# Cynet

# **CYNET PARTNER PROGRAM**

# **CYNET 360 OVERVIEW**

Cynet transforms breach protection, replacing legacy stacks of multiple security products with a single platform that consolidates and integrates endpoint, network and user protection.

# THE CYNET PARTNER PROGRAM

Cynet views partners as its true force multipliers and dedicates focused efforts to build power relationships to drive mutual business at scale.

Cynet's partners get continuous support by Cynet's Marketing, Sales and Technical teams, toensure rapid and efficient sales cycles from initial meeting to production deployment.

# **KEY BENEFITS**

#### **Rapid Time to Value**

Cynet smart agent auto-deploys itself with full environment coverage in minutes.

#### **Single Consolidated Platform**

Cynet 360 provides the widest offering in a single platform to cater to multiple use cases and security needs.

#### Complete Attack-Surface Coverage

Coverage from endpoint, user and network-based attacks in a single solution.

#### 24x7 Security Team

Cynet's world-class analysts and researchers are available 24x7 for any customer-related issue.

#### **Flexible Deployment Options**

Full protection with on-premise, cloud and hybrid solutions.

# **CYNET PARTNER PROGRAM**

# SOLUTION PROVIDERS & RESELLERS

Resell a highly differentiated platform that comprises both native integration of NGAV, EDR, Network Analytics, UBA and Deception functionalities, as well as 24/7 SOC services.

#### MSPS & MSSPS

Provide a full breach protection service with a cost-effective single platform that converges critical endpoint, user and network security functionalities, which otherwise would require multiple products to deliver.

#### INCIDENT RESPONDERS & CONSULTANTS

Use Cynet 360 for free, to accelerate and optimize your response workflows with lightspeed visibility into investigated environments, advanced forensic tools, automated threat detection and a complete set of remediation actions.

# AUTONOMOUS BREACH PROTECTION ESSENTIALS

To qualify as Autonomous, a breach protection platform must deliver three pillars: prevention and detection of all common and advanced threats, full automation of the entire response flow from initial detection to complete eradication of the malicious activity and continuous monitoring of this process by a security professionals to ensure and elevate the precision and quality of the process.



## XDR

#### **Endpoint Protection**

Multilayered protection against malware, ransomware, exploits and fileless attacks

#### **Network Protection**

Protecting against scanning attacks, MITM, lateral movement and data exfiltration

#### **User Protection**

Preset behavior rules coupled with dynamic behavior profiling to detect malicious anomalies

#### Deception

Decoy files, machines, user accounts, and network connections to lure and detect advanced attackers

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### SECURITY AUTOMATION

#### Investigation

Automated root cause and impact analysis

#### Finding

Actionable conclusions on the attack's origin and its affected entities

#### Remediation

Elimination of malicious presence, activity and infrastructure across user, network and endpoint attacks

#### Visualization

Intuitive flow layout of the attack and the automated response flow



MDR

#### **Alert Monitoring**

Prioritize and notify customer on critical events

#### **Attacks Investigation**

Detailed analysis reports on the attacks that targeted the customer

#### **Proactive Threat Hunting**

Search for malicious artifacts and IoC within the customer's environment

#### **Incident Response Guidance**

Remote assistance in isolation and removal of malicious infrastructure, presence and activity

## **PREVENTION IS A STEP. PROTECTION IS A JOURNEY**

Protection must be end to end. Prevention or Detection of an attack's instance is critical – but it's only the beginning. One must assume that the malicious artifact that was identified is a mere tip of an iceberg. Cynet 360 is the only solution that triggers an automated investigation following each endpoint, user or network alert, fully disclosing its root cause and scope and applying all the required remediation activities.