

TRANSFORMATION WEEKLY - May 2

This Week's Digital Transformation News

Every week we curate the most valuable transformation, compliance and operational excellence insights from our network of contributors and deliver them directly to you.

This week guest blogger Paula Bell, Business Analyst, Leadership and Career Development coach, discusses her [approach to customer journey mapping](#).

And much more. Enjoy!

[iGrafx iINNOVATE: The Future of Business Transformation](#)

We are happy to announce the launch of our annual conference, iGrafx iINNOVATE. This year we are hosting a global, virtual gathering of business transformation leaders sharing insights and best practices gleaned from decades of hands-on experience. [Keep reading](#) to learn more.

[What Can Businesses Do to Disrupt their Industry?](#)

A staggering 87% of companies think digital will disrupt their industry, but only 44% are prepared for this potential disruption. That's quite a discrepancy. So, what can companies do about disruption? [Read on](#) to find out.

What's New in Transformation This Week

- [Digital Transformation](#), One Discovery at a Time
- Now Is the Time to [Evaluate Digital Transformation Skills](#)
- [Digital transformation](#): 4 ways to plan for the post-pandemic normal

iGrafx iINNOVATE: Register Now!

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