

TRANSFORMATION WEEKLY - March 28

This Week's Digital Transformation News

Every week we curate the most valuable transformation, compliance and operational excellence insights from our network of contributors and deliver them directly to you.

This week guest blogger Bernd Ruffing, Management Consultant and Process Painter, [explains what change projects and navigation devices](#) have in common.

And much more. Enjoy!

[Is Transformation Driven by Culture or Technology?](#)

70% of companies have a digital transformation strategy in place or are actively working on one. So, it's no surprise really that 40%% of all technology spending will go towards digital transformation. After all, the two go hand in hand, and technology is a key piece of the transformation puzzle. But is it the only piece? [Keep reading](#) to find out.

[BPM Trends From Warsaw](#)

Recently a conference took place in Warsaw which discussed current trends, innovations and strategies in the area of business process modeling. Carefully selected technology leaders addressed substantive and application aspects of creating and developing a BPM environment inside a company. [Read on](#) the see what they discussed.

What's New in Transformation This Week

- 800 IT leaders share [insights on the state of digital transformation](#)
- Businesses approach [digital transformation tipping point](#)
- Coronavirus: major brands are delaying [investment in digital transformation](#) when they need to bring it forward

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