VIRTUAL MEETING, TRAINING & COACHING TIPS

| Meeting | Training | (Call) Coaching |
|--|---|--|
| Presentation of new information. WHO, WHAT, WHY focused. Company line. Leader led. | Developing new skills and behaviors. (Heavy lifting). | Custom feedback on skill application to improve skills & confidence. |
| | HOW and WHERE focused. DO IT focused. Practice. | WHEN and HOW focused. |
| One way + Q&A. | Learner led / facilitated. | A call is present. 1:1 to 3:1. 2-way. Question-based. |

Virtual Meeting Interaction Tips

- Ask for video (you want to see!)
- 2 Have teams close email and chat
- 3 Encourage rep screen shares too
- 4 Set expectations for participation
- 5 Ask for chat, hands, or call by name
- 6 Add a break
- 7 PAUSE for answers (count to ten)
- ⁸ "What questions do you have" vs. "Any questions"

Virtual Training Ideas

- Train together with a team schedule (e.g. 1 / week)
- Add team interaction: pre & post calls & chat
- ³ Pre call: set post-training expectations
- Post call: Discuss, take actions, give examples
- 5 Add application: role play, individual messaging
- 6 Add reality: customer scenarios
- Add post-training challenges: best script, call

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8 Focused call coaching for the period

Need Call Coaching Training For Your Team?

Call (480)-630-5318 or email info@factor8.com



CALL COACHING CHEAT SHEET

Virtual Call Coaching Tips

- Schedule it drive by's won't work now!
- Get strategic WHY and WHAT are you coaching? Goal?
- ³ Define good in a scorecard / keyword tracker
- Use systems to quickly surface good / bad calls
- 5 Combine synchronous and asynchronous (recording)

I have recordings:

- Download calls first for better playback (rep)
- Zoom video works best
- ³ Pick calls BEFORE coaching session (rep)
- Choose call sections based on goal (rep)

I don't have recordings:

- Schedule joint calls (stay on mute) + post-call coaching
- Role play (2:1 for triad coaching)

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