



## **Michael Soepnel**

I've spent most of my professional career in technology consulting working with nonprofits, associations, and educational organizations. Over the years I've seen the evolution of the tech industry from servers in a small closet to fully cloud based solutions. The only constant has been the rapid rate of change in technology. To succeed in the IT industry, you have to stay well informed and always ahead of the game.

I'm an innovator and a technologist at heart that excels at finding solutions. This passion led me to joining OSibeyond in 2008. My objective as Chief Technology Officer is to develop cutting-edge solutions that meaningfully impact the way our nonprofit & association clients operate. I joined OSibeyond to focus my passion for technology to enable organizations to deliver on their missions.

The convergence of platforms and shift towards subscription based business models, will positively impact nonprofit & association's capabilities as a result of a greater access to communication and productivity tools. As technology continues to advance and disrupt industries that have not seen change in decades, nonprofits and associations must be willing and ready to embrace evolving technology or face obsolescence. I'm excited to take part in supporting our clients through this progression.

Michael Soepnel  
Chief Technology Officer  
OSibeyond