Healogics® Enabling Technologies:
Powering superior care and financial outcomes

Healogics® empowers every Wound Care Center® with proprietary technology to support all clinical and business aspects of wound care delivery. The primary components are i-heal®, our integrated clinical data repository system, and the Healogics customer relationship management platform (CRM).

These systems provide the hospital with real-time visibility into their Wound Care Center's performance, and assist in their growth by creating insights to make data-driven decisions. Throughout this process, there is little to no impact to the hospital's IT resources and infrastructure beyond standard network connectivity. In addition, each Wound Care Center is equipped with all the clinical, operational and financial tools needed for success.

i-heal EMR

i-heal is an advanced, wound care-specific electronic medical record (EMR) that provides important care and operational advantages not attainable with a general-purpose hospital EMR.

Better care outcomes
Wound care quality and clinical excellence depend on consistent utilization of evidence-based best practices. i-heal meets the need by integrating leading-edge wound care science into workflows with clinical decision support to promote adherence to up-to-date clinical practice guidelines.

Transition to value-based care
Flexible reporting provides exceptional transparency into the Wound Care Center and supports detailed quality reporting associated with new and emerging value-based care models.

Revenue cycle support
i-heal simplifies wound care documentation while increasing accuracy and fostering more precise coding. i-heal's workflow, required fields and conditional logic facilitates comprehensive documentation.

Financial performance monitoring
Flexible reporting leverages Healogics vast wound care database, alongside the hospital's billing data, to provide hospital visibility into a Wound Care Center's financial performance.

Meaningful use and security
Certification has been achieved through the Drummond Group for Meaningful Use Stage 3.
The solution meets all HIPAA and HITECH security rules and regulations, and Healogics monitors, manages and continuously enhances i-heal security.

Healogics CRM

In addition to the support for financial outcomes provided by i-heal, Healogics drives wound care business development with the Healogics CRM. The CRM manages targeted wound care referral development through four key elements:

1. Patient identification

Demographic analysis using MEDPAR data provides accurate sizing of the hospital's local market for chronic wound care, based on such underlying, chronic conditions such as diabetes.

2.Strategic and tactical plan development

Healogics CRM then guides the creation of specific strategies based on patient and physician populations, resulting in a comprehensive tactical road map that allows us to reach the patients who will benefit most from our therapies.

3.Focused physician education

The CRM includes a leadscoring algorithm to rate physicians by potential, ensuring the appropriate physicians receive our message about advanced wound care.

4.Corporate support

Healogics quickly identifies opportunities and puts a plan in place that utilizes tools, training and campaigns to address additional opportunities refining the plan and activities based on disease-specific populations.

Will i-heal interface with my EMR?

For hospitals that desire electronic information exchange between their primary EMR and the Wound Care Center EMR, i-heal is an agnostic platform that supports standard HL7 interfaces – including Cerner®, Meditech®, Epic™, McKesson®, Centricity™, Allscripts®, eClinicalWorks®, athenahealth® and more.

Healogics®
The power to heal