iVenture Solutions Ranked Among Top 501 Global Managed Service Providers by Channel Futures

11th Annual MSP 501 Identifies World's Most Forward-Thinking MSPs & Leading Trends in Managed Services

June 27, 2018 - iVenture Solutions ranks among the world's 501 most strategic and innovative managed service providers (MSPs), according to Channel Futures 11th annual MSP 501 Worldwide Company Rankings.

The MSP 501 is the first, largest and most comprehensive ranking of managed service providers worldwide. This year Channel Futures received a record number of submissions. Applications poured in from Europe, Asia, South America and beyond.

As it has for the last three years, Channel Futures teamed with Clarity Channel Advisors to evaluate these progressive and forward-leaning companies. MSPs were ranked according to our unique methodology, which recognizes that not all revenue streams are created equal. We weighted revenue figures according to how well the applicant's business strategy anticipates trends in the fast-evolving channel ecosystem.

"iVenture stays ahead of the curve by following a simple rule: listening. We listen to what pain points or wishes our clients have, and we implement direct solutions," says Gray Mabry, chief executive office, iVenture Solutions. "Our clients are our ears on the ground. Whatever they're saying, chances are other people are saying it too.

Channel Futures is pleased to honor iVenture Solutions with a top 100 ranking.

For the first time, Channel Futures will also name 10 special award winners, including MSP of the Year, CEO of the Year and one Lifetime Achievement Award for a career of excellence in the channel.

The MSP 501 winners and award recipients will be recognized at a special ceremony at <u>Channel Partners Evolution</u>, held this year October 9-12 in Philadelphia, as well as in the Fall issue of Channel Partners Magazine.

"This year's applicant pool was the largest and most diverse in the history of the survey, and our winners represent the health and progressivity of the managed services market," says Kris Blackmon, Channel Futures content director and editor of the MSP 501. "They're growing their revenue, expanding their customer influence and exploring new technology that will propel them for years to come."

The full MSP 501 report, available this fall, will leverage applicant responses, interviews and historical data to identify business and technology trends in the IT channel. Highlights will include:

- Revenue growth and business models
- Hiring trends and workforce dynamics
- Business strategies
- Service deliverables
- Business tools and automation investments

The complete 2018 MSP 501 list is available at Channel Futures.

Background

The 2018 MSP 501 list is based on data collected by Channel Futures and its sister site, Channel Partners. Data was collected online from Feb. 28 through May 31, 2018. The MSP 501 list recognizes top managed service providers based on metrics including recurring revenue, growth and other factors.

About iVenture Solutions

iVenture Solutions is an award-winning managed service provider delivering superior IT solutions to clients across Florida and beyond. Through rapid response time, reduction of chaos and the right people, our certified team of IT professionals will fulfill your technology needs. At iVenture, we give you more time to do what matters most.

About Informa

Channel Futures, Channel Partners Online, Channel Partners Conference & Expo and Channel Partners Evolution are part of Informa, the international business intelligence, academic publishing, knowledge and events group. Informa serves commercial, professional and academic communities, helping them connect and learn, and creating and providing access to content and intelligence that helps people and businesses work smarter and make better decisions faster. Informa has over 10,000 colleagues in more than 20 countries and a presence in all major geographies. It is listed on the London Stock Exchange and is a member of the FTSE 100.

MEDIA CONTACT:

Kris Blackmon,
Content Director, Channel Futures
Editor, MSP 501
Kris.Blackmon@knect365.com