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MODULE 3 LANGUAGE AND POWER **GREAT MINDS® WIT & WISDOM**

Grade 7 Module 3: Language and Power

Student Edition

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Handout 1A: Poetry Terms

Directions: Keep track of terms below, and use them to enrich your writing and discussion about poetry.

Term	Definition	Examples
figurative language (n.)	Words that are used to mean something other than or more than their literal meaning (for example, similes and metaphors).	
sensory language (n.)	Language that connects to the five senses (sight, sound, smell, taste, touch) to create an image or description.	
metaphor (n.)	A phrase that describes something by comparing it to some other thing.	
simile (n.)	A phrase that describes something by comparing it to some other thing using the words <i>like</i> or <i>as</i> .	
repetition (n.)	A device that repeats the same words or phrases to emphasize an idea.	

Term	Definition	Examples

Resnonse Journal After concluding vour study of inspiring language cut out the shape fold along the lines and tape the sides together Directions: On each square, write the most inspiring quotation from each text your teacher indicates. Justify your choices in your

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, , , ,	 + 	 	+	 	

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Handout 3B: Informative and Argument Paragraph Comparison

Directions: First, compare and contrast the paragraphs. Note that each part of ToSEEC is labeled in the informative paragraph. Then when your teacher gives the instruction, label each part of CREEA-C in the argument paragraph.

Informative Paragraph

ToS: Sarah Kay's "B" uses figurative language to express themes about life's joy and life's pain. **E**: In it, Kay addresses a hypothetical daughter, saying, "life will hit you hard...But getting the wind knocked out of you is the only way to remind your lungs how much they like the taste of air." **E**: Through personification of life and lungs, Kay shows that life can cause shocking pain. However, when Kay says this pain reminds lungs to enjoy air, she suggests that struggles can remind us to appreciate what we have. **C**: This language emphasizes Kay's message to enjoy life despite challenges.

Argument Paragraph

______: If one falls ill and must stay home on Friday night, the best way to pass the time is to watch figurativelanguage-filled spoken word poetry. ______: Figurative language can uplift anyone's mood. ______: For example, in "B," Sarah Kay uses figurative language to address a hypothetical daughter, saying, "life will hit you hard... But getting the wind knocked out of you is the only way to remind your lungs how much they like the taste of air." _______: This line personifies life and lungs to demonstrate a truth that will comfort those who wish they could be out with friends: everyone experiences pain, but challenges can help us appreciate life's beauty. _______: Some might claim that watching movies is a better activity because movies are relaxing. However, when one is feeling down, inspiration is more important than relaxation. _______: For sick nights, the inspiring effect of figurative language in poetry like "B" cannot be topped.

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Handout 3C: Argument Paragraph and Essay Structures

Directions: Use the following structures to guide your argument writing.

Paragraph Version: CREEA-C

С	Claim State your claim(s) about a topic.		
R	Reason State a reason that supports your claim.		
E	Evidence Cite evidence for the reason, including necessary context.		
E	Elaboration Explain how the evidence relates to the reason.		
Α	Alternate Claim(s) * Acknowledge alternate or opposing claim(s).		
С	Concluding Statement	Reinforce your argument.	

Essay Version: HI-CREEA-CC

н	Hook	Catch your audience's attention.	
I	Introduce	Introduce your audience to the topic.	
c	Claim	State your claim(s) about the topic,	
and preview your supporting reasons.		and preview your supporting reasons.	

R	Reason	State a reason that supports your claim.	
E	Evidence Cite evidence for the reason, including necessary context.		
E	Elaboration	Explain how the evidence relates to the reason.	
с	Concluding Statement Close the paragraph.		

Reason	Transition from your last reason,	and state another reason that supports your claim.
Evidence	Cite evidence for the reason, including necessary context.	
Elaboration	Explain how the evidence relates to th	ne reason.
Concluding Statement	Close the paragraph.	

Α	Alternate Claim(s) *	Acknowledge alternate or opposing claim(s).
---	----------------------	---

С	Conclusion	Reinforce your argument, reflecting on its significance.

*Acknowledgement of alternate or opposing claim(s) does not occur in a fixed order-it can happen anywhere in the paragraph or essay.

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Handout 3D: Academic Word Use

Directions: Decide which sentences involve an academic use of the words *argument* or *claim*, and mark those sentences with an A. If a sentence involves another usage of one of the words, mark the sentence with an O. If you are unsure of how a word is used, mark it with a U. Use Handout 3C as a reference as needed.

Sentences using claim:

______ He filed a <u>claim</u> with the insurance company to have his medical bills repaid.

_____ The student <u>claims</u> that someone copied from his paper during the test.

- _____ His classmates found his <u>claim</u> that the poem's dominant theme was that love conquers all unconvincing, because he was only able to point to one line in the poem to support his position.
- _____ Her classmates found her <u>claim</u> that spoken word poetry is the best kind of poetry unconvincing, because they preferred other types of poems.

_____ The student <u>claims</u> that the dog ate his homework for the third time this week.

Sentences using argument:

- ______ He had an <u>argument</u> with his uncle in which he gave him five reasons why he should be allowed to go to the party.
- ______ She made a respectful <u>argument</u> to her teacher that students should be able to take notes on their laptops in class.
- ______ The friends' <u>argument</u> about the best type of music turned ugly, and they were soon shouting at each other.
- ______ Her classmates found themselves reconsidering their claims after hearing her <u>argument</u>; her reasoning was sound, and she had supported it with plenty of relevant evidence.

___You'll get no <u>argument</u> from me about that meal. I agree with you–it was delicious!

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Handout 4A: Poem Comparison

Directions: Analyze the two poems to understand how they each use language to inspire.

	"Hope' is the thing with feathers—"	"Dreams"
What is the role of metaphor?		
What is the tone?	Tone:	Tone:
	Evidence:	Evidence:
How does the structure impact the poem's meaning?	Structure description:	Structure description:
(Consider stanzas or rhyme scheme.)	Structure impact:	Structure impact:
What is the impact of sound repetition on one stanza?	Sound repetition example:	Sound repetition example:
(Consider rhyme or alliteration.)	Sound repetition impact:	Sound repetition impact:

	"Hope' is the thing with feathers—"	"Dreams"
How does imagery impact the poem's meaning?	Imagery example (sketch or write):	Imagery example (sketch or write):
	Image impact:	Image impact:
What is the theme/ message?	Theme:	Theme:
	Evidence:	Evidence:

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What are the most significant similarities and differences in how these poems use language to inspire?

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Handout 5A: The Suffix -dom

Directions: In Part 1, predict the meaning of the suffix *-dom* based on your knowledge of the words and on the context of the sentences provided. Record the actual definition in Part 2. In Part 3, use the definition of *-dom* and the context sentences to define each word. Finally, in Part 4, make up a word ending in *-dom* to express the opposite of *freedom* and then use the newly created word in a sentence to explain how Maya Angelou's contrast between the concepts of being caged and free create deeper meaning in the poem.

Part 1

kingdom	The kingdom went on for miles, including both cities and rural areas.
boredom	With no toys or books, the child complained of boredom.
wisdom	The judge's decision showed great wisdom, as she found a solution fair to all.
fandom	The band had a small but devoted fandom consisting primarily of teenagers.
stardom	The actor achieved overnight stardom after performing in a top-grossing movie.
martyrdom	Followers of many religions have suffered martyrdom, as they have been killed for their beliefs.
queendom	The queen looked out of her castle window and surveyed her queendom.

Prediction of the meaning of the suffix –*dom*:

Part 2

Word Part	Meaning
-dom (suffix)	

Part 3	
kingdom	
boredom	
wisdom	
fondom	
fandom	
stardom	
martyrdom	
queendom	
Part 4: Land	
New word ending in -dom	
Used in a sentence	

Directions: Draw a three-panel comic strip representing images from "Caged Bird." Caption each panel with a quotation and then analyze its language using a least one word from the word bank.

Analysis Word Bank: figurative language, imagery, metaphor, stanza, alliteration, repetition, rhyme, speaker, juxtaposition

	Caption:	Analysis:
	Caption:	Analysis:
	Caption:	Analysis:

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Handout 7A: ''Ask Not'' Jigsaw

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Directions: First, fill out your section of the handout. Then, after consulting with other "experts," share your information with your group and complete the rest of the handout.

Supporting Details What method(s) did Kennedy use to inspire in this section?	Detail 1:	Detail 2:	Detail 1:	Detail 2:	Detail 1:	Detail 2:
Central Idea						
Section	1: Paragraph 21		2: Paragraphs 22-23		3: Paragraph 24	

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Section	Central Idea	Supporting Details	What method(s) did Kennedy use to inspire in this section?
4: Paragraphs 25-26		Detail 1: Detail 2:	
5: Paragraph 27		Detail 1:	
		Detail 2:	
When you return to y	When you return to your original group, summarize what this speech aims to inspire people to do.	aims to inspire people to do.	

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Handout 8A: Video Analysis

Directions: Record observations as you view the video. Then, analyze their effects.

	Observations: What specific details do you notice?	Analysis: How do these details affect the meaning of the speech?
Vocal Details		
(e.g., pausing after specific words, speed, volume, tone)		
Image Details (e.g., facial expressions, body language, setting, and people)		

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Handout 9A: Language Scavenger Hunt

Directions: In column 1, identify the type of language you are being asked to find. In column 2, record an example from "I Have a Dream." Then, when your teacher signals the hunt's end, write at least four analyses in column 3.

1. Item	2. Example	3. Analysis
Record what the	Record a quotation that includes an example.	How does this example affect the meaning of the speech?
sticky note says.		

1. Item Record what the sticky note says.	2. Example Record a quotation that includes an example.	3. Analysis How does this example affect the meaning of the speech?

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Handout 9B: Concision Exercise

Directions: First, read the paragraph and annotate for concision. Remember to:

- Delete unnecessary words.
- Replace multiple words with single words (when possible).
- Avoid phrases like *there* is and *there* are (when possible).
- Replace prepositional phrases with adjectives or adverbs (when possible).

Concision in writing can be basically defined as "the quality of saying a whole lot in very few words." Concise writing is

to the point, but it is not always short in length or low in word count. The important thing in concision is that the writer

does not include any words or sentences that are unnecessary. Every word on the page has meaning and serves a purpose.

Sometimes, writers will intentionally repeat or add words. They might do this to create rhythm, emphasize ideas, or

achieve a specific style. For most of us, though, in most writing tasks or assignments or products, concise writing is a

worthy goal to have to be sure our writing is meaningful and not wordy or redundant.

Revised Paragraph:

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Directions: To prepare to discuss the most inspiring texts, analyze three effective techniques writers use to inspire. Your quotations can be from any of the poems or speeches.

Techniques	Quotations	Effects
	Where do the writers and speakers use these techniques? (Cite!)	How do these examples inspire an audience?
Technique 1:		
Technique 2:		

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Techniques	Quotations	Effects
	Where do the writers and speakers use these techniques? (Cite!)	How do these examples inspire an audience?
Technique 3:		

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Handout 10B: Precision and Concision Review

Peer Reviewer:

Author of Paragraph Reviewed:

Directions: Use this checklist to evaluate your partner's Focusing Question Task 1 paragraph. Use a + if the writer has met the criterion. Use a Δ if you see a need for a change. Then, add notes to provide additional praise and/or suggestions.

Precision	+/△
 The nouns used are clear, specific, and appropriate to the content. 	
Praise/Suggestions:	
 The verbs used are clear and exact. 	
Praise/Suggestions:	
 The paragraph does not include imprecise words, such as lots, a lot, things, many, and so on. 	
Praise/Suggestions:	

Concision	+/△
 Sentences do not contain unnecessary words. 	
Praise/Suggestions:	
 The paragraph does not contain unnecessary sentences. 	
Praise/Suggestions:	
Repetition is used only for effect.	
Praise/Suggestions:	

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Handout 11A: Speaking and Listening Goal-Setting and Self-Assessment

Directions: Use this tool to set a goal for and assess your participation in the Socratic Seminar by marking + for yes and Δ for *needs improvement* in the appropriate boxes.

Before the Discussion: Set a Goal

My goal for this discussion is to:

After the Discussion: Self-Assess

Criteria	+/ $ riangle$
I came prepared for the discussion.	
I asked questions.	
I responded to questions.	
I made relevant observations.	
I acknowledged and elaborated on others' ideas.	
I listened carefully.	
I brought the discussion back on topic as needed.	
I agreed and disagreed respectfully.	
 I did not interrupt. 	
 I used a polite tone of voice. 	
 I disagreed with the statement, not the person. 	
I used appropriate, formal, academic language. For example:	
I used vocabulary that I learned in this module, such as these words:	

I met my goal for this discussion.	YES	/	NO
Explain:			
My goal for the next discussion is to:			

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Handout 11B: Alternate and Opposing Claims

Directions: For each set of claims, decide whether the claims are alternate or opposing, and explain your thinking. Then, write the type of other claim that is missing. (If the claim is alternate, write an opposing claim, and vice versa.)

Set 1

Claim 1: Out of all the writers and speakers, Malala uses the technique of repetition most effectively to inspire.

Claim 2: In the poem "Caged Bird," Maya Angelou uses the technique of repetition most effectively to inspire.

Are these claims alternate or opposing? ______

Why?

What would an alternate or opposing claim be?

Set 2

Claim 1: Of all the writers and speakers we studied, Langston Hughes's use of metaphor is the most effective in inspiring his audience.

Claim 2: Of all the writers and speakers we studied, Langston Hughes's use of metaphor is the least effective in inspiring his audience.

Are these claims alternate or opposing?

Why?

What would an alternate or opposing claim be?

different. Write the ways that they are the same where the circles intersect. Write how each act is different in the appropriate circle. Directions: Complete the Venn diagram by comparing how the acts of being persuasive and making an argument are similar and



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Handout 13A: Article Summary

Directions: Complete the chart with evidence from the article, "How Advertising Targets Our Children."

	Evidence from the Article
Products marketed to children:	
Effects on children of the advertising of these products:	
Strategies advertisers use to market these products to children:	
Factors that make children especially vulnerable to advertising:	

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Handout 14A: Argument Analysis

Directions: Complete the chart below, citing evidence from the article when appropriate.

What claim is the author making about advertising?	
What reason(s) does the author offer for her claim?	
What evidence does the author offer to support her reasons?	

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Handout 14B: The Three Appeals

Directions: Complete the chart by placing an X to identify which appeal(s) each ad is making. (Each ad might have more than one X.)

	Pathos: An appeal to emotion.	Logos: An appeal to logic or reason.	Ethos: An appeal to character or credibility.
"Serena Williams—Rise"			
Soda Ad I			
Soda Ad II			
Car Ad I			
Dessert Ad			
Car Ad II			

Reflect on and be ready to discuss what you notice about where the Xs are placed and what that reveals about advertising.

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Handout 14C: Advertising Techniques

Directions: Study the technique assigned to your group, and identify examples of that technique in a few of the ads we have studied. When other groups share, record their examples in the appropriate row on the chart.

Technique	Examples from the Ads We Studied
Misleading Words or Evidence: The ad appears to present facts or evidence, but those facts are either false or meaningless, or the ad omits key facts.	
Transfer: The ad tries to make consumers think of positive words or images when they think of the product.	
Plain Folks: The message the ad sends is that the product is popular with ordinary, trustworthy people like the viewer.	
Technique	Examples from the Ads We Studied
---	----------------------------------
Bandwagon: The message is that everyone else is buying or using this product, so the people watching the ad better hurry and get on the bandwagon and buy the product themselves!	
Meaningless Slogan: The advertisement has a catchy phrase or slogan that is repeated many times and sticks with consumers.	
Celebrity Testimonial or Endorsement: A famous person or expert says she or he uses the product or recommends it.	

paragraph are phrases, dependent clauses, or independent clauses, and note their function. When directed, return to the second row of Directions: Brainstorm what you remember about phrases, independent clauses, and dependent clauses, and record your ideas in the first row of the table. Revise as needed after class discussion. When directed, identify whether the underlined examples in the the chart and record ideas about the purposes those phrases and clauses serve.

_		
Dependent Clauses		
Independent Clauses		
Phrases		
	What is it?	Functions or purposes

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inspired but not persuaded to buy the product. Numerous elements combine to make "Rise" inspiring. The song is uplifting and catchy,

sticking with the viewer long after the ad ends. It also sends a musical message to keep fighting even when things are tough. The ad

designer also tells a compelling story, starting with how desolate Serena Williams feels at the beginning of the ad, as she gets up early

and remembers her negative press coverage and bad tennis moments. From that low point, though, the story "rises," as she begins

to run, especially when she begins running up the stairs. By the time she reaches the top of those stairs, she is remembering better

moments from her career, the times of great shots and winning trophies. The combination of the song and the story leave the viewer

feeling inspired to play tennis, run, or surmount other obstacles, but the question is . . . what is being advertised? It is hard to even

remember that part of the ad. The inspiring story and music would cause most viewers to overlook the product—a particular brand of

headphones. While the ad is powerful, it does not necessarily persuade viewers to buy headphones, which is, after all, the point.

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Handout 15A: Experiment with Phrases

Directions: Use carets and other needed editing marks to add phrases to the following paragraph to create transitions, add detail and precision, or clarify relationships.

When students improve their noticing and wondering skills, they become better readers. They pay closer attention early. They think consciously about what questions they have. They develop a deeper understanding of what they read. Many teachers report that students who notice and wonder well understand books at a deeper level. They demonstrate this both through their work in class and high scores on reading assessments. One teacher pointed to her experience with one student. She noticed only three basic facts and had no questions when her class read the first book of the year, Castle Diary. This student struggled with comprehension early in the year. The year progressed. The student listened to classmates share their observations and questions and received teacher support. She improved her noticing and wondering skills. When the class read the first chapter of Animal Farm, the student listed over twenty important details, including making connections to prior texts the class had read and recognizing the use of techniques such as figurative language the class had learned about. The student wondered about many aspects of the book. She is a stronger reader now. She demonstrates a solid understanding of Animal Farm. She makes astute comments in writing and in class discussions. She performs well on New-Read Assessments and other assessments. Improving students' noticing and wondering skills makes them more capable readers.

Directions: Use these character charts to keep track of who's who and of character developments as you read Animal Farm.

Character Chart 1: Old Major and the Pigs

	What's New, or How Has/ Have the Character(s) Changed in this Chapter?		
	Description of the Character(s)		
τ	Chapter		

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Character Chart 2: Napoleon

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What's New, or How Has/Have the Character(s) Changed in this Chapter?			
Description of the Character(s)			
Chapter			

	1		
What's New, or How Has/Have the Character(s) Changed in this Chapter?			
What's New, or How Has/			
Description of the Character(s)			
Chapter			

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Character Chart 4: Squealer

What's New, or How Has/Have the Character(s) Changed in this Chapter?			
Description of the Character(s)			
Chapter			

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	[]	 	
What's New, or How Has/Have the Character(s) Changed in this Chapter?			
Description of the Character(s)			
Chapter			

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Character Chart 6: Other Animals

What's New, or How Has/Have the Character(s) Changed in this Chapter?		
Description of the Character(s)		
Chapter		

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Handout 16B: Excerpts from "Friedrich Engels, Revolutionary, Activist, Unionist, and Social Investigator"

Directions: Read the following excerpts to learn about Friedrich Engels, Karl Marx, and The Communist Manifesto.

Excerpts from "Friedrich Engels, Revolutionary, Activist, Unionist, and Social Investigator," Rosalie Baker

- 1 The phrase "workers of the world unite" was used by Karl Marx and Friedrich Engels to end their influential political work titled *The Communist Manifesto*. The *Manifesto* was a criticism of the state of factory workers during the dawn of the Industrial Revolution in Europe and a call to arms meant to inspire workers to fight for their rights. This one phrase has been used as the tagline for communist leaders since its initial publication in 1848...
- 2 Friedrich Engels was the oldest son of a German businessman who owned several factories. As a young man, Engels had a variety of interests, including reading "radical" literature that criticized the treatment of factory workers. During the Industrial Revolution, many factory owners made a great deal of money, but they did not share this new wealth with the workers. Factory employees also had to work very long hours, often in difficult conditions. It was these conditions that upset the young Friedrich Engels.
- 3 Engels knew about life in a factory. He had walked through streets polluted by factory emissions on his way to school. He also observed the living conditions of the city's working class, which he described as being worse than those of animals....

* * *

4 The work of Karl Marx and Friedrich Engels not only introduced the world to communism and a classless society, it forced individuals to examine the capitalist system and inspired important historical events such as the Russian Revolution and the Cold War.

But There's Also Karl Marx

A German philosopher, political theorist, and revolutionary, Karl Marx is best known for the key role he played in the development of communism, a political and economic system in which property and resources are owned or controlled by the public or the state. His basic belief that history is a constant struggle between the rich and the poor is stated in the opening sentence of *The Communist Manifesto*.

Baker, Rosalie. "Friedrich Engels, Revolutionary, Activist, Unionist, and Social Investigator." *Calliope*, 30 People Who Changed the World. *Cricket Media*, Carus Publishing Company.

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Handout 16C: Key Terms, Events, People, and Places

Directions: Read the following to learn key terms, events, people, and places helpful to understanding the allegorical nature of *Animal Farm*.

Term	Definitions, Descriptions, and Examples	
capitalism	An economic system in which individuals, not the government, own property and businesses.	
communism	"[A] political and economic system in which property and resources are owned or controlled by the public or the state." Excerpts from "Friedrich Engels, Revolutionary, Activist, Unionist, and Social Investigator," Rosalie Baker (Handout 16B)	
	An economic system in which the government, not individuals, owns property and businesses.	
class	A group of people who all share similar economic circumstances or social rank or standing.	
economic	Having to do with the making, buying, and selling of goods and the provision, buying, and selling of services.	
working class	The label given to a class or group of people who work for wages, usually by working in a factory or doing manual, or physical, labor.	
Russian Revolution of 1917 A revolt, taking place over several years, during which a group of rebels, led by Vladimir Lenin, ultimate overthrew and took over the Russian government. Before the revolution, Russia had a Tsar who was a r or king and who exercised a great deal of power over the people. The revolutionaries rebelled because they saw as the unfairness and injustice of the system and because they believed that under that syste in the upper classes were taking advantage of working people and others in the lower classes. The lead movement embraced the general theories of Karl Marx and Friedrich Engels and established a new pol economic system based on those. They labeled their new political and economic system communism		
Vladimir Lenin	A leader of the Russian communist revolutionary movement that overthrew the Russian tsar. Lenin was the first leader of the Soviet Union, serving from 1917 until his death in 1924.	
Soviet Union	The name given to the new country formed when revolutionaries adhering to communism overthrew the Russian government. The Soviet Union lasted from 1917 until it was disbanded in 1992.	
Joseph Stalin	The Russian revolutionary who ruled the Soviet Union from the time of Lenin's death in 1924 until his ow death in 1953.	

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Handout 16D: Experiment with Clauses

Directions: In the space provided below, write a portion of an argument paragraph using the claim, reasons, and evidence in the following table. As you write, use at least two clauses to make transitions or clarify the relationship among the claim, reasons, and evidence in the paragraph. Underline the clauses used.

Claim	Old Major is the most respected animal on the farm.		
Reasons	All the animals admire him, want to hear what he says, and are moved by his speech.		
Evidence	 "[T]here was a stirring and a fluttering all through the farm buildings" because "[w]ord had gone round during the day" (3) that Old Major was going to speak about his strange dream. 		
 "Old Major was so highly regarded on the farm that everyone was quite willing to lose an hour's sleep t had to say." (4) 			
 When he calls for a vote as to whether rats are comrades, an overwhelming majority agrees that they are, what he has said. (10) 			
 All the animals join in the singing of his song. (13) 			
	 His speech is quite long, but there is no mention of any restlessness, so a reader could infer that the other animals respect him and are listening to him. 		

Revision with Clauses:

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Handout 17A: Techniques of Persuasion

Directions: For each technique of persuasion, list one (or more) examples from Old Major's speech and song.

A few rows have been done for you as examples.

Techniques of Persuasion in Old Major's Speech and Song, Animal Farm, Chapter I			
Technique	Example		
1. Engage Your Audience	Make Them Want to Hear More:		
When an audience is interested, they are more likely to be persuaded.	 Old Major says, "But I will come to the dream later on" (6). Since his audience came to hear about his dream, they will stay until he tells about the dream. 		
Do this by:	Ask Rhetorical Questions:		
 Using an introduction that makes them want to learn more. Posing rhetorical questions, or questions that do not require an answer and are asked to encourage the audience to think about the issue. Use inclusive language, words like <i>we</i> and <i>us</i>. Connect by referring to your audience directly or by name. 	Use Inclusive Language:		
	Connect:		

Techniques of Persuasion in Old Major's Speech and Song, Animal Farm, Chapter I			
Technique	Example		
2. Compliment Your Audience			
When you flatter others, they are more likely to be persuaded.			
3. Create a Sense of Urgency			
When something seems urgent ("This offer is good for today only!"), it is more persuasive.			
4. Inspire Your Audience Give your audience a vision of how their lives could be if they believed or acted as you are telling them to do.			
5. Use the Power of Images Creating images in someone's mind helps to persuade them.			

Date

Techniques of Persuasion in O	old Major's Speech and Song, Animal Farm, Chapter I
Technique	Example
6. Convince the Audience that You Have Authority	Authority:
When the audience believes in you, they are more likely to believe in your ideas.	
Do this by:	
 Establishing your authority. Using words that sound fair and unbiased. Using correct grammar and formal language. 	
	Fair, Unbiased Words:
-	
	Correct Grammar and Formal Language:
 Establishing your authority. Using words that sound fair and unbiased. Using correct grammar 	Fair; Unbiased Words:

Techniques of Persuasion in C	Old Major's Speech and Song, Animal Farm, Chapter I
Technique	Example
7. Appeal to Your Audience's Emotions	Inspiring Emotion:
When the audience feels something, they are more likely to believe something.	
Do this by:	
 Making your audience feel strongly (an emotion like 	
anger, for example).Telling stories of emotional events.	Emotional Stories:
 Using emotional words and phrases (think about connotation and not just denotation). 	
	Emotional Words and Phrases:
	 Old Major does not just say they will be killed; he says they will be "slaughtered with hideous cruelty" (7).
8. Convince Your Audience with Logic and Reason	Facts and Statistics:
When the audience thinks that something is true, they are more likely to believe it.	
Do this by:	
• Citing facts and statistics.	
 Constructing logical arguments (if this is true, then that must be true). 	Logical Arguments:

Date

Techniques of Persuasion in C	Old Major's Speech and Song, Animal Farm, Chapter I
Technique	Example
9. Address Objections Explaining why alternate or opposing arguments are wrong helps convince your audience.	 Old Major warns them not to listen to anyone else or think about other ideas. For example, he says never to listen to Man: "It is all lies" (10).
10. Repeat Ideas	
Repeating ideas helps reinforce your message.	
11. Use Mottos and Simple Phrases	 Old Major says, "Whatever goes upon two legs is an enemy" (11).
Reducing complex ideas to simple words and phrases helps ensure that everyone understands and remembers your argument.	
12. Create an Enemy	
Creating an us-versus-them feeling helps convince others to side with you.	

Directions: Use this handout to think about the animals' seven commandments and what the text says or what you infer about why they included each one.

andment			
Evidence or Inferences about Why the Pigs Included this Commandment			
Commandment	Whatever goes upon two legs is an enemy.	Whatever goes upon four legs, or has wings, is a friend.	No animal shall wear clothes.
	-	7	m

Date

	Commandment	Evidence or Inferences about Why the Pigs Included this Commandment
4	No animal shall sleep in a bed.	
Ŋ	No animal shall drink alcohol.	
Q	No animal shall kill any other animal.	
~	All animals are equal.	

have taken place so far on Animal Farm. Write the ways that their perspectives are the same where the circles intersect. Write each Directions: Complete the Venn diagram by comparing and contrasting Napoleon and Snowball's perspectives on the events that character's differing perspectives in that character's circle.



Date

Class

Handout 19B: Analysis of Squealer's Milk-and-Apples Argument

Directions: Fill in the table during the class discussion. Then answer the questions that follow. Note: Squealer's argument occurs at the end of chapter III, on pages 35–36.

Claim	
Reason(s)	
Evidence	

1. Are his reasons sound? Do they support his claim? Explain.

2. Is his evidence accurate, relevant, and sufficient? Explain.

- 3. Look at this list of persuasive techniques we have discussed. Which does Squealer use? (Circle the ones he uses, and jot your evidence.)
 - Engage your audience.
 - Compliment your audience.
 - Create a sense of urgency.
 - Inspire your audience.
 - Use the power of images.
 - Convince the audience that you have authority.
 - Appeal to your audience's emotions.
 - Convince your audience with logic and reason.
 - Address objections.
 - Repeat ideas.
 - Use mottos and simple phrases.
 - Create an enemy.

Date

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4. Squealer anticipates that the other animals may have their own opposing argument when he says, "Comrades! You do not imagine, I hope, that we pigs are doing this in a spirit of selfishness and privilege?" (35) How does he address this opposing argument? Is he convincing?

5. Who gains from his argument? Who suffers?

6. Squealer gives reasons and evidence and addresses an opposing argument. Is his argument a strong one? Explain.

Date

Class

Handout 22A: Focusing Question Task 2 Review

Directions: Annotate and use these questions to review your own or a classmate's Focusing Question Task 2 response.

Writer:	Reviewer:
Claim Statement: Underline the claim.	
Does the claim statement clearly state which of the animals was most ir animals? YES / NO If NO, how can it be improved?	ıfluential in helping Napoleon gain power over the other
Reasoning and Evidence : Underline the reasons given to support the cla	aim, and place a check mark (☑) next to each piece of evidence.
Do the reasons and evidence logically support the claim? YES / NO If NO, how can the reasoning be more clearly explained?	
Is the evidence relevant? YES / NO If NO, what evidence should be taken out?	
Elaboration : Write a plus sign (+) to mark elaboration.	
Does the paragraph include elaboration? YES / NO If NO, what should be added to clarify or explain the connection betwee	n the claim, reasons, and evidence?
Concluding Statement: Underline the concluding statement.	
Does the concluding statement follow from and support the argument? If NO, how can it be improved?	YES / NO

Cohesion
Does the paragraph demonstrate:
A logical organization?
Transitions that connect ideas and show how they relate to each other?
Notes:
Language and Style
Does the writer use:
Precise language?
Concise language, communicating his or her position as succinctly as possible?
A formal style appropriate to purpose and audience?
Notes:
Conventions of Writing
Does the writer:
Spell correctly?
Punctuate correctly?
Use correct grammar and sentence structures?
Notes:

Directions: Mark changes to the commandments in the first column. Write what the change means or reveals in the second column.

The Commandments	What the Change Means or Reveals
1. Whatever goes upon two legs is an enemy.	
 Whatever goes upon four legs, or has wings, is a friend. 	
3. No animal shall wear clothes.	

Name

Date

The Commandments	What the Change Means or Reveals
4. No animal shall sleep in a bed.	
5. No animal shall drink alcohol.	
6. No animal shall kill any other animal.	
7. All animals are equal.	

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Name

Date

Class

Handout 25A: The Temples at Abu Simbel

Directions: Read the following excerpts from two articles to learn about Abu Simbel.

Excerpts from "Let's Tour the Temple" by Ramadan B. Hussein

- One of the most stunning monuments ever crafted in the ancient world is the Great Temple of Abu Simbel. It was built in Nubia for Ramesses II, ruler of Egypt from about 1290 B.C. to about 1224 B.C. Carving the massive structure into the slope of a mountain began in year four of Ramesses' reign and took around 20 years to complete.
- 2 For Ramesses, the monument was not only a testament to his country's might and technological superiority, but also a way to promote Egyptian religious beliefs. Amazingly, this temple remains essentially in its original form. Nature itself protected it, as through the centuries, wind-blown sand gradually covered the entrance.

Beloved of Amun

Known today as the Great Temple of Abu Simbel, it was called "Temple of Ramesses, beloved of Amun" by the ancients. The Egyptians had conquered Nubia, the territory that lay to the south, and so, to promote loyalty to himself and to Egypt, Ramesses encouraged his Nubian subjects to worship him as a god. At the time, Egyptians throughout the country honored three gods as state or national deities:

Ptah, the principal deity of the city of Memphis, the ancient capital of Egypt; Re-Horakhty, a form of the sun god worshiped in Heliopolis, an important religious center; and Amun, the creator god of Thebes, the capital of Egypt....

Art as Propaganda

The scenes depicted on the walls show the king in battle against the Hittites, Libyans, and Nubians. While all represent actual campaigns that took place during Ramesses' reign, the most important was the Battle of Kadesh, in what is present-day Syria. There Egyptian forces clashed with the Hittites of Anatolia (present-day Turkey).

Both states had powerful armies, and each wanted control of the land that lay between them. Known as the Levant, it includes the present-day countries of Syria, Lebanon, and Israel. The armies met in Kadesh, along the Orontes River. Tricked into believing that the Hittites were farther away than they were, Ramesses chose to divide his forces as part of his plan of attack. Fortunately for Ramesses, the rest of his troops arrived in time to help him after he had been ambushed.

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According to the scenes on monuments erected by Ramesses, it was a total victory for the Egyptian forces. In the text, he even bragged that, at one point, he had fought his way through the Hittites singlehandedly. The actual events, however, were probably not as one-sided as he claimed. Nevertheless, the battle did result in the two empires agreeing on a fixed border between them and drafting what is the world's first known peace treaty. In it, the empires agreed to become allies and to aid each other in future wars. To further ensure good relations between the Egyptians and Hittites, Ramesses married a Hittite princess...

Perfection in Design

The temple was designed with such precision that the statues at the back of the temple are in perfect alignment with the outermost entrance. This means that light from outside can shine through the entrance to the figures along the back wall-to all, that is, except Ptah. The Egyptians honored Ptah as the sun at night and thus positioned his figure to remain always in darkness. Twice each year, on February 20 and October 20, the first rays of the rising sun shine directly into the sanctuary. It is believed-but the proof is still not conclusivethat these calendar dates were significant. They may have been Ramesses' birthday and coronation day.

Citation: Hussein, Ramadan B. "Let's Tour the Temple." Dig, Oct. 2010. Cricket Media, Carus Publishing Company.

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Name

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Class

Excerpts from "Grandeur at Abu Simbel" by Steven Snape

Of these temples [commissioned by Ramesses II], the greatest was Abu Simbel. It was located at Aswan, 170 miles south of the ancient southern boundary of Egypt. No trace of any sort of ancient town or settlement has been uncovered, even though Abu Simbel lies in one of the most populated parts of Nubia, and archaeologists assume there must have been one.

The site was known to kings of the 18th Dynasty, and a small temple belonging to King Horemheb has been uncovered nearby. However, it was only under Ramesses II that Abu Simbel was established as the most magnificent of the Nubian temples.

There are actually two buildings at Abu Simbel. The Great Temple is dedicated to four important Egyptian gods: the falcon-headed sun god Ra-Harakhty; Amun-Re, god of Thebes and protector of the Egyptian empire; Ptah, god of Memphis, the largest city in Egypt; and Ramesses himself. In fact, Ramesses planned all of his major Nubian temples with the intention of promoting himself as a god in his own lifetime. The ancient name of what is today called the Great Temple was "The House of Ramesses, beloved of Amun."

Because of the difficulties involved in cutting into rock, the interior of the Great Temple is comparatively small, and the carvings on the walls are not especially remarkable. They feature the traditional scenes of the king making offerings to the gods, but among them are some rather strange images of Ramesses, the living king, making offerings to himself, the god. The military victories of which Ramesses was so proud are also heavily featured, especially the battle of Kadesh (see pages 4–7). Other scenes emphasize his military might by depicting him subduing both the Libyans and the local Nubians. The temple also features inscriptions that detail important events later in Ramesses' reign, including a rock-cut stele describing his marriage to a Hittite princess in the 34th year of his reign.

The Small Temple is dedicated to a local version of the sky goddess Hathor and also features Queen Nefertari, accompanied by symbols of the traits that identified her as the personification of Hathor.

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The façades of both are justly famous. From a great distance, the viewer can see that four colossal seated statues of Ramesses dominate the front of the larger structure. Each is 65 feet tall. The standing figures of Nefertari and her husband on the façade of the Small Temple are each about 33 feet tall. The Great Temple also shows some of the most important members of Ramesses' family, but all are very small figures standing alongside his ankles.

So, although the inner workings of an Egyptian temple would be hidden from, and mysterious to, an outsider, the external appearance of these mighty buildings would be a clear message to Nubians that their king, living in distant Pi-Ramesses, Thebes, or Memphis, was to be feared and worshiped as a living god....

Citation: Snape, Steven. "Grandeur at Abu Simel." *Calliope*, Oct. 2005. Cricket Media, Carus Publishing Company.

Date

Class

Handout 26A: Two Arguments

Directions: Read these two arguments to reflect on the source of Stalin's power and the structure of an effective argument.

Argument 1: Real-Life Proof of the Power of Language

- 1 The most evil dictator of all time? Although today he is remembered as ruling by fear and threats, in his lifetime Stalin created an image for himself as a man of the people and a champion of the workers. By rewriting truth and creating propaganda, Joseph Stalin used language to gain and maintain power. He did so in a number of ways.
- ² By rewriting the truth, Stalin changed the "facts" so they supported him. He changed his name to Stalin, which means "the man of steel." He had history books rewritten, to tell more positive stories of his part in the Russian Revolution. To delete evidence of those who he had killed, Stalin had his officials alter records to remove names. When people who worked for him fell out of favor, Stalin had photographs altered to remove the person from the picture. People who doubted Stalin might have had a hard time finding evidence against him. By changing "facts," Stalin was able to convince people that the "truth" was that he was a strong hero without enemies.
- ³ In addition, Stalin was masterful at using visual images to communicate ideas. He used propaganda posters with pictures of him with common people and babies. He made other posters showing pig faces for the farmers who resisted him. By showing himself as kind and caring, and his enemies as pigs, Stalin created a positive image of himself. His use of visuals helped consolidate his power.
 - With words and images, Stalin created a cult of personality around himself. He called himself Comrade Stalin, a "friend" to the people. He made his name part of the country's national anthem. His image made it easier for people to see him as a great leader, without thinking critically about his policies. One could argue that his greatest power was in his cruel actions. He had countless people killed, but how did he get away with murder? He used language and pictures to show himself as a hero and a friend.
- ⁵ Stalin led the Soviet Union from 1929 to 1953. Under his rule the country transformed from a country of farmers to an industrial superpower. Although he ruled by fear and total control, because of his brilliant control of language and propaganda, he was remembered by many in his country as a great leader.

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Argument 2: Stalin's Brutal Reign

He helped to defeat the Nazis. He made the Soviet Union a world superpower. What he is most remembered for, though, is his reign of terror. Although his image as a Soviet hero may have convinced some, fear and violence were the most essential elements of Stalin's dictatorship. He showed himself to be a ruthless leader time and time again.

- Even when farmers resisted and people were starving, Stalin continued with his plans. To create a communist state, Stalin decided to combine small, peasant-owned farms into state-run farms. When small farmers resisted, they were arrested and then killed or sent away. The new farms did not produce enough food, and the food they did produce was used to feed those in the cities or exported for sale. Many who had grown the food then had no food to eat themselves. Some estimate that five to ten million people starved to death under this plan.
- ³ When people stood in his way, Stalin thought nothing of having them killed. Instead of trying to work with people who disagreed with him, Stalin instituted the Great Purge, which was a plan to get rid of any people he considered a threat to himself, the Communist Party, or the Soviet Union. He had fake, show trials of his enemies, many who falsely confessed and were sentenced to death and executed. He created scapegoats so people would have someone else to blame for problems and could come together against a shared enemy. Knowing how he treated his enemies would have made it difficult to resist Stalin!
 - To be sure, Stalin used other techniques to cement his position. He controlled the media and the press. He knew how to manipulate people and negotiate to get what he wanted. He used propaganda to show himself in a positive way. None of this would have mattered, though, if he had not also been willing to kill his enemies and let his citizens die.
 - No one knows exactly how many died under Stalin's reign of terror, but some estimate that his decisions and orders led to the deaths of twenty million people. He did not protect individuals' security or help their wellbeing. Instead, he ruthlessly made every decision with one goal: to create a world power. In this he succeeded, but at such a high cost that he is remembered as one of the most evil dictators in history.

Date

Class

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Directions: Use the chart to map the parallels between Animal Farm and the rise of Stalin in the Soviet Union.

	Stalin and the Soviet Union	Animal Farm
Who is overthrown to form the new society?		
Who becomes the supreme leader?		
How does the supreme leader prevent people from disagreeing?		
What was the political philosophy that was the basis for the revolution?		
Into what two groups is society divided?		
Why would Animal Farm be described as	described as an allegory?	

Date

Name
Directions: Use this handout to reflect on and record ideas about life on the animals' farm. The first example in each row has been done for you.

 The rations for most of the animals, except the pigs and dogs, are reduced. The pigs are getting fatter, while the other animals are hungry. They use usorise to try to hide what is actually happening. Squeader says they had to adjust the rations: "Squeader aluoys spoke of it as a 'readjustment,' never as a 'reduction'" (112).

Date

Directions: Add the final commandment. Then compare the original commandments to the final one and reflect on the significance.

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1. Whatever goes upon two legs is an enemy.

- 2. Whatever goes upon four legs, or has wings, is a friend.
- 3. No animal shall wear clothes.
- 4. No animal shall sleep in a bed.
- 5. No animal shall drink alcohol.
- 6. No animal shall kill any other animal.
- 7. All animals are equal.

Final Commandment:

Compare the original seven commandments with the final one commandment. What does this show about the animals' farm?

Date

Date

Class

Handout 29A: Speaking and Listening Goal-Setting and Self-Assessment

Directions: Use this tool to set a goal for and assess your participation in the Socratic Seminar by marking + for yes and Δ for *needs improvement* in the appropriate boxes.

Before the Discussion: Set a Goal

My goal for this discussion is to:

After the Discussion: Self-Assess

Criteria	+/ $ riangle$
I came prepared for the discussion.	
I posed questions.	
I responded to questions.	
I made relevant observations.	
I acknowledged and elaborated on others' ideas.	
I listened carefully.	
I brought the discussion back on topic as needed.	
I agreed and disagreed respectfully.	
 I did not interrupt. 	
 I used a polite tone of voice. 	
 I disagreed with the statement, not the person. 	
I used appropriate, formal, academic language. For example:	
I used vocabulary that I learned in this module, such as these words:	
rased vocabulary that ricumed in this module, such as these words.	
Total number of +'s	

I met my goal for this discussion.	YES	/	NO
Explain:			
My goal for the next discussion is to:			

Date

Class

Handout 29B: Focusing Question Task 3 Evidence Organizer

Directions: Use this tool to reflect on the Socratic Seminar and prepare for Focusing Question Task 3. Complete the top two rows first. Identify three central ideas or themes that Orwell develops about the power of language in *Animal Farm* and provide textual evidence for each.

Central Ideas and Themes in Orwell's Animal I	Farm	
Central Idea or Theme:	Central Idea or Theme:	Central Idea or Theme:
Evidence:	Evidence:	Evidence:

Date

Class

Handout 30A: Argument Outline

Directions: Review the Focusing Question Task 3 prompt and checklist for success. Then, complete the organizer to plan a response.

Claim:

Reasons:

1:	2:
Evidence:	Evidence:
1.	1.
2.	2.

Alternate or Opposing Claim:

Concluding Statement:

Date

Class

Handout 31A: New Republic Jigsaw

Directions: Identify how Soule supports his position on Animal Farm in each paragraph.

	Central Ideas (How do your two paragraphs convey Soule's position on <i>Animal Farm</i> ?)
1. Paragraphs 1-2	
2. Paragraphs 3-4	
3. Paragraphs 5-6	
4. Paragraphs 7-8	
5. Paragraphs 9-10	

Write a one-sentence summary that expresses Soule's position on Animal Farm:

Comparison
Con
arm Review
Nnimal Farm
idout 31B: ⊿
Handou

Directions: Use bullet points to jot notes comparing and contrasting the authors' positions on Animal Farm.

	New Republic Review	Teen Ink Review	Common Sense Media Review
Summarize the author's position on Animal Farm.			
What reasons does the author provide? (Give two or three reasons.)			

Date

Common Sense Media Review	
<i>Teen Ink</i> Review	
New Republic Review	
	What evidence does the author provide? (Give two or three key details.)

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What are the most significant similarities and differences between these authors' portrayals of Animal Farm?

Date

Class

Handout 33A: Argument Essay Checklist

Directions: Use this checklist to evaluate the draft. Mark a + to indicate that the writer has met the criterion. Mark a Δ to indicate the need for a change.

Structure	Self +/∆	Peer +/∆	Teacher +/△
I respond to all parts of the prompt.			
My claim is debatable, and I focus on it throughout the piece.			
I introduce the claim clearly in my introduction paragraph.			
I recognize and acknowledge an alternate or opposing claim.			
I organize my reasons and evidence clearly in body paragraphs.			
My conclusion paragraph supports the focus.			
I use transitions to smoothly and logically connect paragraphs and claims, reasons, and evidence.			
Development		·	-
I support my claim with clear, logical reasons.			
I develop my claim with accurate evidence from the text(s).			
My evidence is relevant to the reasons I offer.			
I elaborate upon the evidence.			
Style and Conventions	-		
I use a variety of sentence patterns (simple, compound, complex, compound-complex) to add interest and signal differing relationships among ideas.			
I use vocabulary words that are specific and appropriate to the content.			
I write precisely and concisely, without using unnecessary words.			
I write in an appropriately formal style.			
My writing style is appropriate for the audience.			
Total number of +'s			

To Be Completed by the Peer Reviewer

Peer Reviewer Name:
Praise:
Suggestion:

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Directions: Is language more powerful when used to uplift or to control? Before responding, gather evidence from both sides. Then you will weigh the evidence and determine the most accurate evidence-based claim.

	Claim 1: Language is more powerful when used to <u>uplift</u> .
Evidence from Animal Farm (Provide at least three examples.)	Evidence that supports Claim 1:
Evidence From One Other Text (Or Set of Texts) (Provide at least three examples.)	Evidence that supports Claim 1:

Date

	Claim 2: Language is more powerful when used to <u>control</u> .
Evidence from Animal Farm (Provide at least three examples.)	Evidence that supports Claim 2:
Evidence From One Other Texts) (Provide at least three examples.)	Evidence that supports Claim 2:

Directions: Now that you have evaluated the evidence, outline your essay.

Claim:

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Reasons:	
	ż
Evidence: 1.	Evidence: 1.
2	5
Alternate or Opposing Claim:	

What is one alternate or opposing claim readers could make, and what text-based reason might they provide?

What evidence could you use in response to this alternate or opposing claim?

Date

Date

Class

Handout 36A: Argument Essay Checklist

Directions: Use this checklist to evaluate the draft. Mark a + to indicate that the writer has met the criterion. Mark a Δ to indicate the need for a change.

Reading Comprehension	Self +/∆	Peer +/∆	Teacher +/∆
I demonstrate understanding of the relationship between language and power in Animal Farm.			
I demonstrate understanding of the relationship between language and power in one other text (or set of texts).			
Structure	•	•	
I respond to all parts of the prompt.			
My claim is debatable, and I focus on it throughout the piece.			
I introduce the claim clearly in my introduction paragraph.			
I recognize and acknowledge an alternate or opposing claim.			
I organize my reasons and evidence clearly in body paragraphs.			
My conclusion paragraph supports the focus.			
I use transitions to smoothly and logically connect paragraphs and claims, reasons, and evidence.			
Development			
I support my claim with clear, logical reasons.			
I develop my claim with accurate evidence from the text(s).			
My evidence is relevant to the reasons I offer.			
I elaborate upon the evidence.			
Style and Conventions			
I use a variety of sentence patterns (simple, compound, complex, compound-complex) to add interest and signal differing relationships among ideas.			
I use vocabulary words that are specific and appropriate to the content.			
I write precisely and concisely, without using unnecessary words.			

Style and Conventions	Self +/∆	Peer +/∆	Teacher +/∆
I write in an appropriately formal style.			
My writing style is appropriate for the audience.			
Total number of +'s			

To Be Completed by the Peer Reviewer

Peer Reviewer Name: _____

Pı

raise:
uggestion:

Date

Class

Handout 37A: Speaking and Listening Goal-Setting and Self-Assessment

Directions: Use this tool to set a goal for and assess your participation in the Socratic Seminar by marking + for yes and Δ for *needs improvement* in the appropriate boxes.

Before the Discussion: Set a Goal

My goal for this discussion is to:

After the Discussion: Self-Assess

Criteria	+/ △
I came prepared for the discussion.	
I posed questions.	
I responded to questions.	
I made relevant observations.	
I acknowledged and built on others' ideas.	
I listened carefully.	
I brought the discussion back on topic as needed.	
I agreed and disagreed respectfully.	
 I did not interrupt. 	
 I used a polite tone of voice. 	
 I disagreed with the statement, not the person. 	
I used appropriate, formal, academic language. For example:	
I used vocabulary that I learned in this module, such as these words:	
Total number of +'s	

I met my goal for this discussion.	YES	/	NO
Explain:			
Lxpiani.			
My goal for the next discussion is to:			

Volume of Reading Reflection Questions

Language and Power, Grade 7, Module 3

Text:
Author:
Topic:
Genre/Type of Book:

Share your knowledge about language and power by answering the questions below.

Informational Texts

- **1. Wonder:** What drew you to read this informational text? Cite three things you noticed or wondered as you first perused the book.
- 2. Organize: Summarize a central idea of the text and its development, including relevant details.
- **3. Reveal:** Choose a part of the text that was particularly intriguing or powerful. Explain how the author used language to keep you interested as you read.
- 4. Distill: What is the most important insight you gained from this text? How does the insight relate to power?
- **5. Know:** How does this text's emphasis on or interpretation of information add to or contrast with what you already know about this topic?
- **6. Vocabulary:** Write and define three powerful vocabulary words that you learned in this text. Why is each word important to know in discussions where someone might use language to argue a point?

Literary Texts

- **1. Wonder:** After reading the first few pages of the text, what inferences can you draw? Support the inferences with textual evidence.
- **2. Organize:** Write a short, objective summary of the story including the main character(s), setting, conflict, and resolution.

- **3. Reveal:** Choose two characters with different points of view and explain the contrast between them. Cite evidence for each.
- 4. Distill: What is a theme of this story? How does it develop over the course of the text?
- **5. Know**: How does this text further your understanding of the use of language? Support your response with details from this text.
- **6. Vocabulary:** Identify three words that you learned in this text that are key to understanding the role of language in persuading, inspiring, or displaying power. Explain each word's role in the effect.

WIT & WISDOM PARENT TIP SHEET

WHAT IS MY GRADE 7 STUDENT LEARNING IN MODULE 3?

Wit & Wisdom is our English curriculum. It builds knowledge of key topics in history, science, and literature through the study of excellent texts. By reading and responding to stories and nonfiction texts, we will build knowledge of the following topics:

Module 1: Identity in the Middle Ages

Module 2: Americans All

Module 3: Language and Power

Module 4: Fever

In the third module, *Language and Power*, students have many rich and engaging opportunities to explore the power of language to inspire, persuade, and control. Throughout, students ask: What is the power of language?

OUR CLASS WILL READ AND VIEW THESE TEXTS:

Novel (Literary)

• Animal Farm, George Orwell

Poetry

- "B' (If I Should Have a Daughter," Sarah Kay (text and video)
- "Hope' is the thing with feathers—," Emily Dickinson (text and video)
- "Dreams," Langston Hughes (text and video)
- "Caged Bird," Maya Angelou (text and video)
- "First They Came for the Communists," Martin Niemoller

Speeches

- Inaugural Address, John F. Kennedy (text and video)
- Address to the United Nations Youth Assembly, Malala Yousafzai (text and video)
- "I Have a Dream," Martin Luther King, Jr. (text and video)

Articles

- "Ask Not...': JFK's Words Still Inspire 50 Years Later," Nathan Rott
- "Thanks to Malala: Top 3 Ways Malala Has Changed the World," Alex Harris

- "Is Martin Luther King's 'I Have a Dream' the Greatest in History?" Emma Mason
- "How Advertising Targets Our Children," Perri Klass

Historical Accounts

- Excerpts from "Friedrich Engels, Revolutionary, Activist, Unionist, and Social Investigator," Rosalie Baker
- Excerpts from "Grandeur at Abu Simbel," Steven Snape
- Excerpts from "Let's Tour the Temple," Ramadan B. Hussein

Book Reviews

- "In 1946, the New Republic Panned George Orwell's Animal Farm," George Soule
- Review of Animal Farm, Michael Berry
- Review of Animal Farm, Bapalapa2, student reviewer
- "Why You Should Read Animal Farm," Kainzow, blogger

Video

- Video versions of poems and speeches
- Mini BIO–Joseph Stalin

Advertisements

Propaganda Posters

OUR CLASS WILL VIEW PHOTOGRAPHS OF ANCIENT ARCHITECTURE AND SCULPTURE:

- The Temple at Abu Simbel
- Great Sphinx at Giza

OUR CLASS WILL ASK THESE QUESTIONS:

- 1. How and why does language inspire?
- 2. How and why does language persuade?
- 3. How and why is language dangerous?
- 4. How and why does language influence thought and action?

QUESTION TO ASK AT HOME:

As your Grade 7 student reads, ask:

• What is the essential meaning, or most important message, in Animal Farm?

BOOKS TO READ AT HOME:

- The Family Romanov: Murder, Rebellion, and the Fall of Imperial Russia, Candace Fleming
- Joseph Stalin, Sean McCollum
- Breaking Stalin's Nose, Eugene Yelchin
- The Wall: Growing Up Behind the Iron Curtain, Peter Sís
- Between Shades of Gray, Ruta Sepetys
- Stalin: Russia's Man of Steel, Albert Marrin

IDEAS FOR DISCUSSING THE POWER OF LANGUAGE:

Spend some time together reading poetry, looking through the newspaper or a magazine, watching a political debate or political commercial, or looking at Internet content. Identify examples of language being used to inspire emotion, persuade, or control. Ask questions such as:

- 1. For poetry: What feelings does the poem inspire? What words, phrases, and images are especially powerful?
- 2. For advertisements: How is the advertiser trying to persuade us? What techniques does the advertisement use?
- 3. For politicians: What is the politician trying to convince us of or inspire us to believe? Are these appeals grounded in pathos, logos, or ethos?
- 4. For all content: What is the message beneath the words? Who is the intended audience and what is the intended purpose?

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Design Direction provided by Alton Creative, Inc. Project management support, production design, and copyediting services provided by <u>ScribeConcepts.com</u> Copyediting services provided by Fine Lines Editing Product management support provided by Sandhill Consulting **LANGUAGE AND POWER** Why is language powerful? Words can inspire positive change—or, they can manipulate and control. Words change lives—and the course of history—as evidenced in the allegorical text *Animal Farm*.

MORE MEANINGFUL ENGLISH Examining, debating, and synthesizing evidence leads to a deep understanding of an entire text. As you explore *Animal Farm*, you will answer the question *What is the essential meaning*?



ON THE COVER

Abu Simbel Temple of Ramses II Pharoah Ramses II, Egyptian, 1279–1213 BCE Carving, Sandstone Cliff Aswān, Egypt

GRADE 7 MODULES

Identity in the Middle Ages
 Americans All

3. Language and Power 4. Fever

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