

## **FOR IMMEDIATE RELEASE**

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## **Learners Edge acquires *iteach* and Teaching Channel to enhance and expand support for preK-12 teachers**

**Lakeville, MN** (July 16, 2018) – Learners Edge has recently completed the acquisitions of *iteach* and Teaching Channel. With these three companies under one umbrella, Learners Edge will serve educators throughout their journeys—from initial teacher certification through relicensure, professional development and salary advancement. Each company serves districts and educators with unique, best-in-class offerings: Learners Edge offers over 120 credit-bearing continuing education and professional development courses for preK-12 educators; *iteach* is a nationally accredited educator preparation program; and Teaching Channel provides video resources and interactive tools for educator development and professional learning.

“The education industry is always evolving. By combining forces with the talented teams at *iteach* and Teaching Channel, Learners Edge can better facilitate teachers’ development in this dynamic environment,” said Eric Cohen, CEO of Learners Edge. “Together, we will support teachers throughout their careers.”

Cohen will serve as the CEO of the combined company. *iteach* and Teaching Channel will continue with normal day-to-day operations while facilitating synergies between the three organizations.

### **About Learners Edge**

Learners Edge has been committed to helping teachers reach the highest level of success in their classrooms and in their careers since 2002. Offering over 120 self-paced, continuing education courses for teachers across the country and around the world, Learners Edge is continually working towards its mission of improving the quality of teaching and learning. [www.LearnersEdge.com](http://www.LearnersEdge.com)

### **About *iteach***

*iteach* is a distance-based educator preparation program that combines the convenience of online learning via accredited curriculum with the support of face-to-face mentorship. *iteach* offers educator preparation in Texas, Louisiana, Nevada, and Hawaii. The program equips prospective educators with rigorous, research-based training. The program is accredited by the National Council for Accreditation of Teacher Education (NCATE). [www.iteach.net](http://www.iteach.net)

### **About Teaching Channel**

Teaching Channel, one of the leading brands in education, has over one million registered users and is known nationally for its more than 1,300 best-in-class videos of teachers in action. Teaching Channel Plus, an online K-12 professional development platform, is used by school districts nationwide. Teaching Channel's mission is to support teacher professional development to drive better student outcomes. [www.teachingchannel.org](http://www.teachingchannel.org)