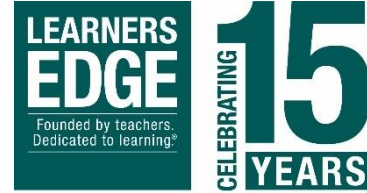


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Press Release

Learners Edge Sets Goal to Contribute \$5,000 in support of National Blessings in a Backpack week.

Company will donate \$10 for every course sold between September 25-September 29, 2017.*

Lakeville, MN, September 22, 2017: In honor of National Blessings in a Backpack week, Learners Edge will contribute \$10 (up to a maximum of \$5,000) from every continuing education course sold, to Blessings in a Backpack. Blessings in a Backpack is a not-for-profit organization whose mission is to mobilize communities, individuals and resources to provide food on the weekends for elementary school children across America who might otherwise go hungry.

Learners Edge is celebrating its 15th year of providing continuing education to teachers. In honor of their anniversary, the company made a \$10,000 donation in February with the hopes of rounding out the year with a secondary donation of \$5,000 to help combat food insecurity for American children.

According to the United States Department of Agriculture, approximately 16 million American households with children are food insecure (1) and several studies (2)(3) have revealed the damaging effects that food insecurity can cause in brain development, social development and ultimately academic success. Established in 2008, Blessings in a Backpack set out to change that and has continued to grow and expand its operations feeding more than 93,000 children at 1,000 schools across the United States throughout the 2016/2017 school year.

“Teaching will always have its challenges - but these challenges are magnified when students come into the classroom hungry,” says Joe Cotter, Learners Edge Co-Founder and CEO. “As a company founded by teachers, we want to do our part in supporting teachers and providing them with the resources needed to be successful in their classrooms and in their careers. Helping ensure that students arrive well-nourished and ready to learn is just one small way we can make a difference.”

Over the past fifteen years, Learners Edge has grown tremendously and has served tens of thousands of teachers by providing more than 100 self-paced continuing education graduate

courses, free educational webinars and online workshops. The company is hoping that empowering its customer base with knowledge and their ability to make an impact to this important organization will bring awareness and visibility to the significant issue of childhood food insecurity.

(to a maximum of \$5,000)*

About Learners Edge (<http://www.LearnersEdgeInc.com>): Learners Edge has been committed to helping teachers reach the highest level of success in their classrooms and in their careers since 2002. Offering over 100 self-paced, continuing education courses for teachers across the country and around the world, Learners Edge is continually working towards its mission of improving the quality of teaching and learning.

- (1) United States Department of Agriculture Economic Research Service
<https://www.ers.usda.gov/topics/food-nutrition-assistance/food-security-in-the-us/key-statistics-graphics.aspx>
- (2) The Borgen Project
<https://borgenproject.org/effects-of-hunger-on-education/>
- (3) American Psychological Association
<http://www.apa.org/pi/families/poverty.aspx>