



Bitdefender®

GDPR Reality Check



Who we surveyed

250 CIOs/ CISOs/ CSOs in companies with

500+

employees who have control over IT budgets and influence/ make security decisions

GDPR

The implementation of the General Data Protection Regulation, arguably the biggest change to data security compliance standards in two decades, is less than 100 days away



26% of C-level IT decision makers, when pressed, say they definitely will not be able to give a concise description of the GDPR and how their company adheres to this framework

A further 9% don't know if they would be able to give clear and concise description of the GDPR, or describe how their company adheres to it



A risk worth taking?



47%

of C-level IT decision makers can still be tempted to risk a GDPR non-compliance fine, if it meant they could offset a complex implementation process



76%

of C-level IT decision makers do however believe that the Information Commissioner's Office will have the resources to enforce the GDPR in the UK



€20m

With the ICO being able to impose up fines of up to €20 million or 4% of group worldwide turnover (whichever is greater) against both data controllers and data processors – is this a risk worth taking for your business?

The government should have done more, and press/infosec marketing departments less



of C-level IT decision makers believe that the government should have done more to explain to organisations what the GDPR is, and how companies should prepare

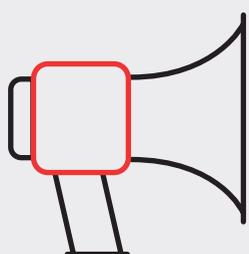


believe government should not have, and



simply don't know

At the same time, C-level IT decision makers were inundated with GDPR-related marketing



52%

of CIOs/CISOs/CTOs believe that press/infosec marketing departments are guilty of over-hyping the GDPR

In the modern data-driven economy, **risk mitigation** and **cyber security** are intrinsically linked. Having the **best prevention tools** to hand is the **critical first layer of enterprise defence** against GDPR-related fines.