**Overview**
This six-hour session—the first in the *Wit & Wisdom* PD sequence—introduces new adopters to *Wit & Wisdom*’s research foundation, learning design, approach to knowledge building and complex texts, and module and lesson components.

**Outcomes**
- Understand the what and why of *Wit & Wisdom*’s learning design.
- Realize the importance of knowledge to reading, listening, speaking, and writing.
- Learn *Wit & Wisdom*’s process for unlocking complex texts—the Content Stages.
- Build knowledge of module and lesson components.
- Recognize how *Wit & Wisdom* assesses student learning.
- Gain skill in navigating *Wit & Wisdom* resources.

**Timeline**
Schedule Launch *Wit & Wisdom* before the first day of school or as soon as possible after adoption.

**Participants**
- Teachers
- Instructional Coaches
- Administrators

**Activities**
In this session, participants
- review research findings on what students need to succeed,
- examine *Wit & Wisdom* program components and pacing guidelines,
- explore a visual text to experience the Content Stages in action,
- connect research on knowledge building with *Wit & Wisdom*’s approach,
- explore integrated skill building and performance-based assessments,
- dig into *Wit & Wisdom* lessons and resources, and
- reflect on learning.