

# PROCESS MAP

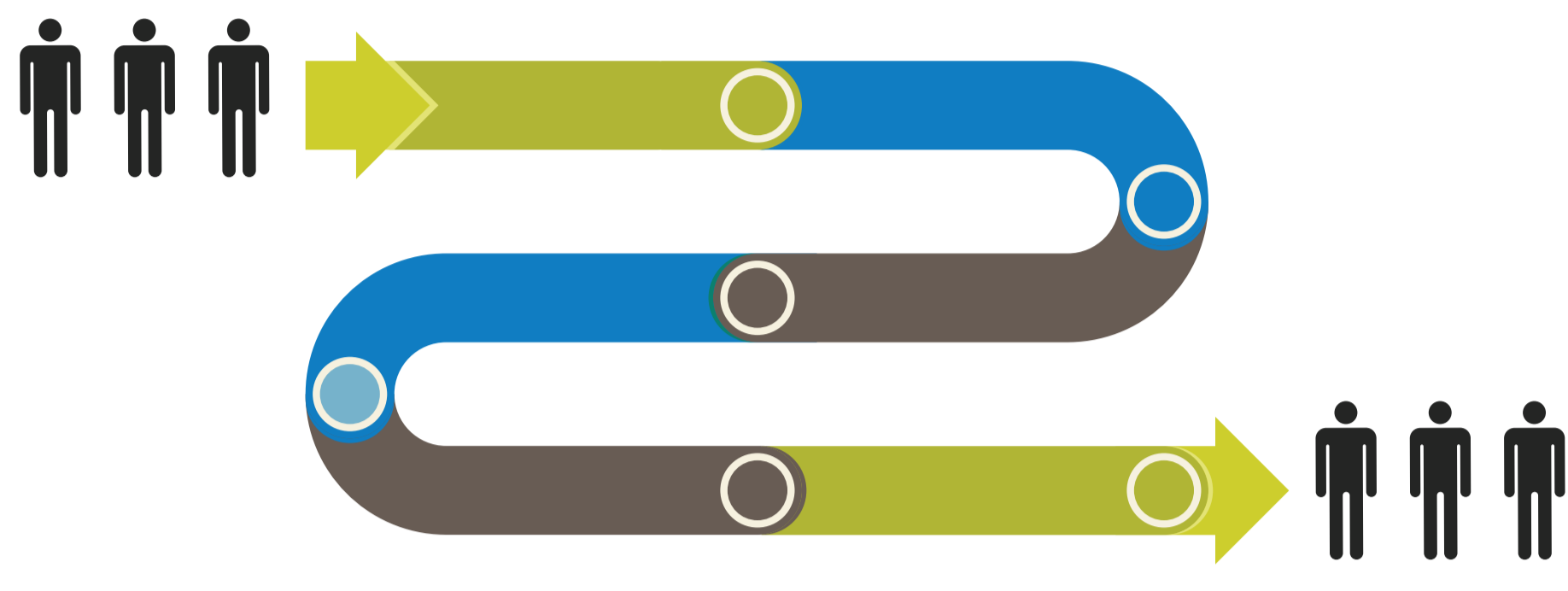
VS.

# PROCESS MODEL

## What's the Difference?

### Frequently Confused

#### Sequence Flow



#### A Process Map

is a one-dimensional picture or drawing of a linear sequence flow of activities in a business process, disconnected from other factors of the business.

#### Relationships



#### A Process Model

is a rich, detailed representation of how a process works within the context of the overall business environment, may include Ownership and relationships to Strategy, Risks, Controls, KPI's, as well as other processes to understand end-to-end impacts.

### Process Mapping

### Process Modeling



#### STATIC

*disconnected from change*

#### DYNAMIC

*adapts and reflects change*



#### REINFORCES SILOS

*multiple maps for different perspectives*

#### TEAM EMPOWERMENT

*represents different stakeholder perspectives*



#### SUPERFICIAL

*no underlying reportable data*

#### MEASURABLE

*contains operational data & relationship to goals*



#### MULTIPLE VARIATIONS

*expensive duplicated work*

#### SINGLE SOURCE OF TRUTH

*centralized communication*



#### DEAD END

*limited, fragmented scope*

#### CONTINUOUS IMPROVEMENT

*supports process lifecycle*



#### DO-OVER

*quickly outdated with limited shelf life*

#### MAXIMIZED ROI

*long-term reusable asset*



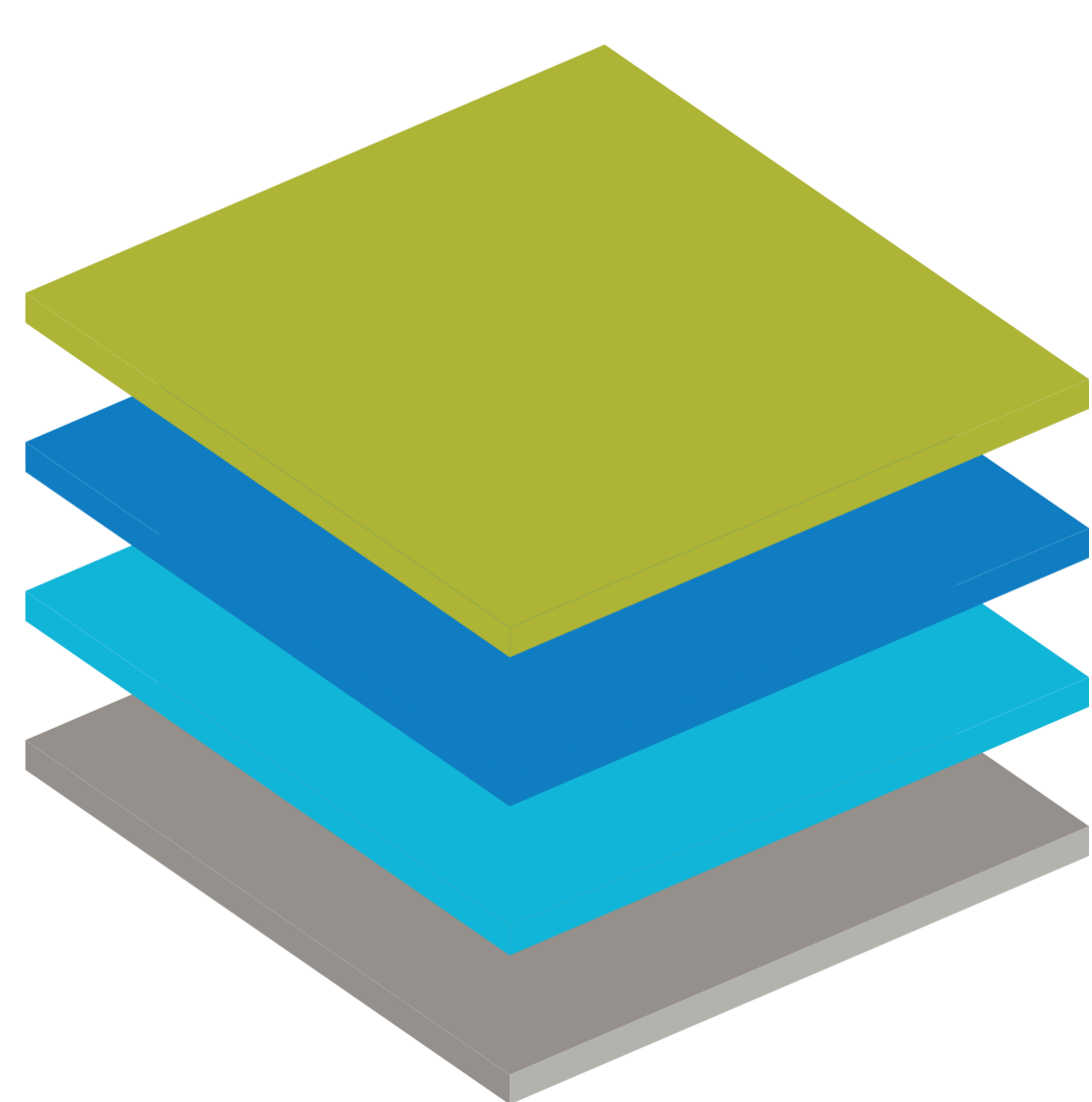
## Make the most of your investment!

Process Modeling will Transform the way you Operate your business!

*"90% of CEOs believe the digital economy will impact their industry, but less than 15% are executing on a digital strategy"*

*– MIT Sloan and Capgemini*

### Process Maps



FLAT & LIMITED

### Process Modeling



MULTI-DIMENSIONAL

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