

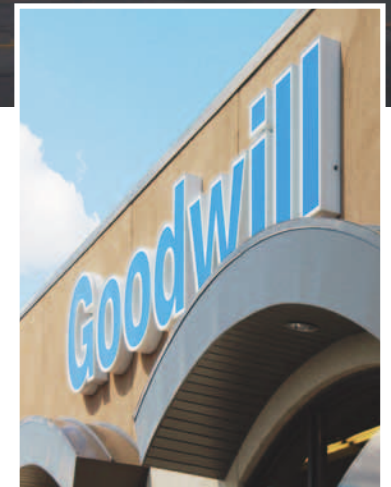


# LACY LEDGER

Construction news and trends, plus a little light-heartedness

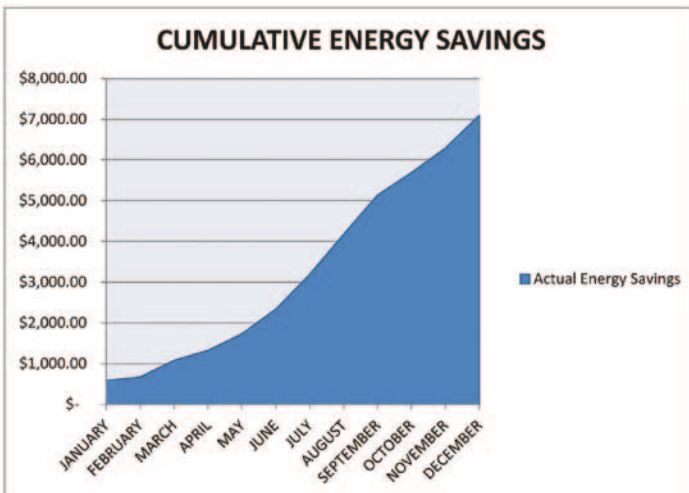


*The completed Goodwill store, located on South Locust in Grand Island. Embracing green construction techniques allows Goodwill to practice responsible corporate citizenship and control operating costs.*



## Making “Green” Pay Off

The new Goodwill store in Grand Island is a testament to the art and science of environmentally-friendly construction. Beneath good looks and functional design, Goodwill also wanted to maximize the building’s efficiency. Embracing green construction techniques allows Goodwill to practice responsible corporate citizenship and control operating costs, which keeps retail prices affordable.



*The savings add up quickly!*

Building an energy efficient structure is the most green opportunity in new construction. To prove our point, we collected data from two Goodwill stores through 2011—the South Locust location and another nearby Goodwill store of similar size and function. The main differences are the construction materials and systems.

The South Locust store used ICFs (Insulating Concrete Forms) and geothermal heat pumps. Our experience using ICF construction and innovative products helped Goodwill realize energy savings of more than 40%—or \$7,000 annually. Equally important is the reduction of greenhouse gas emissions by several tons per year.

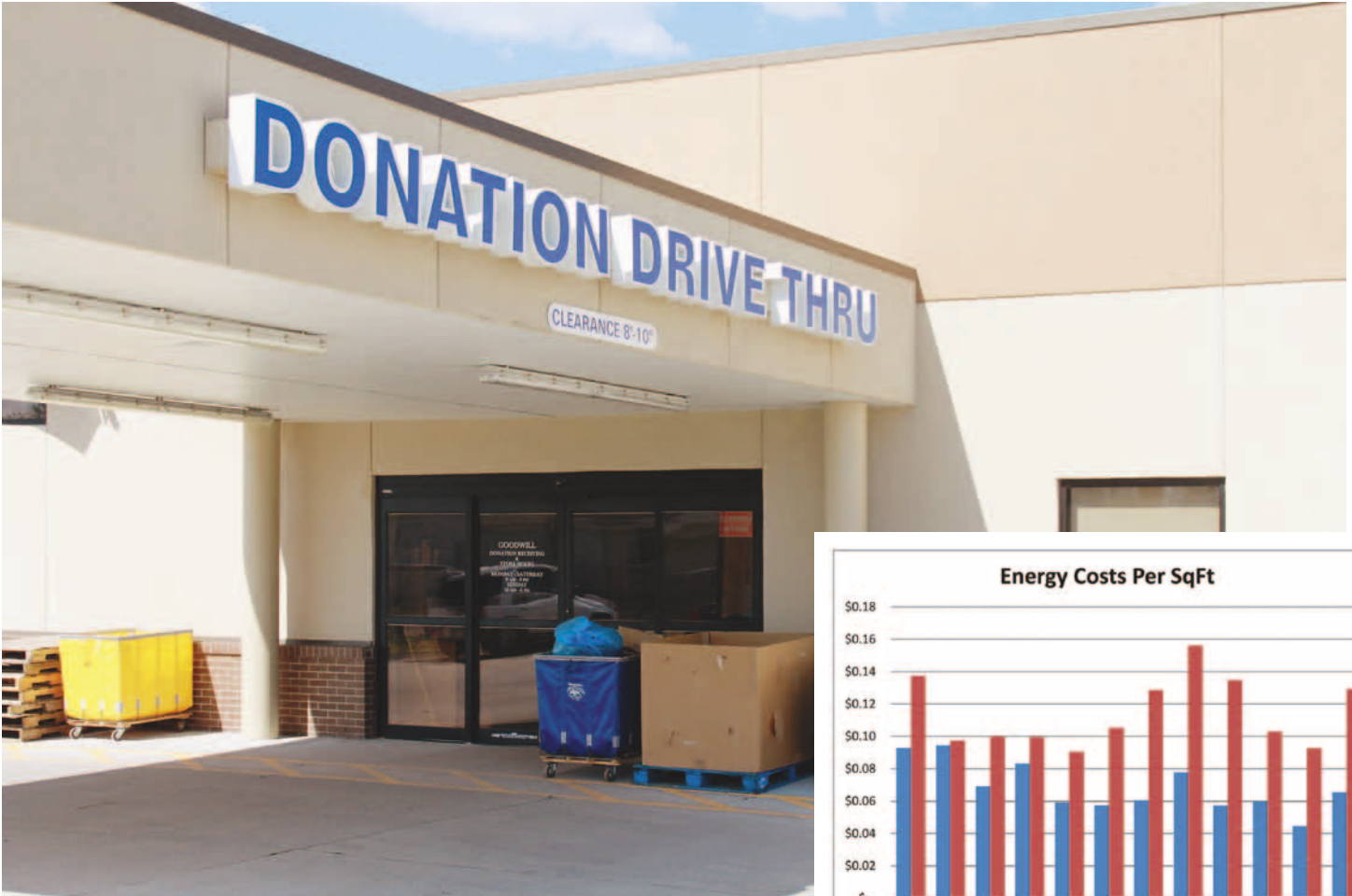
Both Goodwill and Lacy Construction are justifiably quite proud of this building.



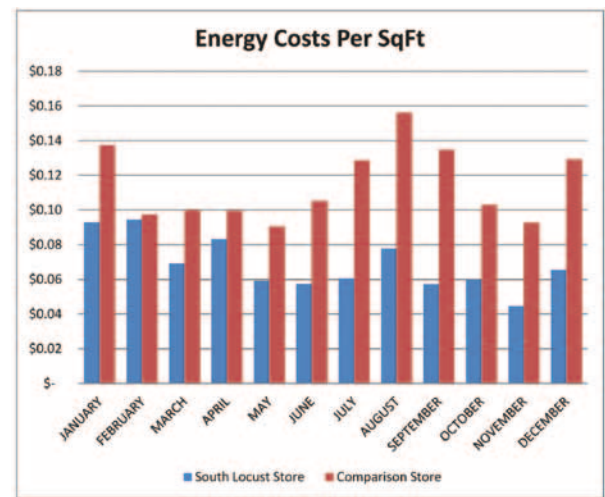
3356 W. Old Highway 30 • P.O. Box 188 • Grand Island, NE 68802  
 TEL: 308-384-2866 • TOLL-FREE: 800-321-LACY (5229) • FAX: 308-384-2883  
 WEBSITE: [www.lacygc.com](http://www.lacygc.com)



# Making “Green” Pay Off...



*A covered donation center protects Goodwill’s donors from the elements. As you can see by the comparison equalizer on the right, the savings are evident.*



**LACY**  
CONSTRUCTION  
COMPANY  
3356 W. Old Highway 30  
P.O. Box 188  
Grand Island, NE 68802

Visit our website at [www.lacygc.com](http://www.lacygc.com)