

HUG

ลูกค้านำมาจาก Ads Campaign ใด

- Inbound Marketing
- Ecommerce (Magento)



Thanakrit Kitirachpol

Managing Director



Summary

- มีความเชี่ยวชาญในการวางแผนการตลาดทางด้าน Online โดยบริการครอบคลุมในเรื่องของ Web Design, Inbound Marketing, Digital Marketing, Content Marketing, Email Marketing, SEO, Software Development, SMS Marketing, Branding



Experience

2015-01 -
present

Managing Director

Cipher Co., Ltd.
Business Development
Management
Software Development
Digital Marketing

Guest Speaker

Bangkok University
• Inbound Marketing
• Digital Marketing
• Digital Marketing สร้างเงิน หน่วยงานคุณอย่างไรในยุค 4.0

Guest Speaker

Assumption University
• Inbound Marketing

Guest Speaker

Sripatum University
- Digital Marketing & PR (Master Degree)

Certificate

- HubSpot Agency Partner
- HubSpot Inbound Marketing
- HubSpot Marketing Software
- Google Adwords
- Google Analytic



Education

2004

Bangkok University

- Computer Science



Personal Info

Address

162/29 Suksawat Rd, Rat Burana
Bangkok 10140

Phone

0816333636

E-mail

thanakrit.k@cipher.co.th

Date of birth

1983-12-10

LinkedIn

<https://www.linkedin.com/in/kthanakrit/>



Skills

Digital Marketing



Inbound Marketing



Content Marketing



SERVICE LANDSCAPE

CIPHER

SOFTWARE DEVELOPMENT

Developing programs for a needs of customers such as store management, company management, accounting systems, CRM, Etc.

ONLINE MARKETING

Use expert knowledge in a range of internet marketing services to help bring our clients websites to unprecedented levels of success. Through effective online marketing strategies and our expert SEO services.

WEBSITE DESIGN & DEVELOPMENT

Create solution and design (UI/UX) also responsive for a variety of Customers cause lead to purchase.

WEBSITE E-COMMERCE

Create solution and design (UI/UX) for sale on online channel to facilitate product management, stock and account.

SOCIAL MEDIA & MANAGEMENT

Create brand awareness on social media also get information, Promotion and update activity of company.

KEY OPINION LEADER

Service and contact with people within a group who are the most influential for support or promote brand or product.

BRANDING

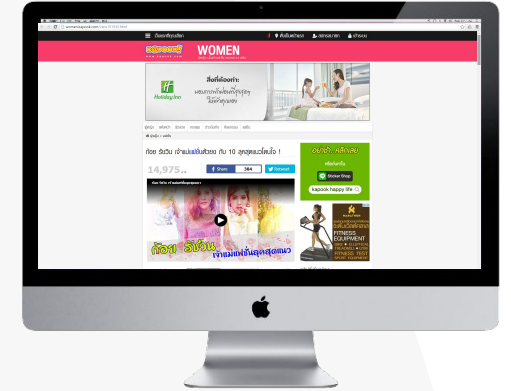
Create brand character and brand corporate identity design on online and offline, Also strategy and solution for communication to customer

SMS MARKETING

The system automatically send SMS to facilitate direct marketing to customers or marketing activities.

MOBILE APPLICATION


Create solution and design (UI/UX) developing android, ios application and responsive For a variety of customers





Helping Your Business Grow with HubSpot

Attract, understand and delight your customers



CIPHER
CONNECTED WORLD

Cipher
We are an inbound marketing agency specializing in website design, SEO/SEM, and eCommerce developmen...

★★★★★
2 reviews

ATTRACT



SEO



BLOG



WEBSITE



SOCIAL



ADS

89% of online consumers use search engines when making a purchase decision

CONVERT



CTAs



LANDING PAGES



FORMS

Content marketing generates **3x** as many leads as traditional marketing, but costs **62%** less

CLOSE



EMAIL



MARKETING AUTOMATION



CRM



CONTACTS



LEAD SCORING

Companies that excel at lead nurturing generate **50%** more sales-ready leads at a **33%** lower cost

DELIGHT



HUBSPOT CONNECT INTEGRATION



SMART CONTENT



TRANSACTIONAL EMAIL



REPORTING & ANALYTICS

88% of consumers have read reviews to determine the quality of a local business

ATTRACT



SEO



BLOG



WEBSITE



SOCIAL



ADS

89% of online consumers use search engines when making a purchase decision

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HUBSPOT CONNECT INTEGRATION



SMART CONTENT



TRANSACTIONAL EMAIL



REPORTING & ANALYTICS

88% of consumers have read reviews to determine the quality of a local business

ATTRACT

CONVERT

CLOSE

DELIGHT

Strangers

Visitors

Leads

Customers

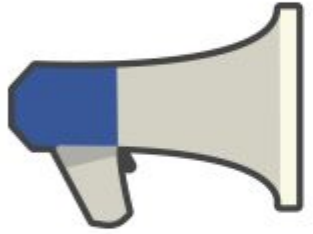
Promoters

Marketing Hub

Customer Hub

Sales Hub

HubSpot CRM Free



facebook
Ads



Google Ads

THE MARKETING MACHINE

Buyer's Journey



Marketing Funnel



conversion rate





Create Conversion Pixel

Name: [?] (required)

Category: [?] (required) **Select:** ▼

- ✓ **Select:**
- Checkouts
- Registrations
- Leads
- Key Page Views
- Adds to Cart**
- Other Website Conversions

[Learn More](#) [Create Pixel](#) [Cancel](#)


Conversion actions





Settings

Uploads

Salesforce

Conversion actions



<input type="checkbox"/>		Name	Source	Category
<input type="checkbox"/>		ERP Campaign Conversion	Website	Sign-up
<input type="checkbox"/>		Retail Campaign Conversion	Website	Sign-up
<input type="checkbox"/>		Website Campaign Conversion	Website	Sign-up

Total: All conversion actions

Free Ebook: The Complete Guide to Facebook Ads

Want a crash course in everything you need to know about Facebook Ads?

This 82-page ebook will teach you everything, from budgeting and design to advanced targeting, strategies to get the most bang for your buck, and much more!



Download Your Free Guide Today!

Get My FREE Ebook

Like

G+

Tweet

Free

Want a
know ab

This 82-p
from bud
strategies
more!



Thank You

To download your guide, [click here](#)

Next - See how your AdWords performance stacks up to your competitors

The AdWords Performance Grader from WordStream is an instant PPC report card that includes deep analysis in 10 key performance areas of your AdWords account.



Your customized free report will compare your business to peers at the same AdWords spend level; deliver powerful insight for you to achieve a higher return on spend; and provides you with actionable recommendations to improve PPC performance. Best of all, it's 100% free & secure.

Get Your Free AdWords Performance Report

What you'll get: A free report, including a final grade, on your overall AdWords performance.

* Email

GRADE YOUR ACCOUNT



Today!

Free



Thank You

For your guide, [click here](#)

Add Pixel

FACEBOOK PIXEL ID

This is the unique id found in the Base Code of your Facebook Pixel Code

e.g. 123457890

STANDARD EVENT ⓘ

The "Website Purchases" Standard Event is triggered automatically on Order Confirmation when you save your Facebook Pixel ID.

REMOVE

Event Listing

✓ Select Website Action

- Website Checkouts Initiated
- Website Adds of Payment Info
- Website Adds to Cart
- Website Adds to Wishlist
- Website Content Views
- Website Searches
- Website Leads**
- Website Registrations Completed

Conversion actions

Settings

Uploads

Salesforce

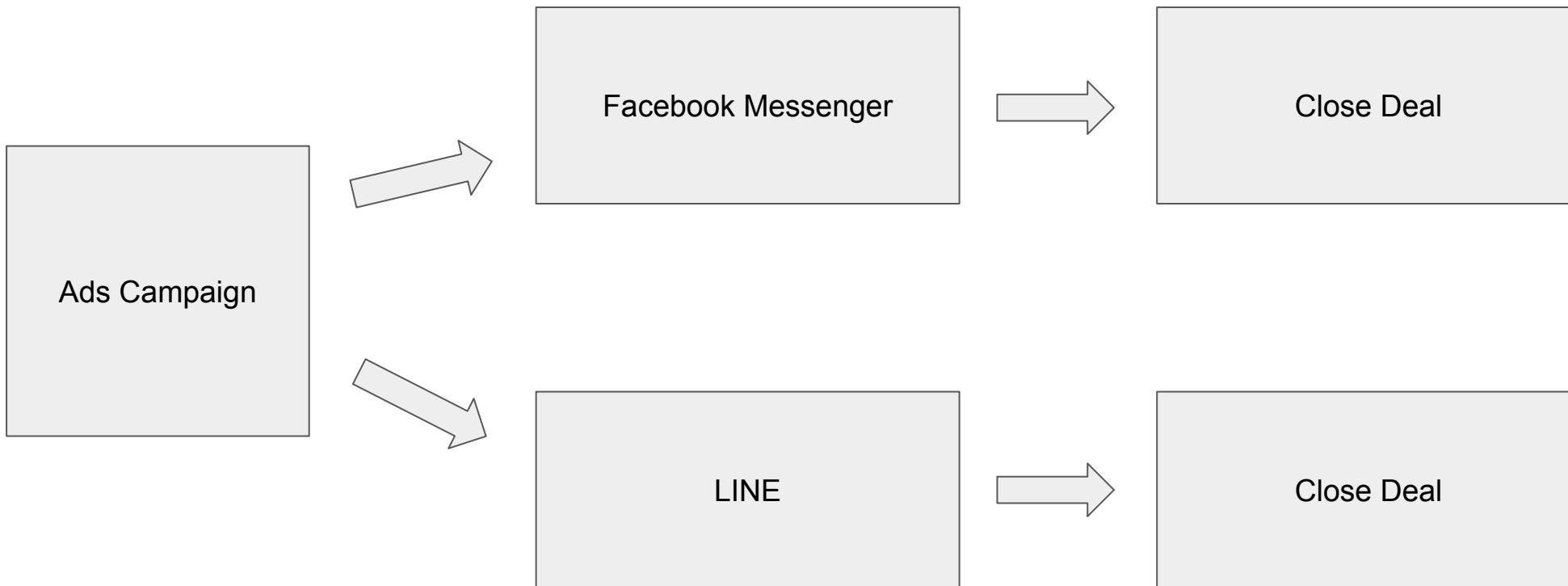
Conversion actions

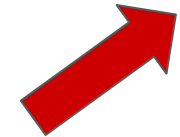
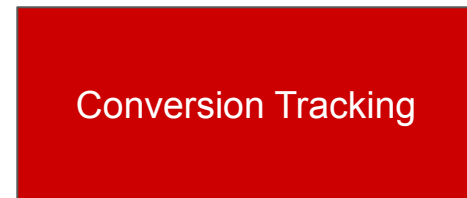
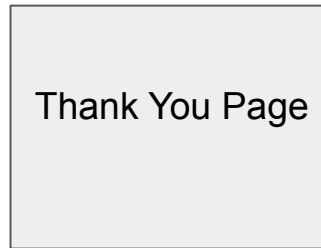
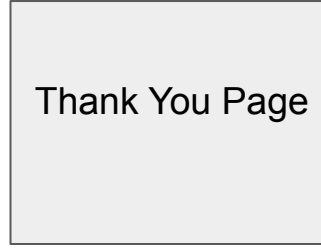
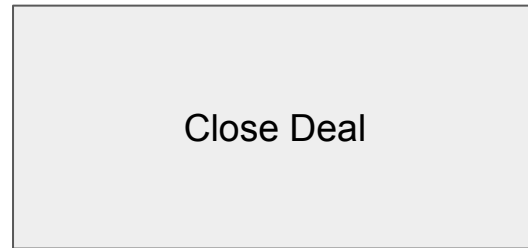
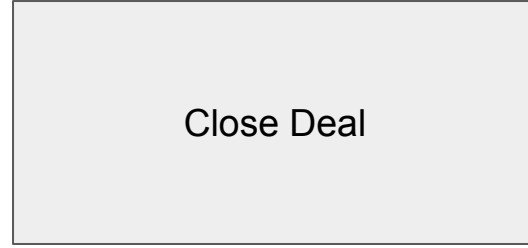
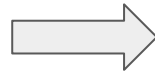
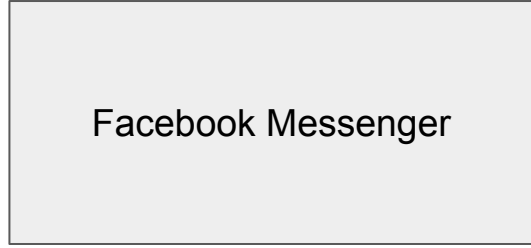
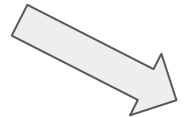
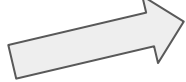


<input type="checkbox"/>	<input type="radio"/>	Name	Source	Category
<input type="checkbox"/>	<input checked="" type="radio"/>	ERP Campaign Conversion	Website	Sign-up
<input type="checkbox"/>	<input checked="" type="radio"/>	Retail Campaign Conversion	Website	Sign-up
<input type="checkbox"/>	<input checked="" type="radio"/>	Website Campaign Conversion	Website	Sign-up

Total: All conversion actions







AdWords MCC | Shimmer Digital Media > All campaigns >

Campaign: [REDACTED]

 Drafts ▾ Custom: Mar 14, 2016 - May 13, 2016 ▾

● Enabled Type: Search Network only - All features [Edit](#) Budget: \$225.00/day [Edit](#) Targeting: United States (5 excluded) [Edit](#)

Ad groups Settings Ads Keywords Audiences Ad extensions Dimensions ▾

All enabled ad groups ▾ Segment ▾ Filter ▾ Columns ▾   Find ad groups  [View Change History](#)

+ AD GROUP Edit ▾ Details ▾ Bid strategy ▾ Automate ▾ Labels ▾

<input type="checkbox"/>	●	Ad group	Status [?]	Default Max. CPC [?]	Avg. Pos. [?]	Clicks [?]	Impr. [?]	CTR [?]	Avg. CPC [?]	Conversions [?]	All conv. [?] ↓	All conv. rate [?]	Cost / all conv. [?]	Total cost [?]
<input type="checkbox"/>	●	[REDACTED]	Eligible	\$4.75	1.8	1,234	28,080	4.39%	\$5.32	208.00	230.00	18.64%	\$28.53	\$6,562.39
<input type="checkbox"/>	●	[REDACTED]	Eligible	\$4.65	1.6	143	4,293	3.33%	\$4.17	23.00	23.00	16.08%	\$25.91	\$595.87
<input type="checkbox"/>	●	[REDACTED]	Eligible	\$4.65	2.3	72	941	7.65%	\$4.55	15.00	15.00	20.83%	\$21.85	\$327.68
<input type="checkbox"/>	●	[REDACTED]	Eligible	\$4.85	1.5	12	240	5.00%	\$4.27	5.00	5.00	41.67%	\$10.24	\$51.19
Total - all enabled ad groups					1.8	1,461	33,554	4.35%	\$5.16	251.00	273.00	18.69%	\$27.61	\$7,537.13
Total - Search					1.8	1,461	33,554	4.35%	\$5.16	251.00	273.00	18.69%	\$27.61	\$7,537.13

Closing with Offline?

Ads

Create audience

Create ad campaign ▾

Campaigns

Audiences

Accounts: CIPHER Office Ad Account ▾ Attribution Reports: First web session ▾ Date: All time ▾ Status: Active ▾

AMOUNT SPENT ₪48,376.17

ROI -75%

IMPRESSIONS

432,863

Across all networks

0.5%

CLICKS

2,191

₪22.08 each

2.0%

CONTACTS

43

₪1,125.03 each

56%

DEALS ⓘ

24

₪2,015.67 each

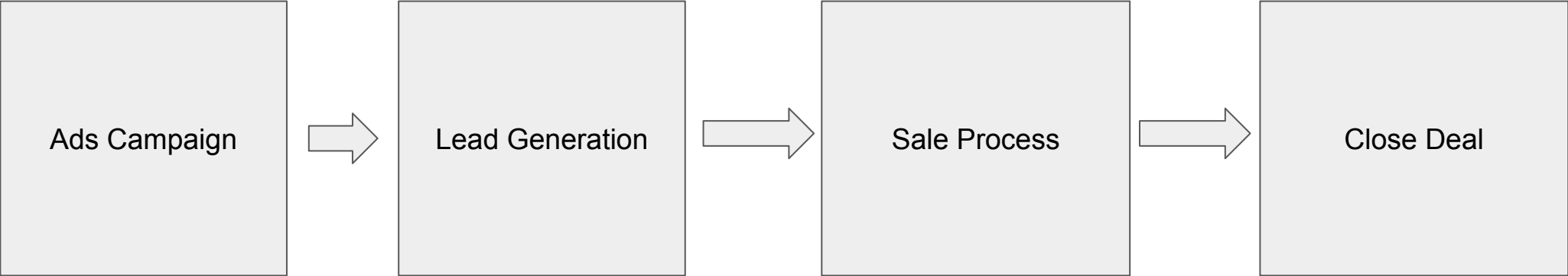
Edit columns

Search



CAMPAIGN NAME ▴▾		IMPRESSIONS ▴▾	CLICKS ▴▾	TOTAL CONTACTS ▴▾	CUSTOMERS ▴▾	AMOUNT SPENT ▴▾	REVENUE ▴▾	ROI ▴▾
Traffic ● Active		141,329	789	40	24	₪17,982.62	₪12,000	-33%

Event: Topic Clusters: The Next Evolution of SEO		---	---	---	---	---	---	---
--	--	-----	-----	-----	-----	-----	-----	-----




Cipher Co., Ltd.
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สัมมนาครั้งนี้พูดคุยเกี่ยวกับเครื่องมือ HubSpot ซึ่งช่วยให้เราสามารถตรวจสอบได้ว่า Campaign ที่เราทำโฆษณาตัวไหนนั้นปิดการขายได้บ้าง

เหมาะสำหรับ ผู้ประกอบการ, Digital Marketer, Sale Director

สัมมนาจัดขึ้นวันที่ 29 มีนาคม 2019
 เวลา 19.00 - 21.30
 สถานที่ Knowledge Exchange

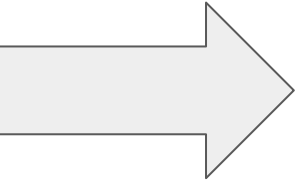



BANGKOK.HUBSPOTUSERGRO...
Campaign ใดที่ Performance ดีที่สุด


GET OFFER

👍❤️😱 พรพิมล ภคภาพรวงศ์ and 98 others
 22 comments 28 shares

👍 like 💬 Comment ➦ Share




 Home JOIN US EVENTS CONTACT

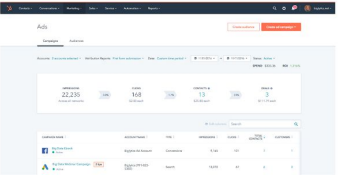


ลูก้าเราแต่ละคน มาจาก Campaign โฆษณาตัวไหน อยากวิธีทำ Register ได้เลย

AD CAMPAIGN ANALYTICS

ปัญหาของผู้ประกอบการ หรือผู้ที่ทำโฆษณาออนไลน์ ไม่รู้ว่าลูก้าที่เราเปิดการขาย มาจาก Ads Campaign ตัวไหน

สัมมนาครั้งนี้พูดคุยเกี่ยวกับเครื่องมือ HubSpot ซึ่งช่วยให้เราสามารถตรวจสอบได้ว่า Campaign ที่เราทำโฆษณาตัวไหนนั้นปิดการขายได้บ้าง



ทำให้เราสามารถรู้ได้ว่า Campaign โฆษณาแต่ละตัวมี Performance เป็นอย่างไร Budget ที่เรา Allocate ไปแต่ละ Campaign นั้น ได้จัดการได้อย่างถูกต้องหรือไม่

วิธีการคำนวณ ROI จากการไปเชื่อมโยงของ HubSpot

สัมมนาจัดขึ้นวันที่ 29 มีนาคม 2019 เวลา 19.00

สถานที่ Knowledge Exchange


Agenda

19.00 - 19.30	ลงทะเบียน
19.30 - 20.45	พูดคุยเกี่ยวกับเครื่องมือ HubSpot สำหรับการทำโฆษณา
20.45 - 21.15	ถาม - ตอบ
21.15 - 21.30	Networking

Register to Event

Email
 First name
 Last name
 Phone number
 Website URL
 SUBMIT

Contact Information




Thanakrit Kitrachol
 +66816333636
thanakrit.k@cipher.co.th

Connect with us

f t in

© 2019 Cipher Co., Ltd.

 We have [Cipher Co., Ltd.](#)



Contacts ▾

Conversations ▾

Marketing ▾

Sales ▾

Service ▾

Automation ▾

Reports ▾



HUG Bangkok ▾

Contacts

Search for a contact



Actions ▾

Import

Create contact

All contacts

All saved filters >

All contacts

513 contacts

Options ▾

+ Add filter

<input type="checkbox"/>	NAME ▴ ▾	EMAIL ▴ ▾	PHONE NUMBER ▴ ▾	CONTACT OWNER ▴ ▾	LAST ACTIVITY DATE (G... ▴ ▾	LAST CONTACTED (GM... ▴ ▾	LEAD STATUS ▴ ▾	CREATE DATE (GM... ▴ ▾
<input type="checkbox"/>	KP Kiatthacha Pongsinditsakul	winai05@hotmail.com	0852228585	Unassigned	-	-	-	Yesterday at 10:
<input type="checkbox"/>	PS Pongsit Sitnoi	pong_sitnoi@hotmail.com	+66804614559	Unassigned	-	-	-	Yesterday at 9:1
<input type="checkbox"/>	PB Pong Bangkae	pong9701@hotmail.com	+668954045156	Unassigned	-	-	-	Yesterday at 7:4
<input type="checkbox"/>	VD Vin Duansawang	chavin.d@hotmail.com	+66991649988	Unassigned	-	-	-	Yesterday at 6:0
<input type="checkbox"/>	CB Chaiwat Boonpraneewong	chaiwat.tridex@gmail.com	+66818041484	Unassigned	-	-	-	Mar 27, 2019
<input type="checkbox"/>	JT Jeerawats Nop Thanakiatkha...	jeerawats_nop@hotmail.com	+66636299888	Unassigned	-	-	-	Mar 27, 2019
<input type="checkbox"/>	AT Apunthree Termsupsakul	fake_amm@hotmail.com	+66867777336	Unassigned	-	-	-	Mar 27, 2019
<input type="checkbox"/>	Nichee Chaoprasertkul	nicharee@istudyuk.co.th	+66839115456	Unassigned	-	-	-	Mar 27, 2019
<input type="checkbox"/>	TP Theeraphon Porisutkun	boy_thai4@hotmail.com	+66831833359	Unassigned	-	-	-	Mar 27, 2019
<input type="checkbox"/>	ST Sirikwan Tangpornchotchuang	may.sirikwan@gmail.com	0810405075	Unassigned	-	-	-	Mar 26, 2019
<input type="checkbox"/>	AA Arnon Arunmuang	arnon.dds@gmail.com	+66816419109	Unassigned	-	-	-	Mar 26, 2019
<input type="checkbox"/>	OK Oranoot Kadnok	oranootkadnok@aol.com	+66891592953	Unassigned	-	-	-	Mar 25, 2019



Pruk Rattanaho



Note



Email



Call



Log



Task



Meet

About this contact

First name

Pruk

Last name

Rattanaho

Email

pruk.rattanaho@theknowledge.in.th

Phone number

+66937641859

Contact owner

Last contacted

--

Lifecycle stage

Customer

Lead status

Beta

Actions

The lifecycle stage for Pruk Rattanaho was changed to lead



Ads Activity

Mar 22, 2019 at 5:37 PM GMT+7

Pruk Rattanaho clicked on your Facebook ad Default name - Traffic

> Details



Pruk Rattanaho



Note



Email



Call



Log



Task



Meet

About this contact

First name

Pruk

Last name

Rattanaho

Email

pruk.rattanaho@theknowledge.in.th

Phone number

+66937641859

Contact owner

Last contacted

--

Lifecycle stage

Customer

Lead status

Beta

Actions

The lifecycle stage for Pruk Rattanaho was changed to lead




Ads Activity

Mar 22, 2019 at 5:37 PM GMT+7

Pruk Rattanaho clicked on your Facebook ad Default name - Traffic

> Details

< Contacts 

KP

Note

Email

Call

Log

Task

Meet

About this contact

First name

Last name

Email

Phone number

Contact owner

Last contacted

Lifecycle stage

Lead

Lead status

View all properties

View property history

Website activity

SITE VISITS

PAGES VIEWED

Activity

Notes

Emails

Calls

Tasks

Filter by: Filter activity (23/23) ▾ All users ▾

March 2019

Form submission

Mar 28, 2019 at 10:10 PM GMT+7

Kiatthacha Pongsinditsakul submitted HubSpot Ads on Event Register HubSpot Ads

Updated 3 properties due to a matching cookie

KP

Workflow Activity

Mar 28, 2019 at 10:09 PM GMT+7

Kiatthacha Pongsinditsakul enrolled in Confirm hubspot ads

List membership

Mar 28, 2019 at 10:09 PM GMT+7

Kiatthacha Pongsinditsakul added to HubSpot Ads

Lifecycle change

Mar 28, 2019 at 10:09 PM GMT+7

The lifecycle stage for Kiatthacha Pongsinditsakul was changed to lead

Form submission

Mar 28, 2019 at 10:09 PM GMT+7

Kiatthacha Pongsinditsakul submitted HubSpot Ads on Event Register HubSpot Ads

Updated 6 properties

KP

Ads Activity

Mar 28, 2019 at 10:07 PM GMT+7

Kiatthacha Pongsinditsakul clicked on your Facebook ad Default name - Traffic

Details

KP

Company (0)

View all interactions with this contact's company in one place. Add an existing company from your CRM or create a new one.

Add company

Deals (0)

Use deals to track all your revenue opportunities.

Add deal

Create deal

Tickets (0)

Log customer issues as tickets that can be assigned to members of your team. All tickets can be tracked and prioritized in a central location.

Start using tickets

Attachments

Use attachments to see all files previously sent to or added to this contact

Upload file

Add file

List memberships

Kiatthacha Pongsinditsakul is a member of 1 list. They have access to 0 private pages and articles that require registration.

Manage list memberships

Workflow memberships

Kiatthacha Pongsinditsakul is a member of 1 workflow.

Deals

Actions

B500 Chatkanok Loptanomchart - New Deal

Close Date: 03/29/2019

Stage: Closed Won

Note

Email

Call

Log

Task

Meet

About this deal

Amount

B500

Deal stage

Closed Won

Close date

03/29/2019

Deal owner

Thanakrit Kitirachpol

Last activity date

--

Deal type

View all properties

View property history

Activity

Notes

Emails

Calls

Tasks

Filter by: Filter activity (10/10)

All users

March 2019

Deal activity

Mar 26, 2019 at 12:21 PM GMT+7

Thanakrit Kitirachpol moved deal to Closed Won

Deal created

Mar 26, 2019 at 12:20 PM GMT+7

Chatkanok Loptanomchart - New Deal was created

>>

Contacts (1)

CL Chatkanok Loptanomchart

chatty_nid@hotmail.com

0899242605

Add another contact

Company (0)

View all interactions with this deal's company in one place. Add an existing company from your CRM or create a new one.

Add company

Tickets (0)

Log customer issues as tickets that can be assigned to members of your team. All tickets can be tracked and prioritized in a central location.

Start using tickets

Products

Actions

Track what services or products you're selling to your prospects.

Add products or create quotes

Attachments

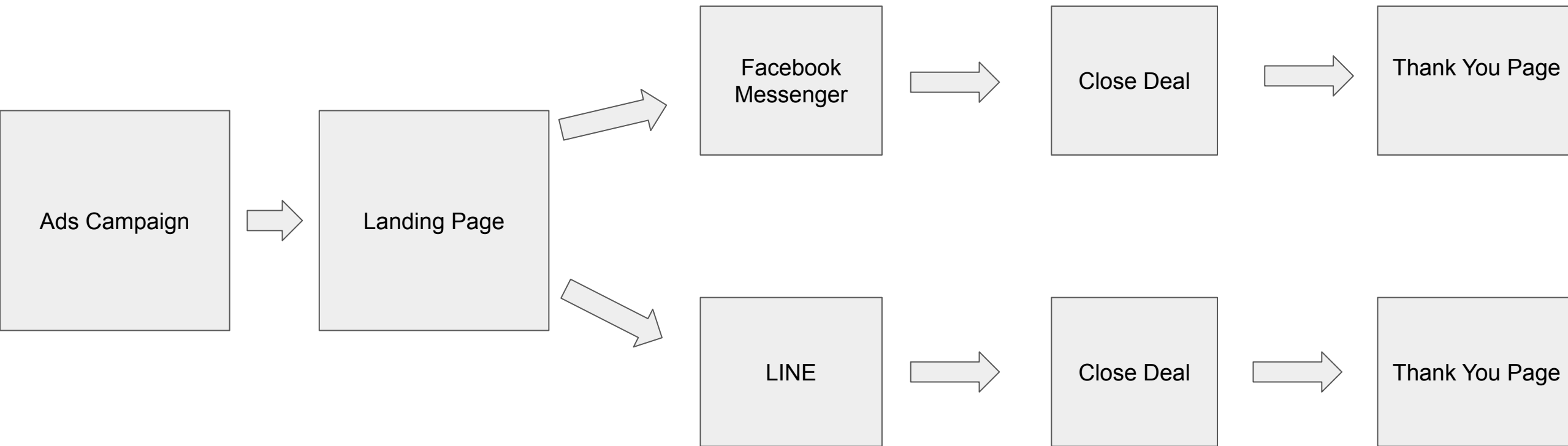
Use attachments to see all files previously sent to or added to this deal

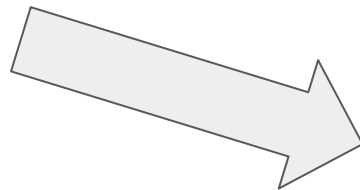
Upload file

Add file

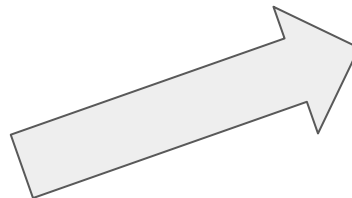


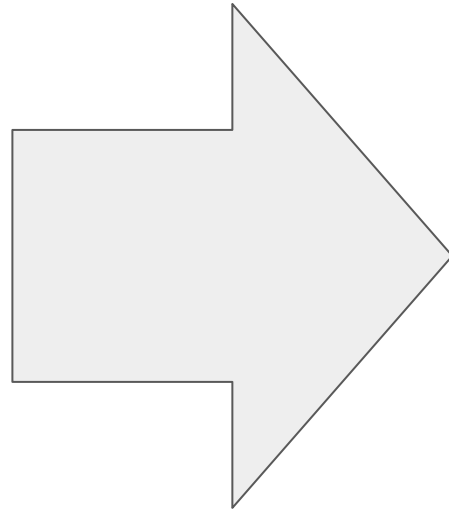






Google Ads





Customer Profile

name

mobile

email

Segmentation Targeting

Which contacts should be in this list?

Include contacts who meet all of these requirements:

Form Submission Contact has filled out Example Form 1 on any page no filter

Add another requirement

OR

Also, include contacts who meet all of these requirements:

Form Submission Contact has filled out Example Form 1 no filter

Add another requirement

OR

Also, include contacts who meet all of these requirements:

Form Submission Contact has filled out Example Form 1 no filter

Add another requirement

+ Add another set of requirements

Preview list size

< Back

PageView

☒ Contact has viewed exact URL

https://

☐ Contact has not viewed exact URL

☐ Contact has viewed a URL containing

☐ Contact has not viewed URL containing

☐ Contact has viewed URL that matches regular expression

☐ Contact has not viewed URL that matches regular expression

> Refine by date

> Refine by number of times

Apply filter

< Back

Form submissions 1

Search

Form 1

Form 2

Form 3

Form 4

< Back

Form 1

☒ Contact has filled out form on

2

☐ Contact hasn't filled out form on

> Refine by date

> Refine by number of times

3

Apply filter

Create website traffic audience



[< Back](#)

Re-engage with people who have visited your website and are aware of your company, wherever they are online.

Source pixel

991-823-5383

HubSpot ads account's Pixel

People who visited

Landing page

10 Steps to Becoming a Big Da...

Webinar: Big Data Algorithms

OR

URL contains

pricing

[+ Add "OR" rule](#)

Visited in the last

60 days

Name

HubSpot - Webinar or Pricing visitors

Create audience

Cancel

Create contact list audience



[< Back](#)

Source list

Newsletter December (1466)

☒ This contact list was not purchased, rented, appended, or provided by a third party.

Ad account

Biglytics (991-823-5383)

Biglytics Ad Account

Audience name

HubSpot - NewsLetter December

Create audience

Cancel

How to set up ?

Account Defaults

Contacts & Companies

Conversations 

Domains & URLs

Import & Export

Integrations 

Marketing 

Ads

Email

Email service provider

Forms

Social

Private Content

Properties

Sales 

Tracking Code

Users & Teams

Website 

Ads

Accounts

Lead syncing

Pixels

ROI Calculation

Ad accounts

Search ad accounts



Connect account

ACCOUNT	AUTO TRACKING 	CONNECTED BY
 Cipher Office Ad Account (1438807869718399)  Connected		Thanakrit Kitirachpol

Select ad network



Facebook



Google Ads



LinkedIn

Select Facebook ad accounts



AD ACCOUNT	AUTO TRACKING ⓘ
<input data-bbox="275 729 351 801" type="checkbox"/> Thanakrit Kitirachpol 96729773	<input data-bbox="1714 715 1900 815" type="checkbox"/>
<input checked="" data-bbox="275 989 351 1061" type="checkbox"/> Cipher Office Ad Account 1438807869718399	<input checked="" data-bbox="1714 975 1900 1075" type="checkbox"/>

IMPRESSIONS
1.725M
Across all networks

2.9%

CLICKS
50,662
B2.43 each

4.1%

CONTACTS ⓘ
2,064
B59.72 each

0.4%

DEALS
9
B13,696.03 each

CAMPAIGN NAME ▾	ACCOUNT NAME ▾	TYPE ▾	IMPRESSIONS ▾	CLICKS ▾	TOTAL CONTACTS ▾	CUSTOMERS ▾	COST PER CONTACT ▾	SPEND ▾	REVENUE ▾	ROI ▾
  <small>Active</small>		Lead generation	444,192	15,933	1,263	4	B15.84	B20,000	B760,000	3,700%
  <small>Active</small>		Lead generation	236,501	9,048	714	5	B14.01	B10,000	B1,087,500	10,775%
  <small>Active</small>		Search	76,902	11,702	35	0	B1,168.13	B40,884.47	B0	-100%
  <small>Active</small>		Lead generation	47,098	2,306	18	0	B112.07	B2,017.23	B0	-100%

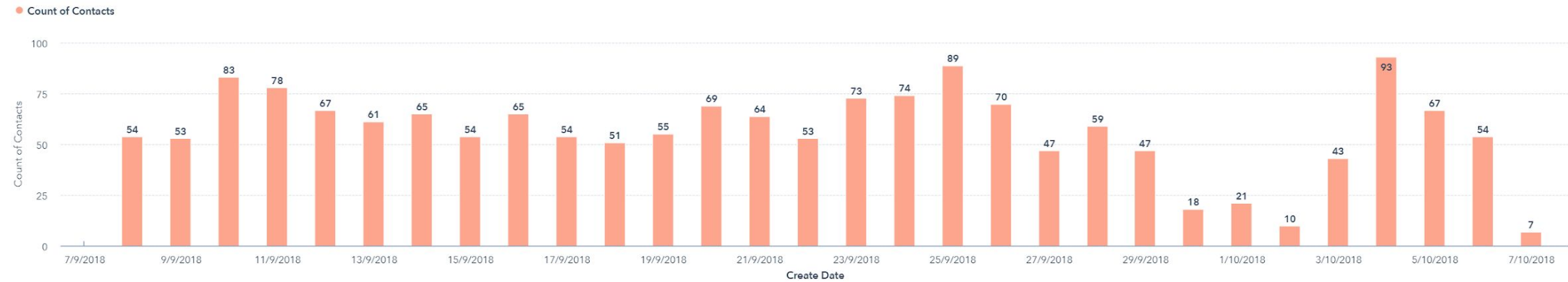
Many More Dashboard



Contacts Created By Day

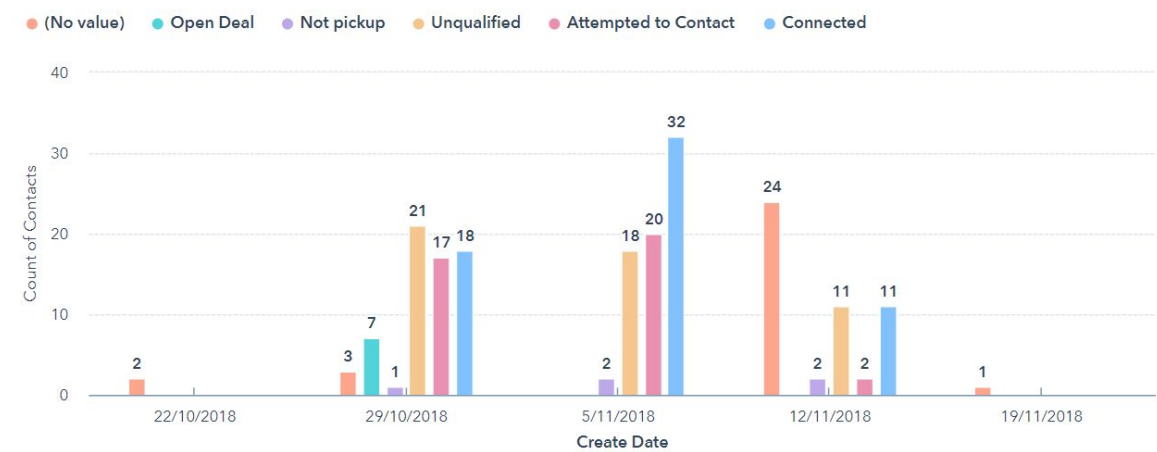
Actions

Date range: In the last 30 days | Frequency: Daily [Report settings](#)



Lead Status

Date range: In the last 30 days | Frequency: Weekly



Productivity

Date range: This month so far | Compared to last month



Sales ทำงานได้งานผ่าน Mobile App



Inbound Pipeline

APPOINTMENT SCHEDULED QUALIFIED TO BUY PRESEN

15 DEALS 2,294,000 TOTAL

K. Frank BabySwim
\$180,000
Close date Oct 31, 2018

[HubSpot] Sale Pro
\$30,000
Close date Sep 28, 2018

[Inbound] Ongoing Services
\$400,000
Close date Sep 28, 2018

[HubSpot] Pro + ADS : Korealogistic
Close date Sep 28, 2018

Contacts Sales Activity Tasks Conversations Settings

Tasks

DUE TASKS (19) FUTURE TASKS

- ☐ Hot Lead 6 days ago
- ☐ Hosting ขายไปแล้ว Aug 20, 2018
- ☐ sent file to jaspal Aug 16, 2018
- ☐ call crm interest t-tut Aug 14, 2018
- ☐ Follow Up Jul 26, 2018
- ☐ Exploratory Call Jul 23, 2018
- ☐ Exploratory Call Jul 20, 2018
- ☐ Follow Up Gantt Jul 2, 2018
- ☐ ลูกค้าอยากทำ Clip VDO โน้ตสนใจ inbound Jul 2, 2018

Contacts Sales Activity Tasks Conversations Settings

All Contacts

CONTACTS COMPANIES

- ecommercecps@jaspal.co.th
- jaruwith@tarad.com
- suttinee.n@jaspal.co.th
- peilin540095@gmail.com
- nuntiya_p@synnex.co.th
- simonmagicproduct@hotmail.com
- thotsaporn-s@th.intage.com
- tanapon.nun@phrasiam.com
- printhead.ltd@hotmail.com

Contacts Sales Activity Tasks Conversations Settings

All chats

OPEN CLOSED

- TON GGhealth
ลูกค้าสนใจสอบถามในเรื่องใดคะ Sep 24
- Panita Jaturapat
Thanks, I've connected you to one of our specialists who'll look after you from here. Aug 29
- Dawood Sueptrakool
ขออนุญาตติดต่อไปหะคุณคะ Aug 9
- Kanawut Chunchom
ขอบคุณค่ะ Aug 7
- wasan.tora@gmail.com
ยินดีค่ะ Aug 7
- Unknown visitor
Hi, have any questions? Aug 2
- Unknown visitor
inbound marketing is cost effective way to generate leads and acquire customers Aug 2
- Unknown visitor Jul 31

Contacts Sales Activity Tasks Conversations Settings

Activity Feed

- Sent to Diginative Co Ltd
Re: Exercise [TurnPro] Digital Marketing Today at 13:58
- Opened by Panita Charoenpongsuk
Re: Ads Banner Yesterday at 17:17
- Opened by Mohammed
Applying Job Yesterday at 00:29
- Opened by Mohammed
Re: Applying Job Yesterday at 00:29
- Sent to Nuntarat Thammanuwat
Re: Daily Report 12 Sep 2018 2 days ago at 21:22
- Opened by Someone
Re: งานแก้ไขเว็บไซต์ cipher 2 days ago at 21:10
- Opened by Nicholas Tan
Re: Kentico Ticket:0308001241 2 days ago at 20:06
- Opened by Nicholas Tan
Re: Kentico Ticket:0308001241 2 days ago at 20:06

Contacts Sales Activity Tasks Conversations Settings

☒ **Free**
\$0

☐ **Starter**
Starting at **\$50**/month

☐ **Professional**
Starting at **\$800**/month
Billed annually

☐ **Enterprise**
Starting at **\$3,200**/month
Billed annually

We offer special pricing for seed-stage or Series A startups that qualify for our [HubSpot for Startups Program](#).

USD	GBP	AUD	EUR	SGD	JPY	COP
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Not sure which plan is right for you?

Just pick up the phone and give us a call. We'll help you choose the perfect plan to suit your needs.

Free Marketing Tools

[Get started free](#)

For business owners and marketers who want to start generating website leads and tracking contact activity – for free.

FEATURES

- | | | |
|--|--|---|
| <input type="radio"/> Forms | <input checked="" type="radio"/> SEO & content strategy | <input checked="" type="radio"/> Custom event triggers |
| <input type="radio"/> Contact activity | <input checked="" type="radio"/> Social media | <input checked="" type="radio"/> Predictive lead scoring |
| <input checked="" type="radio"/> Contact management | <input checked="" type="radio"/> Calls-to-action | <input checked="" type="radio"/> Single sign-on |
| <input checked="" type="radio"/> Contact & company insights | <input checked="" type="radio"/> Landing pages | <input checked="" type="radio"/> Content partitioning |
| <input type="radio"/> Ad management | <input checked="" type="radio"/> Standard SSL certificate | <input checked="" type="radio"/> CMS membership |
| <input type="radio"/> Conversations inbox | <input checked="" type="radio"/> Subdomain availability | <input checked="" type="radio"/> Email send frequency cap |
| <input checked="" type="radio"/> Team email | <input checked="" type="radio"/> Marketing automation | <input checked="" type="radio"/> YouTube integration |
| <input checked="" type="radio"/> Live chat | <input checked="" type="radio"/> Video hosting & management | <input checked="" type="radio"/> Facebook Messenger tools |
| <input type="radio"/> Conversational bots | <input checked="" type="radio"/> Goal-based nurturing | |
| <input type="radio"/> Reporting dashboards | <input checked="" type="radio"/> Salesforce integration | |
| <input checked="" type="radio"/> HubSpot branding removed | <input checked="" type="radio"/> Smart content | |
| <input checked="" type="radio"/> Email marketing | <input checked="" type="radio"/> Attribution reporting | |
| <input checked="" type="radio"/> Lists | <input checked="" type="radio"/> A/B testing | |
| <input checked="" type="radio"/> Mobile optimization | <input checked="" type="radio"/> Teams | |
| <input checked="" type="radio"/> Phone support | <input checked="" type="radio"/> Google Search Console integration | |
| <input checked="" type="radio"/> Blog & content creation tools | <input checked="" type="radio"/> Custom reporting | |
| | <input checked="" type="radio"/> Custom event reporting | |

☐ Contact activity

- ☒ Limited to first 7 days of website activity after new contact is added.
- ☒ Upgrading to one of our paid Marketing Hub products will unlock historical contact activity again.

☐ Ad management

- ☐ Limited to Facebook & Instagram lead ads, with up to a \$1K spend limit per 30 days, and no audience syncing

Marketing Hub Starter

Buy now

Talk to Sales

For developing marketers or marketing teams. Start marketing right with lead capture forms, ads, contact tracking, and email marketing – all in one place.

FEATURES

- Forms
- ✓ Contact activity
- ✓ Contact management
- ✓ Contact & company insights
- Ad management
- Conversations inbox
- ✓ Team email
- ✓ Live chat
- Conversational bots
- Reporting dashboards
- ✓ HubSpot branding removed
- Email marketing
- Lists
- Mobile optimization
- ✓ Phone support
- ✓ Blog & content creation tools
- ✓ SEO & content strategy
- ✓ Social media
- ✓ Calls-to-action
- ✓ Landing pages
- ✓ Standard SSL certificate
- ✓ Subdomain availability
- ✓ Marketing automation
- ✓ Video hosting & management
- ✓ Goal-based nurturing
- ✓ Salesforce integration
- ✓ Smart content
- ✓ Attribution reporting
- ✓ A/B testing
- ✓ Teams
- ✓ Google Search Console integration
- ✓ Custom reporting
- ✓ Custom event reporting
- ✓ Custom event triggers
- ✓ Predictive lead scoring
- ✓ Single sign-on
- ✓ Content partitioning
- ✓ CMS membership
- ✓ Email send frequency cap
- ✓ YouTube integration
- ✓ Facebook Messenger tools

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USD GBP AUD EUR SGD JPY COP

Not sure which plan is right for you?

Just pick up the phone and give us a call. We'll help you choose the perfect plan to suit your needs.

- Email marketing

- 5X contact tier email send limit per calendar month. Includes personalization. Does not include design manager, blog/RSS emails, or multiple CAN-SPAM footers.
- ✓
- ✓

Starter Contact Pricing (Monthly):

First 1,000: Included
1,001-10,000: \$20/1K contacts
10,001-20,000: \$10/1K contacts
20,001-50,000: \$8/1K contacts
50,001-100,000: \$6/1K contacts
100,001+: \$4/1K contacts

Fee is a blended rate based on the number of contacts purchased and the applicable rates.



Ads

Increase your ad spending limit by \$50K, create 50 additional audiences, and get hourly audience syncing.

\$100/month