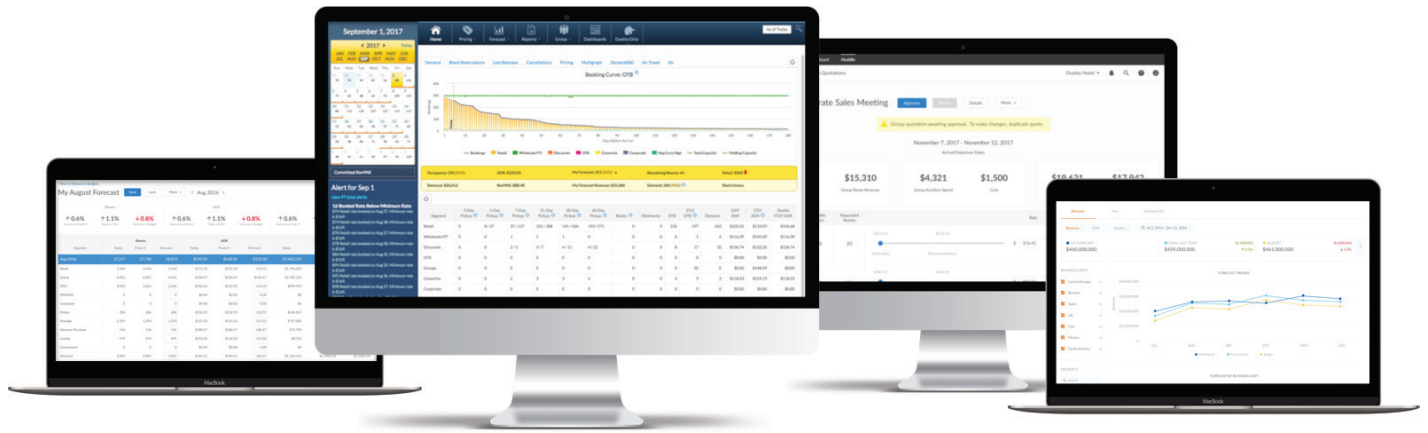duetto

ELEVATE YOUR REVENUE STRATEGY

Duetto is hospitality's only Revenue Strategy Platform. Our cloud applications address the industry's increasing complexity in distribution and technology, providing powerful solutions that increase booking conversion, guest loyalty and revenue.

# A PORTFOLIO OF CLOUD-BASED APPLICATIONS THAT DRIVE PROFITS

Unleash Open Pricing with GameChanger

Optimize every booking by independently yielding all segments, channels and room types in real time with new and better insights into demand.

GameChanger™

Create intelligent reports with ScoreBoard

Forecast and analyze performance across your entire company and deliver actionable insights to key stakeholders in real time.

ScoreBoard™
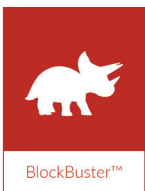
Optimize contracted business with BlockBuster

Yield group and non-transient business more dynamically and unify Sales and Revenue Management to close more deals at the right price.

BlockBuster™

Personalize the booking path with PlayMaker

Increase conversion by experimenting with custom room type sort orders, packages, offers and more merchandising content for both known and unknown customers.

PlayMaker™

THE ROI OF REVENUE STRATEGY

Duetto's fully deployed hotel clients achieve an **average RevPAR Index lift greater than 6.5%.**

HOW WE DO IT

Hospitality's only Revenue Strategy Platform brings together all core technologies and data to make them accessible through multitenant cloud architecture using AWS and MongoDB. Our data and communication services power Duetto's applications and enable the most comprehensive Revenue Strategy.

Duetto Rate Engine

Delivers real-time rates and availability in the booking path without rate code limitations.

Duetto Personalization Engine

Delivers customized offers and merchandising content to booking engine, call center and other apps.
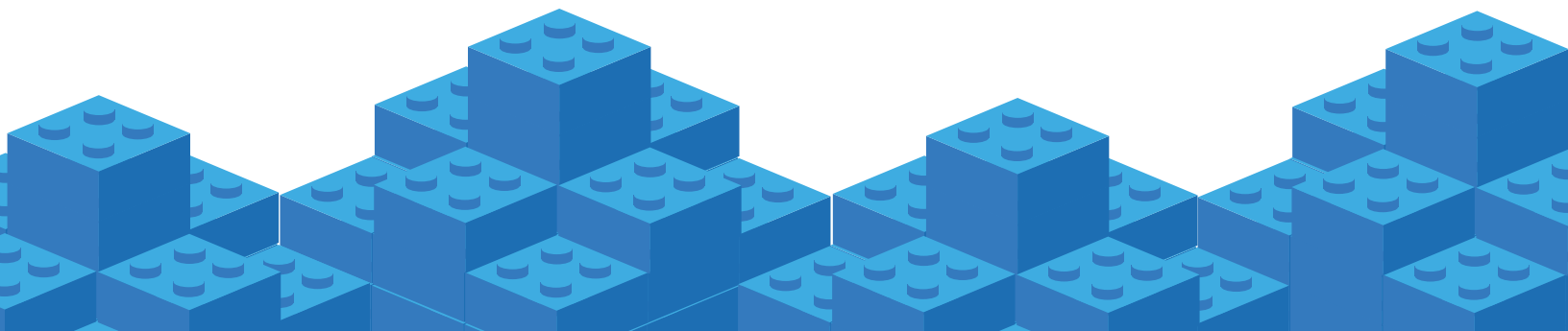
Customer Data Services

Surfaces rich profile information for known and unknown customers, enabling insights into purchase patterns, preferences and worth.

Hotel Data Services

Makes transaction information from the PMS and sales and catering systems accessible, along with third-party data sources.

WHY DUETTO?

Unique Approach

We don't bring a traditional approach to solving the industry's greatest challenges. Since our launch, we've championed a more holistic Revenue Strategy that brings together revenue management, sales, marketing, ecommerce, operations and all revenue-generating functions working toward a common goal: increased profitability. The foundation of that is Open Pricing, the breakthrough concept enabling hotels to independently yield all channels, segments and room types in real time. It future-proofs your technology by ensuring you're always ready to incorporate new data sources and strategies and make them actionable.

Unmatched Delivery

Built by the best from Silicon Valley and leading cloud technology companies, our multitenant cloud architecture means we're always investing in innovation and not working on multiple versions of the same product. Updates are free, frequent and come with no downtime. With passionate and veteran revenue strategists making up our Customer Success team, our partners receive comprehensive support to elevate their Revenue Strategy from peers who speak their language. With the best technology and team behind it, our partners deploy rapidly with ongoing support and can reach industry-leading results in record time.

"Not Only is Duetto's Revenue Strategy application light years ahead of other systems, but the on-boarding, integrations, training and ongoing support are truly best in class."

Bill Linehan, Chief Marketing Officer

"When we signed with Duetto, we did not buy software; we bought a philosophy. The company lets us make innovative Revenue Strategy and pricing part of our DNA."

Fernando Vives, Chief Commercial Officer

"Duetto adds 5 to 10 points of RevPAR Index in the hotels where it has been implemented. Honestly, I don't know of any other single thing management could do to bump the index like that."

Lee Pillsbury, Chairman