

Insights | 2019

October 8-11

Lansdowne Resort & Spa in Leesburg, VA

Discover. Share. [Harness the opportunities.](#)



Expand your Mind, Connections and Confidence

Don't miss this opportunity to learn how to make your data analysis better, faster and easier than ever and connect with industry professionals at our fourth annual Minitab Insights Conference.

Master new skills, learn new strategies and increase your confidence to deliver data-driven results through our sessions and workshops, presented by some of the brightest minds in our field, and The Minitab Lab, where you can try all Minitab 19's latest features and capabilities with our experts standing by.

Key Stats on Insights



**4th Annual
Conference**



**Over 90% of attendees
could apply their
learnings immediately**



**4.8 out of 5
Content Value
Rating**



+600 Attendees



+300 Companies



+39 States

in the last 3 years

Meet Minitab 19

Minitab 19 is here and better, faster, and easier than ever before! See all the new features, learn about the updated capabilities, and try it out for yourself on Mac or PC at our hands-on Minitab Lab and during the pre-conference workshops.

Who Should Attend?

If you are involved in improving products or processes in your organization, the 2019 Minitab Insights Conference is for you.

Our conference offers a wide range of topics all designed to increase your ability to analyze and solve problems. Choose from dozens of sessions to tailor our agenda to meet your specific goals, regardless of expertise.

ATTENDEE JOB SPECIALTIES AND FOCUS

- Consultant
- Continuous Improvement
- Data Analyst
- Engineer
- Information Technology
- Lean Six Sigma
- Manufacturing
- Master Black Belt
- Operational Excellence
- Process
- Procurement
- Quality
- Research & Development



Why Attend?

Hear from industry experts and leverage their success

With over [30+ sessions](#) offered, you'll be able to hear directly from leading industry authorities on the real-world challenges they overcame using statistical data analysis. Attend these sessions to hear their case studies and give yourself the confidence and expertise to conquer your own challenges.

Case studies cover topics like ANOVA analysis, regression, benchmarking, qualifying the value of data, optimization and experimental research design from a variety of industries like manufacturing, healthcare, finance, consulting and food service.

Experience Minitab 19 for yourself

Visit the Minitab Lab to see how [Minitab 19](#) is better, faster and easier than ever at data analysis and try a demo for yourself. Minitab experts will be available to answer any questions you have.

Exclusive hands-on training

Our [pre-conference workshops](#), taught by our Minitab experts, will give you invaluable experience and the confidence to work with Minitab tools on topics like macros, design of experiments, product optimization using Monte Carlo Simulation and reliability analysis.

Register Now

Don't miss your chance to expand your mind and attend our leading industry data analysis event! View the agenda and register to attend at info.minitab.com/insights

Engage with the future of Minitab software

Test out new enhancements, participate in research and provide feedback on features, capabilities and key insights you'd like in upcoming Minitab software releases at our [User-Center Design Studio](#).

Network, network, network

Meet other industry experts and fellow attendees in-between sessions and at our reception to share your common challenges and build lasting relationships.

Relax with a round of golf

Enjoy the fall landscape before our conference begins at our second annual Minitab Insights Golf Tournament. Golfers of all levels can sign-up to join the fun while registering for the conference.



Venue and lodging

Minitab Insights will be at the idyllic Lansdowne Resort & Spa in Leesburg, Virginia (12 miles from the Dulles International Airport). All attendees are eligible for the special conference hotel room rate of \$189 (taxes not included) and discounted air fare on United Airlines flights.

PREVIOUS ATTENDEES SAY...

“This conference proves that Minitab is truly a partner and not just a software provider. Seeing the accessibility of Minitab employees and super-users from across multiple industries broke down some mental barriers for me. There is real camaraderie in the data analysis / process improvement community.”

“Good balance of practical application and theory.”

“This was a great gathering of applied statistics and Minitab enthusiasts. Minitab has proven me once again not to be only a software company but a community.”