


## A BETTER WAY TO DEVELOP & RETAIN MIDDLE SKILLED HEALTHCARE WORKERS

*Through scalable skills training solutions for pre-hires, new-hires & incumbents*

As the trusted training provider serving over 40,000 healthcare professionals annually, Penn Foster's Healthcare Academy helps hospital systems and nursing care facilities address the growing shortage of healthcare workers. When coupled with on-the-job training and externship experiences, our breakthrough online solution defines career pathways for workers and allows employers to fill in-demand healthcare roles.

In addition to wrap around learner support services, the fully customizable Healthcare Academy also addresses the unique needs of employers with tracking and reporting dashboards and analytics.

## TRAIN FOR HIGH NEED HEALTHCARE POSITIONS:

-  Medical Billing & Coding
-  Certified Nursing Assistant
-  Medical Assistant
-  Pharmacy Technician

### Healthcare Competencies and Career Pathways

### Foundational Workplace Competencies

#### COLLEGE

Healthcare Management Associate Degree

Medical Assistant Associate Degree

#### CAREER DIPLOMAS

Certified Personal Trainer Career Diploma

Dental Assistant Career Diploma

Home Health Aide Career Diploma

Medical Administrative Assistant Career Diploma

Medical Assistant Career Diploma

Medical Billing & Coding Career Diploma

Medical Transcriptionist Career Diploma

Nursing Assistant Career Diploma

Occupational Therapy Aide Career Diploma

Optician Career Diploma

Pharmacy Technician Career Diploma

Physical Therapy Aide Career Diploma

#### INDUSTRY-SPECIFIC SKILLS

Anatomy & Physiology Certificate

Child Psychology Certificate

Electronic Medical Records Certificate

Fitness & Nutrition Certificate

Health Information Management Certificate

ICD-10 Training for ICD-9 Coders Certificate

Medical Terminology Certificate

Personal Caregiver Skills Certificate

Sports Nutrition Certificate

Sterile Compounding Certificate

Sterile Processing Certificate

#### HIGH SCHOOL

High school diploma with a Healthcare concentration

High school diploma with a Pharmacy Technician concentration

*Our online high school program is regionally and nationally accredited and takes 2,580 hours of training to complete 21.5 credits.*

#### SOFT SKILLS

Adaptability & Flexibility

Communication

Lifelong Learning

Planning & Organization

Problem Solving & Decision Making

Professionalism

Reliability

Teamwork

Working with Tools & Technology

#### ACADEMIC SKILLS

Computer

Numeracy & Literacy Foundation

#### CROSS-INDUSTRY SKILLS

Business Management

Microsoft Office

Spanish

Supervisor

Workforce

*Building upon industry-recognized competency models, our online courses covering critical skills bring together personal effectiveness, workplace readiness and foundational academic skills.*

## BUSINESS RESULTS

Penn Foster helps hospital systems and nursing care facilities build quality talent pipelines, reduce turnover costs, and enhance overall productivity.

Through our expansive network of leading employers, we're providing training and education to over 40,000 healthcare professionals annually.



“Penn Foster has given me the opportunity to obtain a Medical Assistant certificate that helped further my education in patient care and advance my skills in the health care industry.”

**Wendy Marino,**

2016 Medical Assistant Graduate

## PENN FOSTER DELIVERS SUPERIOR VALUE FOR BOTH EMPLOYERS & LEARNERS



### Expert Level Insights:

Online diagnostic tools and ROI dashboard help track employee progress, measure outcomes at scale, and monitor the return on employer training dollars.



### Marketing and Demand Generation Expertise:

Comprehensive marketing packages are designed to enable the customer to effectively promote their new education and training solution to their employees.



### Multi-channel Learner Support:

Award-winning support for learners - coordinated human & tech enabled efforts to overcome academic, financial, technical, and motivational barriers.



### Competency-Based Mobile Learning Platform:

Designed for working learners for anytime, anywhere access to course materials; supports evidence of incremental skills attainment.



### ROI Impact Analytics:

Metrics-driven approach to tracking and measuring established business and learner KPIs across retention, recruitment, productivity, career mobility.

## LEARNER OUTCOMES



### Improved Performance

Learners feel they perform on the job better or on-par with their co-workers.



### Career Mobility

Learners report a positive change in job status (promotion, more responsibility, increased pay.)



### Increased Confidence

Learners report being more confident in their skill sets and ability to succeed in the workplace.

### CAREER LINK: Employment Matching

Our Career Link program enables employers and staffing firms to connect with hundreds of thousands of Penn Foster students and graduates to help build their talent pipeline and fill in-demand jobs.

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