

# Insights Conference | Zürich

11 October 2018 | 9.00 - 17.30 | Marriott Zürich, Switzerland

Discover. Share. *Harness the opportunities.*

## Joining Instructions

We are excited to see you very soon. Here are the details you need to know before attending.

### Aims & What to Expect

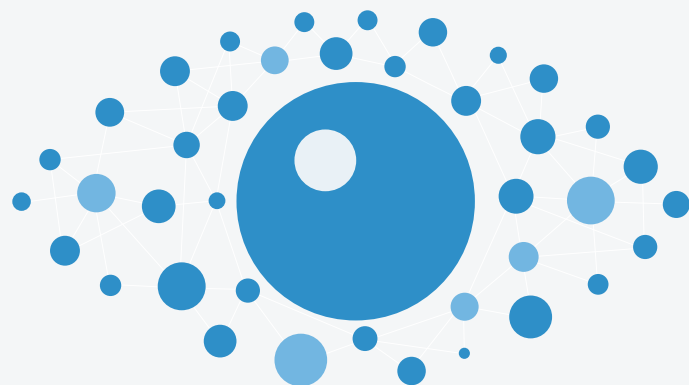
You will interact with a vibrant network of professionals, leaders and advisors who share your focus on unlocking excellence with data-driven insights and transformation.

#### By attending you will:

- Explore powerful new approaches to unlocking excellence in your operations
- Understand how digital transformation is opening up new possibilities in Operational Excellence, Data Analysis, Compliance and Market Leadership
- Hear the insights and real-world examples from leaders who are driving change

Please bring your business cards and an inquisitive mind. Each session will include time for your own questions and group discussion, so please think ahead about what you would like to ask.

We hope you enjoy a truly insightful and valuable day at the Insights Conference.



Business Cards



Inquisitive Mind

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## Agenda

### Conference Sessions

See full descriptions on: <http://info.minitab.com/insights-conference-zurich>

09.00 – 09.55	<b>Networking Breakfast &amp; Registration</b> Arrive and connect with peers and speakers in a relaxed breakfast environment.
09.55 – 10.00	<b>Welcome &amp; Opening</b> Marianne Tanguy & Richard Startin, EMEA Sales, Minitab
10.00 – 10.45	<b>From Unicorns to Racehorses: The Myths and Realities of the Digitalisation of Your Business</b> Gillian Groom, Technical Specialist, Minitab
10.45 – 11.30	<b>Digital Transformation of Manufacturing... and the Future of Operational Excellence</b> Greg Kinsey, Vice President, Hitachi
11.30 – 12.15	<b>How Novartis Deploy Operational Excellence; What Role does Data Play?</b> Mathieu des Robert, Global Opex Leader, Novartis
12.15 – 13.15	<b>BREAK: Lunchtime, Link-Ups &amp; One-to-One Advice Sessions</b> Connect with peers, speakers & Minitab in this social lunch hour. Any pre-booked meetings will also be run.
13.15 – 14.00	<b>Applying Design for Six Sigma aided by Companion by Minitab - Continental's Development of the Electric Oil Pump</b> Lucas Santin, DfSS Coach & FMEA Facilitator, Continental Automotive GmbH
14.00 – 14.45	<b>Interactive Expert Panel Discussion: The Real-World Future of Operational Excellence</b> Everyone will discuss and unpack the new strategies and practical opportunities.
14.45 – 15.15	<b>BREAK: Refreshments &amp; Networking</b> More time to connect with peers, speakers and stretch your legs. Any pre-booked meetings will also be run.
15.15 – 16.15	<b>The Modern Toolkit for Operational Excellence</b> Gillian Groom, Technical Specialist, Minitab
16.15 – 16.30	<b>Closing Remarks</b> Marianne Tanguy & Richard Startin, EMEA Sales, Minitab
16.30 – 17.30	<b>Networking Reception</b> Reflect on the day's learnings with peers, speakers & Minitab and grab a refreshment & snack

### Catering & Dietary Requirements

Meals & drinks will be provided as per the conference agenda. A vegetarian option will be available. Please email [minitabevents@minitab.co.uk](mailto:minitabevents@minitab.co.uk) if you have any dietary requirements.

### Dress Code

Business Casual. Please bring a sweater or jacket in case of cool weather and air-conditioned rooms.



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## How to Interact during the Event

### Questions & Answers – use the sli.do app

You may ask questions throughout the conference, in the Q&A section at the end of each presentation and during the interactive Panel session.

Please also submit your questions at any time of the day by using the sli.do web app.

To do this, open [www.sli.do](http://www.sli.do) in your browser and type in the Event Code [#MinitabInsightsCH](https://twitter.com/MinitabInsightsCH). Then post your question there. Just be aware that all questions are public.

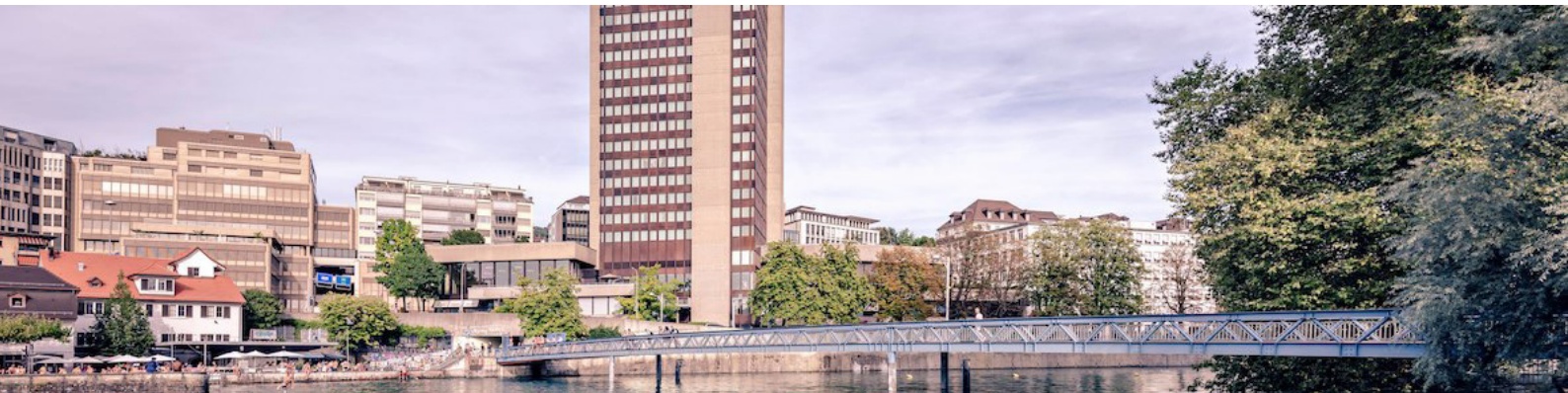
### Social Media

The event hashtag is [#MinitabEuropeInsights](https://twitter.com/MinitabEuropeInsights) to use on your social posts.

Please be respectful of anyone who does not wish for themselves or their content to be shared on social media.

### WiFi

Complimentary WiFi is provided by the hotel.



## Arriving at the Event

### Registration & Badge Pick Up

Registration starts at 09.00 CET. Please use the main entrance to enter the hotel.

- Minitab staff will greet you in the lobby and direct you towards our registration desk.
- Take the lift in the main hotel lobby and go to the 4th floor. Follow the signs to the Minitab Insights Conference to reach the registration desk, outside the Conference Room Studio 4, marked as Insights Conference Room.
- Collect a badge with your name on. Please be sure to wear this badge during the whole conference.



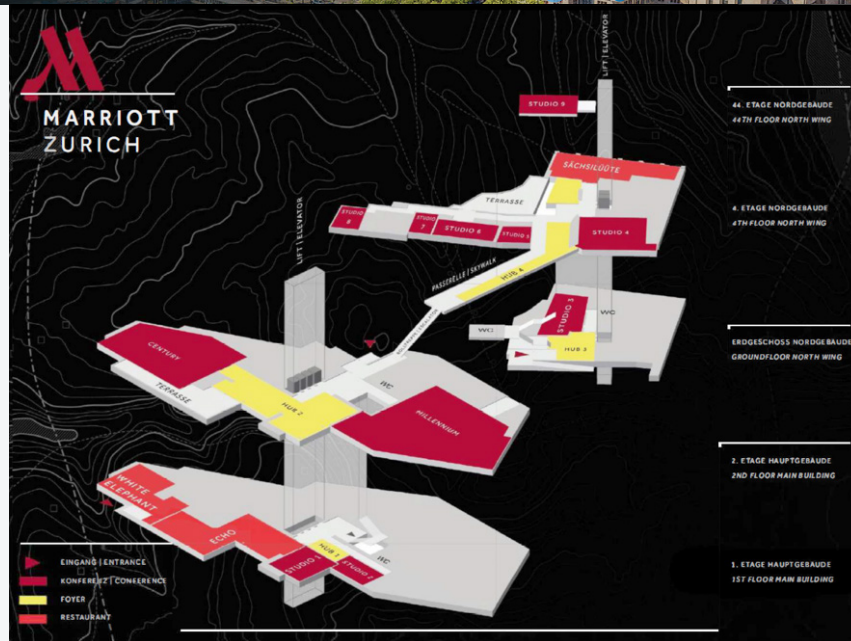
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## The Venue

**Zürich Marriott Hotel, Neumuehlequai  
42, Zürich, CH 8006**

The Zürich Marriott Hotel is located on the banks of the Limmat River in the city centre, close to the Zürich train station and airport. Find directions and details on the Zürich Marriott Hotel website.



## Accommodation

Please make your own arrangements. Minitab does not reserve hotel rooms for the conference.

## Travel

We recommend using public transport or taxi for easy access to the conference location.

### Train station: 5-10 minutes walk

Take a train to the main station in Zürich, Zürich Hauptbahnhof. Then take a 5-10 minute walk through the park of the Landesmuseum along the banks of the river Limmat. On the right you will see the Zürich Marriott hotel. Cross the pedestrian bridge to arrive at the hotel.

### Tram station: 5 minutes walk

The closest tram station is the station Stampfenbachplatz with tram lines 11 and 14. You pass the overbuilding and go downstairs to the left. At the bottom of the stairs, you reach the street Neumühlequai, then turn right and after 300m, you will see the Zürich Marriott Hotel on the right side.

## Car Parking & Directions

You are welcome to use one of Zürich Marriott's two parking garages. These offer 120 parking spaces on a first come first serve basis for all hotel guests. No spaces are reserved for the event.

**Public underground garages are directly at the hotel:** parking garage Neumuehlequai and Wasserwerkstrasse.

**Costs payable are:** CHF 42.00 for 24 hours / CHF 26.00 for 12 hours / CHF 14.00 for 6 hours / CHF 4.00 per hour

Please feel free to find further parking alternatives close to the Zürich Marriott Hotel.

More driving details are available here:

<https://www.marriott.co.uk/hotels/maps/travel/zrhdt-zurich-marriott-hotel/>

## Weather Forecast for Zürich

<https://www.accuweather.com/en/ch/Zürich/316622/weather-forecast/316622>



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## Additional Information

### Key Contacts

Your Minitab Team remains available for any questions.

- Event Manager – Daniela Opp, Mobile Number: +49 (0)1525 491 79 80
- Account Manager – Michael Schiehle, Mobile Number : +49 (0)173 438 24 29

## Filming and Photography

Attendees are prohibited from copying, reproducing, publishing or distributing photographs, videos, or audio files taken at the event for commercial use without the express written permission of Minitab.

Please be aware that filming and photography will occur throughout the conference, for use in Minitab promotional materials. By attending this event you consent to having your image, likeness, or voice recorded.

## Privacy

All data provided in connection with the Conference may be used (saved, stored, processed, transmitted, and deleted) in accordance with the [Minitab Privacy Policy](#).

## Enquiries & Cancellations

If you cannot attend or if you have an enquiry, please email the conference organiser at [minitabevents@minitab.co.uk](mailto:minitabevents@minitab.co.uk)

## See you there soon!

We look forward to seeing you at the Insights Conference in Zürich on October 11th from 09.00 CET.

Your Minitab 2018 Insights Zürich Conference Team