

Our winning programme for
Agents & Franchise partners

Together we will be the
most customer- oriented
business in our industry



Are you ready for your best year, ever?

There's never been a better time to become a Colt partner

We know how to help grow your business.
We believe winning business is about working
together and offering you the right support.



Rewarding commissions and incentives



**First class support from our technical,
customer service & account
management teams**



Free expert training and on-line academy



**A trusted brand and excellent marketing
support**



**Leading edge network, voice and data
centre services**



Effective, easy to use CRM tools.

Good at sales? That's all you need

With Colt, you only need to focus on customers and
sales. As for everything else, we've got it covered.
So you get the big rewards - without the big risks.

As a Colt partner, you get the best of both worlds.

You 'own' the close relationship with your customers,
make sales and earn your commission. We take care
of services, support, billing and payments. You don't
need to own an IT infrastructure, employ technicians
or chase payments - that's our job. And you can trust
us to deliver, every time.

Let's play to our strengths.

It's time to join our winning team

Colt has 23,000 end-customers, including some
of the world's biggest enterprises, together with
one of the largest and most successful partner
programmes in the business.

Whether you are an existing Agent, Dealer or
Consultant to your customers, you can be part of our
winning team. We need you. **You're an ambassador
for Colt. So we'll be backing you, all the way.**

Focus on your customers - we've got everything else covered



Earn more with Colt

We give you competitive commission payments, bonuses, incentives and promotions, combining up-front payments and monthly revenues. What's more, you get paid for the lifetime of each customer contract while you're a Colt Partner.



Marketing leads and a trusted brand

You'll benefit from our targeted marketing campaigns, press coverage and vibrant social media channels. We raise the profile of Colt products, generate leads and pass them to you at no cost.



Rely on first-class support

We pride ourselves on the support we give our partners and our teams are known for their positive can-do attitude. Your dedicated Channel Account Manager will help you drive your business, while our multi-lingual support team will provide expert technical assistance in the language spoken by your customers.



Technical experts to help you win

We can help you win more business when you work together with our technical experts. Our solutions architects are available to support you every step of the way - from initial enquiry, customer meeting and solution design, through to closing the sale.



Sell leading-edge products - all of them

We don't hold back on anything. As a Colt partner you can access exactly the same market-leading products as our own teams. That's everything from insanely-fast fibre connectivity to business-grade voice, colocation and data centre services.



Grow your business quickly

We give you the same tools as our own teams. Get a 360-degree view of your Colt business, manage customer relationships easily and seize opportunities quickly. Our FeetOnStreet App lets you check if a building is connected to our network - and gives you instant quotes on all products available.



Get free, expert training

Colt offers free training and certification, so you're even better equipped to delight your customers. Take advantage of our e-learning portal, webinars and special face-to-face training events for products and promotions.



Grow with Colt... world-wide

We're in major cities and information hubs across Europe, Asia and the US - and our business is growing in every direction. Share in our success.



Become a Colt partner today

Call our team on **+44 (0)20 3140 2174**

Email **becomeapartner@colt.net**

Or visit our partner pages on **www.colt.net/becomeapartner**

colt.net