

The Bot Platform

MARKETING AUTOMATION IS COMMUNICATION AUTOMATION



We grow loyalty, sales and engagement for some of the biggest brands and celebrities around the world.

Content sent via a Messenger bot is delivered as an instant push alert to the user's mobile, or a notification when using Facebook on desktop.

Most email isn't read - unlike Messenger. For every 1,000 Messenger subscribers you would need 27,885 email subscribers. Making bots 2788% more effective than email.

We are a trusted partner

A Facebook Media Solutions Partner.

Facebook's only recommended media solutions partner for building bots on Messenger and Workplace by Facebook.

Experienced team with high scale solutions, used by Universal Music, the BBC, Hendricks Gin, and numerous pop stars.

CORE PRODUCT BENEFITS



COMMUNICATE ON THEIR TERMS

Let your customers engage with you on their terms using a channel they already use and understand, Messenger.



CREATE INTERACTIVE JOURNEYS

Create in-depth conversations combining free text, multiple choice and emoji responses (no coding required!).



SEGMENT, SCHEDULE & REMIND

Segment your audience and schedule communications to be in their hands in seconds.

99% read rates and on average 28% click through rates on broadcast messages.



ANALYSE & OPTIMISE

Use advanced analytics to optimise the customer experience then refine and optimise the experience to make it as effective and efficient as possible.

