

INSPIRE

You have a winning product idea. 303 Software has the **EXPERTISE** to bring it to reality. Together we get creative to **TRANSFORM** initial assumptions into data-driven hypotheses. Your idea becomes a measurable solution. We have begun a trusted relationship and your product **VISION** has a new level of clarity.

Key Deliverables:

- Strategic Consulting
- Lean Business Canvas
- Proposed Solution



DEFINE

With your **SOLUTION** in focus, it's time to roll up our sleeves. In **AGILE** development, we plan individual features, and how they will work as a system to deliver outstanding results. By the end of the **PLANNING** phase, key workflows, integrations and features will have clear definitions.

Key Deliverables:

- User Personas
- Feature & User Story Definitions
- Identified Workflows & Integrations



ESTABLISH

This is the **TECHNICAL** planning phase. We make key **ARCHITECTURE**, security, networking, and design decisions. We pave the way for **FAST DEVELOPMENT** by surfacing and resolving major dependencies and complexity before coding begins.

Key Deliverables

- Technical Architecture
- UI/UX Guide and Examples
- Release Plan with Milestones
- Quality Assurance Plan

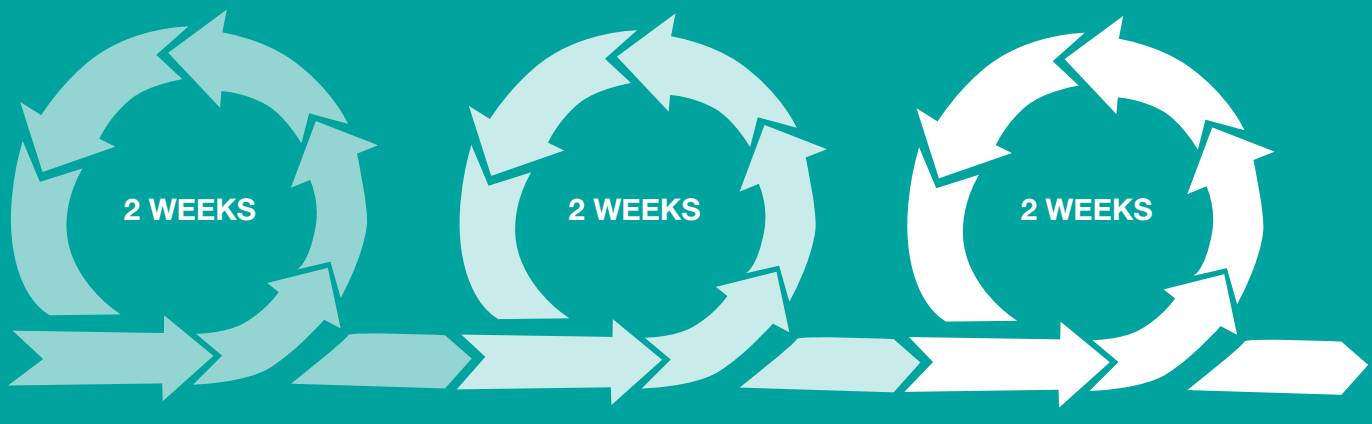


ACTUALIZE

Your vision is coming to life! We write **CODE** and share **PROGRESS** every two weeks, so you can **INTERACT** with your product and provide feedback throughout development.

Key Deliverables:

- Working Software Every Two Weeks
- Sprint to Sprint Quality Assurance



TEST

While both user testing and **QUALITY** Assurance are done throughout the process, in this phase we **POLISH** the completed product before launch. All hands are on deck, including stakeholders, staff, the 303 Software team, and early adopters.

Key Deliverables:

- Bug Bash Event
- Quality Sprint
- Product Ready for Pilot



ENGAGE

The product is looking and working great. Now it's time to **LAUNCH** smoothly, with sales, support, and administrators trained. All systems **GO!** Focus now shifts to your growth and **TRACTION** in the market. This is also the phase in which we gain those first gems of market feedback that inform future product.

Key Deliverables:

- Detailed Release Plan
- Working Software Every 2-Weeks



Schedule a Chat!