

Global Entertainment Company Relocation

Vaco serves as exclusive partner for global entertainment company's corporate relocation.

Client

Global Entertainment Company

Services

Corporate Relocation, Permanent Placement, Strategic Staffing

Areas of Expertise

Accounting & Finance, Financial Services, Human Resources, Operations & Administration

Our Challenge

High-Volume Recruiting for a Corporate Relocation/Expansion

When a global entertainment company announced they would be creating a new Shared Services center in Nashville, Tennessee, they needed a true partner for their talent and solutions needs. The company was tasked with relocating and hiring up to 175 people across various business functions. Due to our relationship with the Mayor's office and Nashville Chamber of Commerce, they turned to Vaco as their labor market expert. Needing to find qualified talent in Nashville and those willing to relocate, they chose Vaco as their exclusive partner for their hiring needs.

Our Solution

Creating Full-Service Experience and Ensuring Culture Match

Vaco focused on delivering more than just world-class talent acquisition services. We invested in efforts to create an unforgettable experience for their employees and our candidates by providing "green rooms" at Vaco's office to allow for exclusive interviewing that was specific to their brand, on-boarding, "signing" parties for new hires, and concierge services including tours around Nashville for relocating employees.

Within 6 months, Vaco filled 128 positions in the company's Shared Services center with roles ranging from staff through executive level. Many of those roles were not core to our traditional job searches. Because our team knew the culture and hiring profile at the company so well, we were able to successfully recruit on roles that are very much out of our normal candidate pipeline.

IN 6 MONTHS

125+

SUCCESSFUL
PLACEMENTS

The president of their U.S. Shared Services Group said of our efforts: **"We set out to build a new home in Nashville and wanted to hire the best and brightest. We entrusted Vaco as our exclusive talent acquisition partner and they far exceeded our expectations in finding the high-caliber professionals to fit the roles and our culture."**

Free Yourself. Get in touch today.

vaco.com | 615-324-8226