

Honorary Naming Opportunities

Make an investment to preserve memory.

Contribute to quality care, accelerating research and improving outcomes. Allow us the honor to recognize you or a loved one through various naming opportunities:

Garden Options

Outdoor space accessible to the entire community:

- Pavers
- Garden Trees
- Benches

Starting at \$5,000

Honor Wall

An exquisite architectural display located at the main entrance:

- Upper Level
- Lower Level
- Eye Level
- Premium Level

Starting at \$10,000

Building Options

Inspiring spaces available on all floors:

- Offices
- Exam Rooms
- Clinical Areas

Starting at \$50,000

For inquiries and additional information, please contact the [Philanthropy Institute at 702.331.7052](mailto:PhilanthropyInstitute@ccf.org) or DonateNevada@ccf.org.

Join Us. Support the Mission.

We are pleased to create an enduring and meaningful tribute for your loved ones and those who have invested in our fight. To discuss opportunities to become a part of the Lou Ruvo Center for Brain Health, please call the Philanthropy Institute at 702.331.7052 or DonateNevada@ccf.org.

clevelandclinic.org/brainhealth

Honorary Naming Opportunities

Honor a loved one or create a legacy while investing in brain health.



Inspiring Environments.

Inspiring Care.

With the support of Keep Memory Alive and many loyal friends, Cleveland Clinic Lou Ruvo Center for Brain Health provides state-of-the-art care for cognitive disorders and for the family members of those who suffer from them. We offer patients a complete continuum of care, and infuse education and research into all that we do. 100% of funds raised by Keep Memory Alive and the Lou Ruvo Center for Brain Health support the center's mission to discover better treatments for those living with brain disorders.

A Shared Responsibility

Honor a loved one by making an investment to preserve memory. By committing today, you will inspire others to make similar investments in the groundbreaking work occurring inside our walls.

Together, we bring an increased sense of urgency to improved treatment and the quest for a cure for brain disorders including Alzheimer's, Huntington's and Parkinson's disease; frontotemporal dementia (FTD); multiple system atrophy (MSA); and multiple sclerosis (MS).

Naming Opportunities

The Lou Ruvo Center for Brain Health is pleased to recognize our generous supporters throughout the center. We will honor your gifts with appropriate signage through the following opportunities:

- **Naming a room**
- **Joining our honor wall**
- **Inscribing a bench plaque or walkway paver**
- **Selecting among additional available options**



Honor Wall

The honor wall is a 3-dimensional visual centerpiece of the center's entrance. Your name, or that of a loved one, will be featured on a stainless steel mural artfully integrated into Frank Gehry's striking architecture.



Reflections Garden

The Reflections Garden is an outdoor space accessible to the entire community. Share with the community your confidence in the Lou Ruvo Center for Brain Health's quest for a cure for memory disorders by naming a tree, a commemorative bench or walkway paver.



Interior Building Options

Naming opportunities exist on all floors, including imaging rooms, patient care areas, administrative and research offices, and more.

Please check box:

- Yes, I want to make a contribution
Enclosed is my gift in the amount of \$ _____
(payable to *Cleveland Clinic Foundation*)
- For gifts over \$25,000, please call the Lou Ruvo Center for Brain Health Philanthropy Institute at 702.331.7052.
- I am interested in the following
Honorary Naming Opportunities
(Please check your selection on back.)
- Please contact me regarding information on planned gifts

Name _____ Phone _____

Address _____

City _____ State _____ Zip _____

E-mail _____

Visa MC Amex Visa Exp. Date _____

CC# _____ CVV# _____

You will be contacted by a development professional to finalize your inscription.
Thank you for supporting the Lou Ruvo Center for Brain Health.