

SPONSORSHIP OPPORTUNITIES

Straight talk about business and franchising. Dedicated to expanding knowledge and helping people to find the perfect franchise opportunity.

Created in 2017, The Franchise Academy (TFA) Podcast has more than 75 episodes with 2 new episodes premiering each week. The podcast streams on Spotify, Apple Music, SoundCloud, IHeartRadio, Google Play, YouTube, Facebook, TomScarda.com and TheFranchiseAcademy.com.

Audience: 35+ years of age and includes C-Suite Executives, Corporate Employees, Attorneys, Small Business & Franchise Owners, Veterans, Retirees, Franchise Brokers, and more.

The Franchise Academy Podcast was named as the top franchise podcast in the nation by Entrepreneur Magazine. TheFranchiseAcademyPodcast.com receives more than 500 unique visitors each month not including streaming platforms. The Podcast's reach is extended by Tom Scarda's large Youtube subscriber base that has more than 555,000 views to date.

Tom Scarda, Certified Franchise Executive, has been considered a franchise thought leader since 2000. Tom has owned and operated franchises and non-franchised businesses. He has authored four books including the #1 bestseller, Franchise Savvy and the upcoming book, 138 Questions Frequently NOT Asked When Investing in a Franchise. A contributor to Forbes magazine, Tom has been quoted in most major newspapers, in addition to business magazines and is a sought after radio, TV and podcast guest.



