What’s the Difference?

Frequently Confused vs. Relationships

A Process Map is a one-dimensional picture or drawing of a linear sequence flow of activities in a business process, disconnected from other factors of the business.

A Process Model is a rich, detailed representation of how a process works within the context of the overall business environment, may include Ownership and relationships to Strategy, Risks, Controls, KPI’s, as well as other processes to understand end-to-end impacts.

Process Mapping vs. Process Modeling

**Process Mapping**
- **STATIC**: disconnected from change
- **REINFORCES SILOS**: multiple maps for different perspectives
- **SUPERFICIAL**: no underlying reportable data
- **MULTIPLE VARIATIONS**: expensive, duplicated work
- **DEAD END**: limited, fragmented scope
- **DO-OVER**: quickly outdated with limited shelf life

**Process Modeling**
- **DYNAMIC**: adapts and reflects change
- **TEAM EMPOWERMENT**: represents different stakeholder perspectives
- **MEASURABLE**: contains operational data & relationship to goals
- **CONTINUOUS IMPROVEMENT**: supports process lifecycle
- **MAXIMIZED ROI**: long-term, reusable asset

Make the most of your investment!
Process Modeling will Transform the way you Operate your business!

“90% of CEOs believe the digital economy will impact their industry, but less than 15% are executing on a digital strategy”

– MIT Sloan and Capgemini

© iGrafx

For more information:
www.iGrafx.com

© iGrafx