



Join us

DMGroup's 17th Annual
Superintendents' Strategy Summit

High-Impact Leadership

New York, NY | January 15–17, 2020

Managing for Change in
Increasingly Complex Times

Guest Speaker

Michael Horn

Author of *Blended*

Disruptions in Higher Ed:
Implications for K-12



**District
Management
Group**

Helping Schools and
Students Thrive

www.dmggroupK12.com/summit2020

About the Summit

Strategic leadership experience for superintendents to help schools and students thrive

This superintendent-only Superintendents' Strategy Summit kicks off a year of learning. The convening is designed to allow you to grow as a leader, build a community of peers, and develop a strategy to address needs common across districts.



What makes this event so unique?

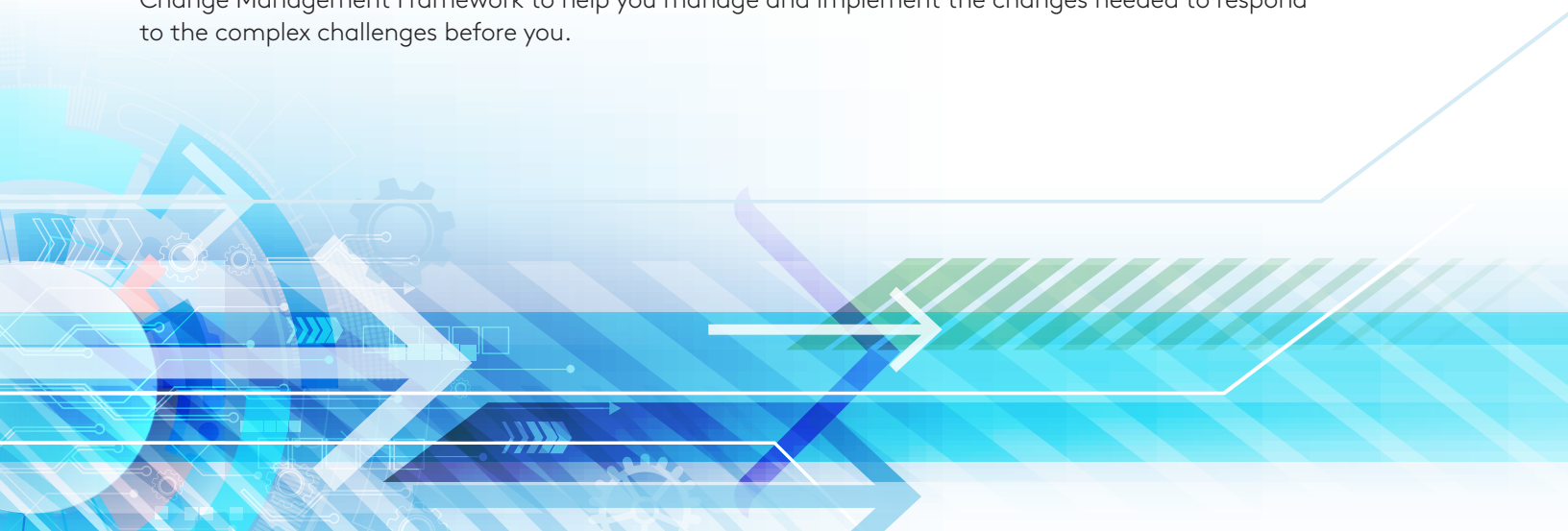
- **Superintendents-only:** This conference provides a rare chance to connect with your peers from across the country in a safe space and engage in high-value discussions.
- **Experts from a variety of sectors:** Our team draws on decades of experience leading and working in school districts, non-profits, the private sector, government institutions, and technology companies to help districts identify and implement sustainable solutions to complex district challenges.

2020 Theme

Managing for Change in Increasingly Complex Times

As a superintendent, you confront large-scale problems every single day. You and your fellow leaders are dealing with challenges such as declining enrollment, demographic and economic changes, increasing accountability, social media, and the overall expectation that you will be able to do more for students, educators, and families without more resources.

You have always had to lead large-scale change to address these challenges, but your districts and the communities you serve are becoming even more complex and complicated. DMGroup will discuss our Change Management Framework to help you manage and implement the changes needed to respond to the complex challenges before you.



NEW!

Choose Your Topic

New to the second half of our 2020 Summit is the choice to **attend different sessions depending on your learning objectives**. You'll select one problem-of-practice that is top of mind for you and work collaboratively with DMGroup experts and fellow superintendents to develop a path forward.

Problems-of-Practice Topics:

1. Managing Change Within Your District and Communities
2. Strategic Budgeting: Making the Most of Your Resources
3. What Are We Missing in Making Gains in Raising Achievement?
4. Resource Allocation Minute-to-Minute

2020 Summit Scholarship Nominate a Fellow Superintendent

Learning from and with fellow superintendents is one of the most valuable aspects of our Superintendents' Strategy Summit. If you know a fellow superintendent who would benefit from this learning opportunity, nominate them for a full scholarship to attend the 2020 Summit.

Email us at: membership@dmgroupk12.com providing their name, district, and email address.

Featured Guest Presentation

Disruptions in Higher Ed: Implications for K-12

Michael Horn

Author of *Blended*,
Choosing College,
Disrupting Class,
and more



Your DMCouncil Leadership PD Package membership includes registration for all sessions, participation in the keynote, all meals and hotel.

2020 Summit Agenda

Day 1

Wednesday, January 15th

2:30 – 4:00 PM

The Complex Times We're In:
The Case for Change Management

4:00 – 5:00 PM

Introduction to DMGroup's Change
Management Framework

6:00 – 7:30 PM

Welcome Reception

Day 2

Thursday, January 16th

7:00 – 8:00 AM

Breakfast

8:00 – 9:30 AM

Harvard Business School Case Study

10:00 – 11:30 AM

Going Deeper into DMGroup's
Change Management Framework

11:30 AM – 12:30 PM

Lunch

12:30 – 2:00 PM

Guest Keynote: Michael Horn

2:00 – 2:30 PM

Introduction to Differentiated Sessions

3:00 – 4:30 PM

Problems-of-Practice
Differentiated Sessions

6:00 – 9:00 PM

Celebration Dinner
Harvard Club of New York

Day 3

Friday, January 17th

7:00 – 8:00 AM

Breakfast

8:00 – 12:00 PM

Problems-of-Practice
Differentiated Sessions: Deep Dive



I mark this on my calendar every year ... wonderful information, great camaraderie, a new way of looking at challenges.

Dr. Ehren Jarrett,
Rockford School, District #205 (IL)



Some of the best professional development that I'm involved with.

J. Alvin Wilbanks,
Gwinnett County Public Schools (GA)



What you will take away

- An actionable framework to address a specific strategic issue in your district
- Inspiration for the next steps in your leadership journey
- An expanded network of peers committed to forward-thinking leadership in school districts

You'll leave energized and better equipped to lead your organization to accomplish your most important goals

Reserve Your Spot Today



877-362-3500



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