

Online Solutions

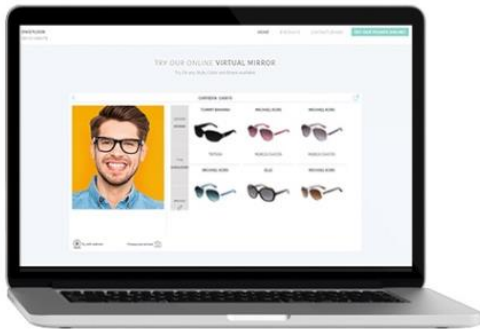


FitMix

HTML5 virtual try-on module that turns your screen into a virtual mirror online, in real-time, via webcam for your e-commerce website.

Users can virtually try on frames, as if in front of a traditional mirror via webcam streaming or by uploading a photo.

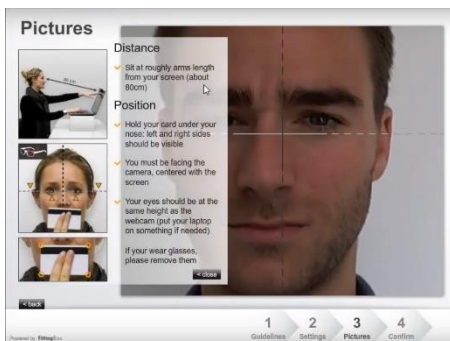
Improve your business's impact and reap the rewards of an improved conversion rate and reduced rate of product returns.



OWIZ Plugin

2-in-1 solution: a frames catalog and a virtual try-on module integrated into your existing corporate website to provide an online virtual mirror try-on to your customers.

We provide everything you need in one full service suite — from leveraging the world's largest digital frame database, to providing virtual try-on technology in all solutions — . Give your customers a cutting-edge augmented reality experience.



FitMetrix

Online pupillary distance measurement solution.

Eliminate the risk of unreliable measurements, increase your conversion rate (less cart abandonments, approx. 50-60% today), decrease product returns which can reach today 15% of total sales, increase your customer confidence, engagement and satisfaction by providing an easy to use and accurate tool.

Mobile Solutions



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In-Store Solutions



DWIZ App

The app that turns your screen into a virtual mirror.

Optimize your customer's shopping experience with an interactive, fun tool that allows customers to find their future look without having to take off their existing glasses!



DWIZ Mirror

Virtual mirror that allows clients to try on an entire frame catalog and try on their selection virtually, at the touch of a finger.

Optimize your store conversion rate by extending your product range without having to increase your in-store stock.



DWIZ Street

Interactive storefront window that allows passersby to virtually try on frames in 3D, from outside your store.

Grab the attention of passersby and attract foot traffic into your store by showcasing selected brands in an original way. Advertise your offers 24/7 and provide an immersive experience shoppers remember.

Eyewear Photos



Studio Photo

Reliable and qualitative product photo production process based on over 10 years of frames shooting expertise.

It provides you with a full range of services for print and web-ready HD photos of your frames in record time, by making shooting and post-production design near-effortless. While your business may fluctuate, your operational costs remain steady.



FittingBox Database

Largest database of digital frames in the world. Access over 54,000 digital frames and offer your customers a near-endless selection.

Benefit from new frames additions each month, create catalogs unique to your store, by selecting only references you are willing to carry or keep ordering.

Optional Add-Ons



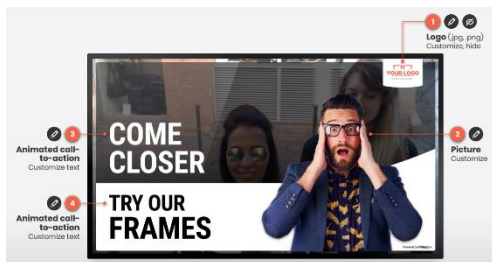
Lens Simulator

Consumers will be able to virtually try on their new frames with various lenses coatings: anti-reflective, photochromic, lenses colors, lens thickness.

Because they're able to see exactly what they'll look like in your prescription, shoppers are more likely to purchase immediately.

Add-on available for OWIZ App, OWIZ Mirror & OWIZ Plugin

Lens thickness only available for OWIZ App & OWIZ Mirror



Skin Customization

Customize the Screensaver, the Showcase and the Remote screens in portrait or landscape modes.

Add-on available for OWIZ Street



Studio Photo

Photos views customization available on-demand