



Transparency PaysSM

OVERVIEW

Amino Payments was founded on a radical principle: When a brand spends millions of dollars on advertising, they should be able to see what is spent, who spends it, and where.

Amino combines the best of blockchain, advertising, and payment technologies to enforce transparency in online advertising and eliminate the high costs of fraud, waste, and abuse.



AMINO PRODUCTS



AMINO LENSSM

Tracks every online ad, every impression, and every penny.



AMINO PAYSM

Ensures the right people get paid the right amount, at the right time.



Control the money. Control the problems.SM

BRANDS & AGENCIES

Get what you pay for

Ensure ads only run on intended sites and through intended vendors.

Pay only for ads that comply with your contract terms.

Increase reach 20% or more by eliminating bad actors and bad practices.

Track every ad and every penny as they travel through the media supply chain.

Rely on an independent, third-party, single source of truth.

Uncover the most efficient path to each publisher.

ADTECH

Win with accurate,
on-time payments

Get the same, reconciled numbers as everyone else.

Authenticate every party and every payment.

Earn trust as an honest, transparent partner.

Eliminate bad actors and spoofed inventory.

Stop financing receivables to pay your partners.

PUBLISHERS

Reclaim your place
in the ecosystem

Increase yield 20% or more.

Follow the money from buyer to publisher.

Optimize RTB, PMP, and direct.

Stop and eliminate spoofed inventory.

Get paid the right amount, right on time.

