

# Make video meetings start on-time, every time

JOIN with **one-click** from anywhere

Discover the approach that will drive adoption  
and usage of your video investment and meeting rooms



SYNERGY SKY

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# Why can't you just call?

New technologies have made it possible for enterprise collaboration solutions to work seamlessly together. Today Teams / Skype and Google Hangouts users and video conferencing users participate in joint meetings as standard, with high-quality video, audio and content sharing. There are still some challenges, however, when it comes to the user experience.

Joining a Teams / Skype meeting from a Teams / Skype client or Google Hangouts to a Hangouts meeting is easy, but the video conference room user has to dial the meeting address from a video touch pad or a remote control. It may not even be possible to dial the address from an endpoint. Automating the connection process is therefore of great value to organizations.



## Users are challenged with unfamiliar remote controls and long dial strings

A typical Skype4B meeting hosted on-premise has a dial string with numbers, letters and signs.

Dial string example:

S4B.TTC86056.qs@example.org

**Synergy JOIN** solves this by automatically connecting Video Conferencing systems to VMR meetings using Cisco One Button To Push (OBTP) or Poly Click to Join (CTJ) . The end-user simply schedules a New (Skype / Teams) Meeting in Outlook or Google Hangouts and adds the required Video Conferencing systems.

Synergy JOIN manages the connection and brings the OBTP or CTJ information to the video endpoint, or set it to automatically dial the video room.

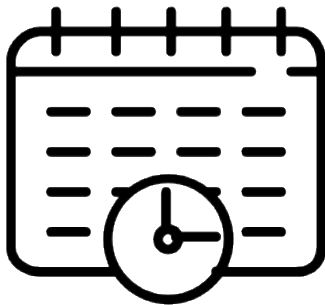
This removes the risk of typing errors and dial-in issues, and ensures that all meetings start on time, every time.



# Two Major Challenges with Video Meetings

Surveys show that 12 minutes is the average time it takes to start a video meeting. We have all experienced delays with video meetings either trying to connect or waiting for others to connect. Why? Below we have listed the two main reasons – and some possible challenges you face:

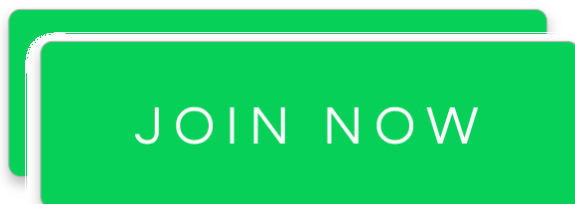
## 1) SCHEDULING



### Challenges

- Find available rooms
- Find rooms for people in other locations
- Insight in how people will connect and from where
- Teams or VMR meeting?
- External participants – dial in or out?

## 2) STARTING



### Challenges

- Locating the meeting invitation
- Skype or video meeting?
- What is a SIP address?
- Remote control / touch panel – how do I find numbers, symbols and @?
- Complex dial strings, e.g.:  
*19283746312@videomeeting.provider.com*

# Solution



Synergy JOIN is available as a Windows installer with a simple wizard that enables quick deployment. The solution supports on-premises installations of Skype and Microsoft Exchange, Office 365 and G Suite. Manuals [here](#)

## Key Benefits

Start all video meetings with one click, from anywhere.

No plug-in or change of behavior for users needed.

- One-Button-to-Push for Cisco endpoints
- Click-To-Join for Poly endpoints
- Auto Dial-Out to other endpoints / video rooms
- Supports most VMR vendors
- Creates One-time VMR meetings when greater privacy is needed.
- Protect meetings with PIN code
- Enable “one-click” from video endpoints in Skype4B, Teams, WebEx and other VMR meetings
- Forward external Teams or other VMR invitations to video systems and get OBTP / CTJ
- Supports IVR for Skype4B meetings with Pexip
- End of conference warning
- Recording. Add recording in the invitation. Get link to share, stream and play. [More info](#) on recording

### Glossary

Skype for Business	Skype4
Virtual Meeting Room	VMR
One Button to Push	OBTP
Click to Join	CTJ
Cisco Meeting Server	CMS
Synergy JOIN	JOIN



*Synergy JOIN is a huge timesaver. Users just go into the room, press the green button and it's on!*

# NEW: Smarter meetings with



## SYNERGY OF THINGS

By smart integration with IoT sensors in the meetings rooms, Synergy JOIN can detect physical presence and count people. Synergy of Things, SoT, will match this data with calendars and other resources intended for the meeting and enable new features.

### Synergy of Things features included in Synergy JOIN

- **No-show detection**      Create your own rules for consequences; like e-mail notifications to organizer or release the room
- **Auto check in**            Auto check-in to meeting rooms
- **Late show**                 Send notifications to admin / organizer

With Cisco Room Series or motion sensors, SoT detects presence in the meeting room and can inform the meeting organizer when a booked room is not being used. Booked rooms where the sensors do not detect motion or presence can be released and made available to others in their calendar (Outlook / Google Calendar) while preserving the virtual meeting.

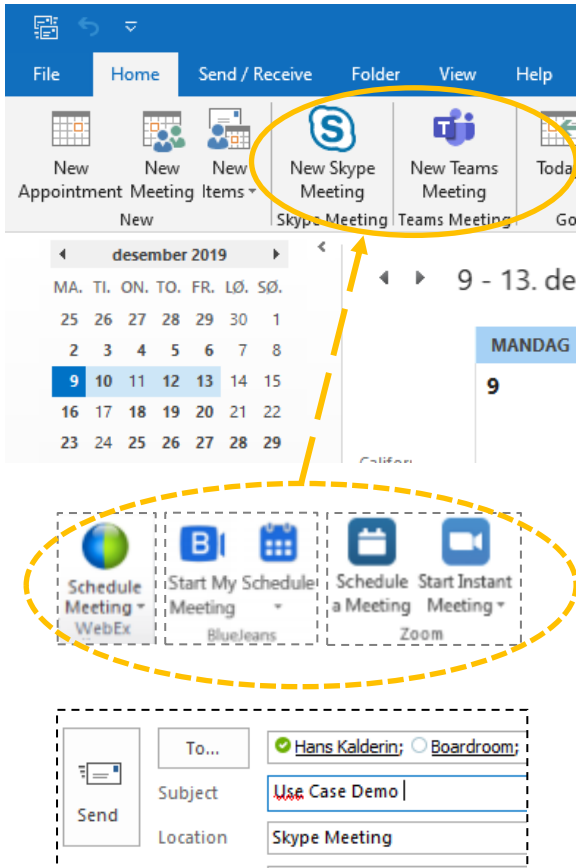
It's easy to get started. The features in the list above is included in Synergy JOIN – for additional features like; reporting, detect and operate VMR's, analytics etc., look up Synergy of Things [web site](#)

#### How does it work

Synergy of Things synchronizes calendar booking with IoT sensors that detect presence in the room that can trigger actions and harvest data for analyze and reporting

## Schedule Skype / Teams (and other VMR's) and video conference rooms in one meeting

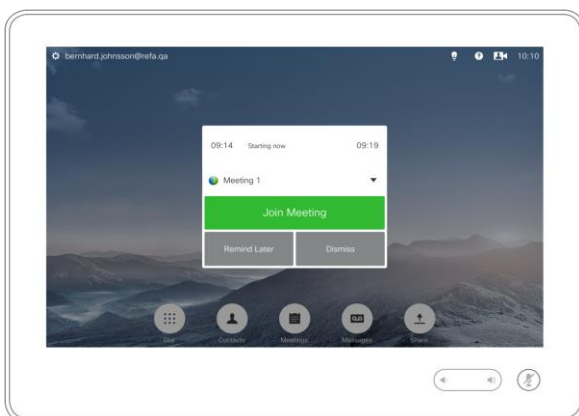
Schedule Skype / Teams / Webex / Zoom users and video rooms in Outlook / G Suite invitation.  
The user do not have to learn any new procedures. Use the native plug-in buttons and add people and rooms. No additional plug-ins!



1 Click the «New Skype / Teams Meeting / Webex / etc.»-button – or use method of choice as there are many ways to create a meeting. This will also work from mobile devices.

2 Add people and resources.  
A resource here is a video system or a room

3 Send the invitation. Receive this e-mail confirmation (optional). It is customizable and can easily be adapted to your preferred look and feel.



4 Click the green button on the touchpad to join the meeting. If you don't want a button, just configure Synergy JOIN to dial into the room.



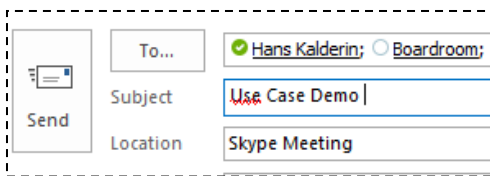
## Create a VMR meeting

### Schedule a video meeting – and let your invitees choose how to join and from where

#### OPTION 1: BOOK A VIDEO ROOM

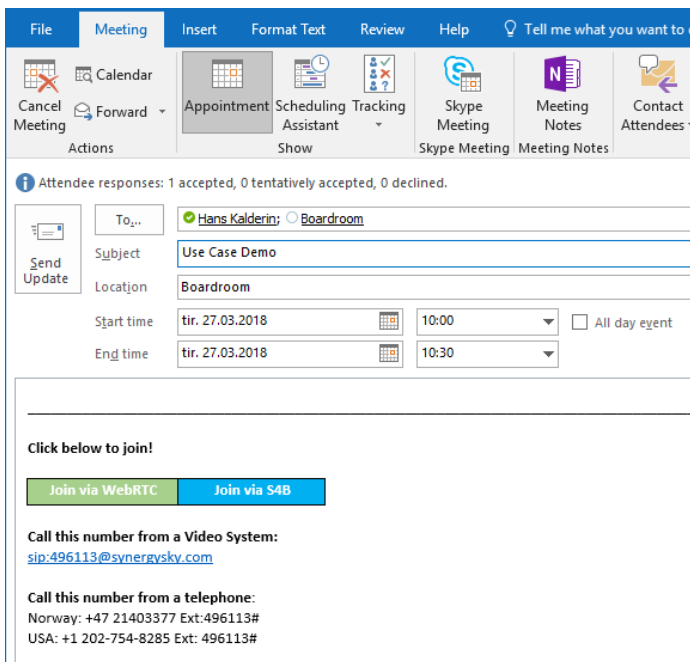
When you plan a video meeting, but you don't know where *the other participants* will join the meeting from. Both internals and externals can participate.

The participant can forward the meeting invitation to their video room/endpoint of choice, and the "one click" JOIN button will follow. Scheduling a meeting like this will give you full flexibility and the best video/audio quality.



A screenshot of a meeting invitation form. The 'To...' field contains 'Hans Kalderin; Boardroom;'. The 'Subject' field contains 'Use Case Demo'. The 'Location' field contains 'Skype Meeting'. There is a 'Send' button on the left.

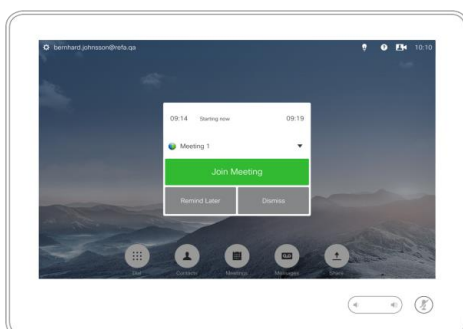
1 Create a new meeting. Add people and resources. A resource here is a video system or a room



A screenshot of a meeting invitation in a calendar application. The 'To...' field contains 'Hans Kalderin; Boardroom;'. The 'Subject' field contains 'Use Case Demo'. The 'Location' field contains 'Boardroom'. The start time is 'tir. 27.03.2018 10:00' and the end time is 'tir. 27.03.2018 10:30'. Below the form, there are two buttons: 'Join via WebRTC' and 'Join via S4B'. Below the buttons, there is text: 'Click below to join!', 'Call this number from a Video System: sip:496113@synergysky.com', and 'Call this number from a telephone: Norway: +47 21403377 Ext:496113# USA: +1 202-754-8285 Ext: 496113#'. There is also an 'All day event' checkbox.

2 After you have sent the invitation the calendar post will be updated with dial-in info and links to join via WebRTC or Skype4B / Teams (if your organization support it ).

*Alternatively, invitees and organizer can receive email with dial-in info. Either option can be forwarded to your favorite Cisco / Polycom video room and it will get the green start button! (Lay-out of meeting invite is customizable)*



3 Click to join your meeting with one button! If you prefer no button you can configure Synergy JOIN to dial into your room

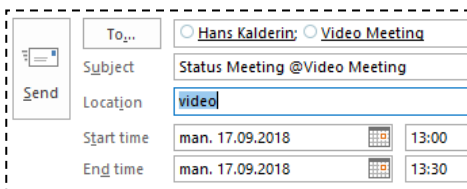


## Schedule a video meeting – and let your invitees choose how to join and from where

### OPTION 2: ADD '@video' AS KEYWORD IN SUBJECT

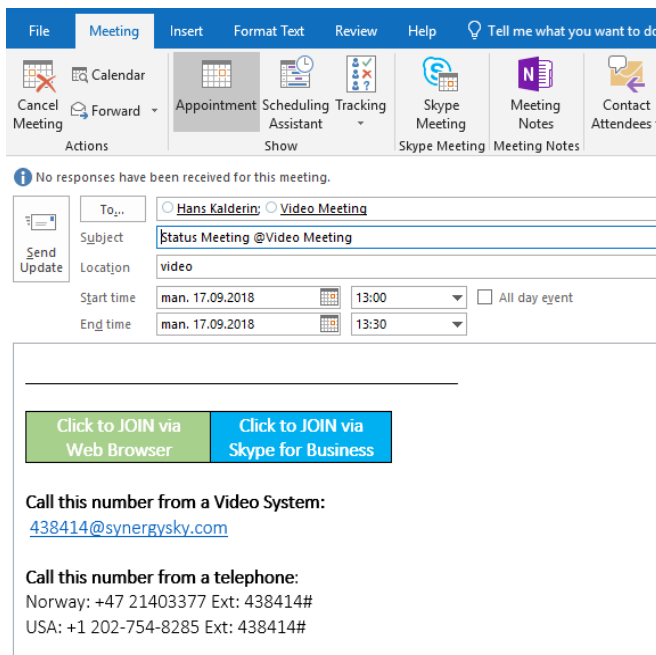
When you plan a video meeting, but you don't know where *you* will be joining from. Internal and external can participate.

The participant can forward the meeting invitation to their video room/endpoint of choice, and the "one click" JOIN button will follow. Scheduling a meeting like this will give you full flexibility and the best video/audio quality.



The screenshot shows a meeting invitation form with the following fields: To: Hans Kalderin, Video Meeting; Subject: Status Meeting @Video Meeting; Location: video; Start time: man. 17.09.2018, 13:00; End time: man. 17.09.2018, 13:30.

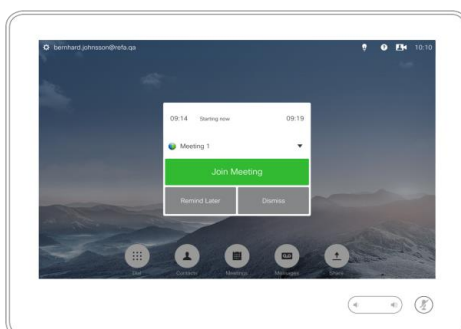
1 Add people and type in a pre-defined keyword like '@video' in the subject field



The screenshot shows a meeting invitation in a calendar application. The invitation details are: To: Hans Kalderin, Video Meeting; Subject: Status Meeting @Video Meeting; Location: video; Start time: man. 17.09.2018, 13:00; End time: man. 17.09.2018, 13:30. Below the invitation, there are two buttons: "Click to JOIN via Web Browser" and "Click to JOIN via Skype for Business". Below the buttons, there is a section for dial-in information: "Call this number from a Video System: 438414@synergysky.com", "Call this number from a telephone: Norway: +47 21403377 Ext: 438414# USA: +1 202-754-8285 Ext: 438414#".

2 After you have sent the invitation the calendar post will be updated with dial-in info and links to join via WebRTC or Skype4B (if your organization support it ).

*Alternatively, invitees and organizer can receive email with dial-in info. Either option can be forwarded to your favorite Cisco / Polycom video room and it will get the green start button! (Lay-out of meeting invite is customizable)*

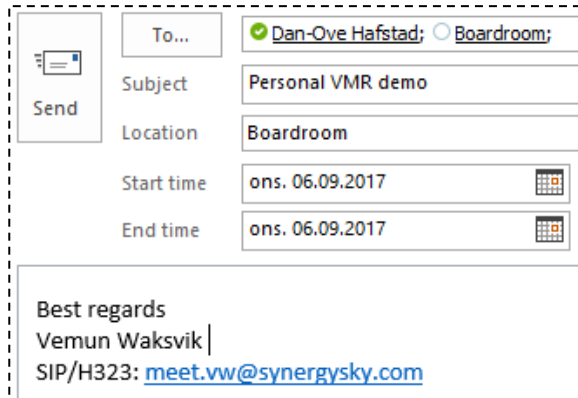


3 Click to join your meeting with one button! If you prefer no button you can configure Synergy JOIN to dial into your room

## Invite people and systems to your Virtual Meeting Room (Static VMR)

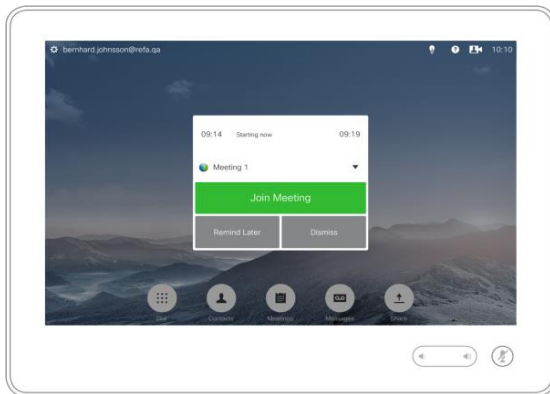
If you are a VMR user and want to invite people to it.

Add the people you want to invite, rooms booked/invited will automatically get the One-Click to call button. Simply include your VMR in your signature (or elsewhere in mail body)

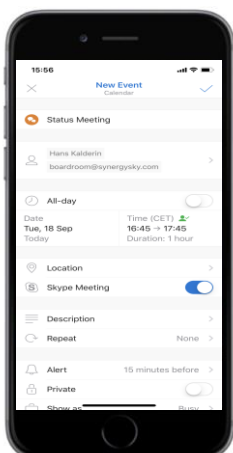


1 Invite the people and video rooms preferred, and include the static VMR address in the mail body

2 Send the invitations and recipients will receive static address to dial or click



3 Click to join your meeting with one button! If you prefer no button you can configure Synergy JOIN to dial into your room



### TIP!

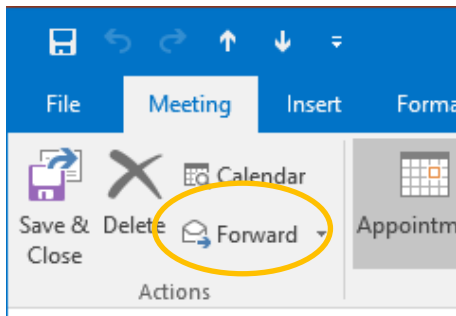
Schedule and join all video meetings from any device in your calendar (Exchange or Google Cal.)

No plug-in!

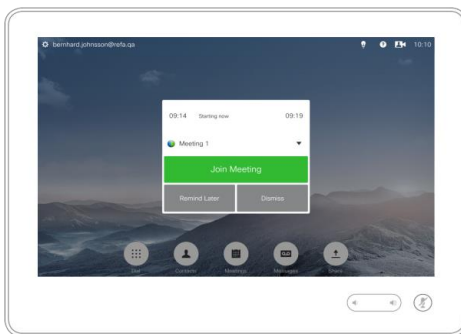
## Forward an internal or external video meeting invitation to a video room

**If you receive an internal or external meeting invitation to a Skype / Spark / WebEx / BlueJeans etc. meeting, and you want to join the meeting from a video room or system.**

Forward Skype4B, Spark, WebEx, Zoom or literally any VMR meeting to your preferred video system from Cisco or Polycom, and start the meeting with a touch of a button.



**1** Accept the invitation and simply use the “Forward” button to send it to your preferred video system. This can also be done from your mobile devices.



**2** Click to join your meeting with one button! If you prefer no button you can configure Synergy JOIN to dial into your room

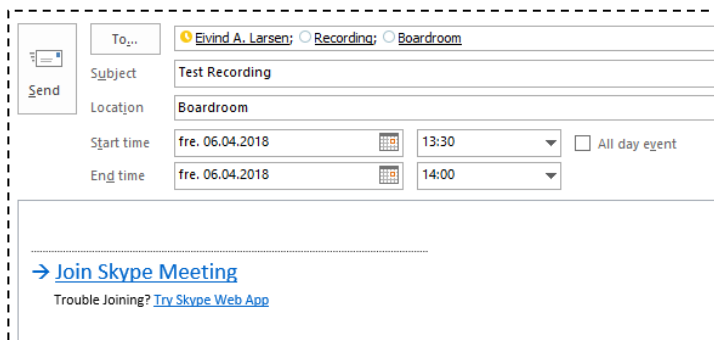
Simply forward invitations from any of these to your video system and join in ‘one-click’



## Add Recording and Streaming to your Meeting

### Never miss a meeting – record it!

To stream or record and later playback a video meeting used to be quite an exercise. Now we have made it as easy as scheduling ordinary meetings with people and rooms



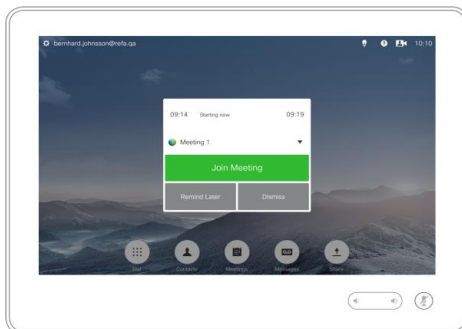
The screenshot shows an Outlook meeting scheduling interface. The 'To' field includes 'Eivind A. Larsen', 'Recording', and 'Boardroom'. The subject is 'Test Recording' and the location is 'Boardroom'. The start time is 'fre. 06.04.2018' at '13:30' and the end time is 'fre. 06.04.2018' at '14:00'. There is an 'All day event' checkbox. Below the form, there is a blue link '→ Join Skype Meeting' and a smaller link 'Trouble Joining? Try Skype Web App'.

- 1 Schedule your meeting in Outlook / Google Calendar. Add recording as a resource, the same way you add people.

E.g. record@acme.com



- 2 The recording will start automatically when the meeting starts and stop when meeting ends. When the meeting ends, you receive a personal link to the recording, to share, play or download.



- 3 Click to join your meeting with one button! If you prefer no button you can configure Synergy JOIN to dial into your room

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This will facilitate the user experience for recording and streaming. We integrate with [rec.vc](https://rec.vc), [quickchannel.com](https://quickchannel.com) and [panopto.com](https://panopto.com)

# How to get started today

Synergy JOIN is quick and easy to install and configure!

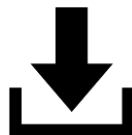
Install JOIN on a Windows Server (or Windows 10 PC if allowed within your organization) and configure the following information into the configuration tool:

After installation, video admins add the following information into the SJ configurator tool:

- \* Exchange / G Suite server connection settings.
- \* MCU details (Pexip MCU that acts as Skype Gateway or CMS MCU for Dual Home meetings)
- \* Exchange video-enabled meeting-room resources.

For more details see [Synergy JOIN Installation and Configuration Guide](#)

**Get your free trial of Synergy JOIN here**



It's totally free and no obligation for 14 days. Can be extended and upgraded.  
Free support and service.

If you want to upgrade the free trial at a later stage, that can be done with a license key. Just contact your Synergy SKY representative or [contact@synergysky.com](mailto:contact@synergysky.com)