

# GDPR

## GENERAL DATA PROTECTION REGULATION

Effective May 25, 2018



### WHO IT IMPACTS:



All employers in the EU



Any Global Business that offers goods and services to people in the EU



Any company that processes data of EU residents on behalf of other companies



### PENALTIES FOR NON-COMPLIANCE

A maximum of €20m or 4% of Annual Revenue  
*\*whichever is greater*

## GDPR STATISTICS

**50%  
OR MORE**

of companies impacted will not be prepared

– Gartner

**22%**

of US companies are concerned with GDPR or have a plan in place to address it

– HyTrust

**80%**

indicate that they are unaware, unprepared, or unconcerned about GDPR

– HyTrust

**45%**

of companies surveyed had completed a GDPR Readiness Assessment

– Deloitte

**15%**

of companies expect to be fully compliant

– Deloitte

**80%**

of US Firms may be effected by GDPR fines

– Computer Weekly

Understanding which business processes access Customer Data is imperative to identifying gaps and exposing risks

## HOW CAN A BUSINESS CENTRIC PROCESS MODELING SOLUTION HELP?

It's all about data protection. The data in your systems (email, user data, etc.) needs to be protected. And this is much more than just an IT problem – it's a process problem. Businesses need to know where data is flowing and then have the right controls in place to make sure data is protected – it must be analyzed from the process perspective in order to avoid breaching and paying hefty fines. A company like iGrafx brings to the table the intellectual property of knowing the regulatory elements of GDPR, as well as a survey tool to assess risk, then the ongoing system to document, model and audit controls in perpetuity.