

DEVELOPING WORKPLACE-READY TALENT

Through Education & Skills Training Solutions for Students, Pre-Hires, New Hires and Incumbents

At Penn Foster, we partner with employers and organizations to understand their unique challenges and personalize a solution to meet the demands of preparing students and employees for the modern workforce.

From micro-courses covering specific skills or competencies, to multi-course career pathways that train for specific occupations, our skills-based portfolio can be personalized for your organization to educate learners, upskill current employees and recruit new career-ready talent.

TRAIN FOR TOP VETERINARY OCCUPATIONS:



Veterinary Technician



Dog Obedience Trainer



Veterinary Assistant



Pet Groomer



Vet Practice Manager

Veterinary Competencies and Career Pathways

Foundational Workplace Competencies

INDUSTRY-SPECIFIC SKILLS

Natural Health Care for Pets Certificate

Pet Grooming Certificate

Medical Terminology Certificate

Our online courses cover industry and occupation-specific technical skills.

CAREER SCHOOL

Veterinary Assistant Career Diploma

Our online career diplomas are nationally accredited and take 300 hours of training on average.

COLLEGE

Veterinary Technology Bachelor of Applied Science Degree

Veterinary Technician Associate Degree

Veterinary Practice Management Undergraduate Certificate

Dog Obedience Trainer/Instructor Career Diploma

Our online associate degrees are nationally accredited and take 3,510 hours of training to complete 78 credits, on average.

HIGH SCHOOL

High school diploma with early college courses

High school diploma with Veterinary Assistant career pathway

Our online high school program is regionally and nationally accredited and takes 2,580 hours of training to complete 21.5 credits.

SOFT SKILLS

Communication

Adaptability & Flexibility

Professionalism

Reliability

Lifelong Learning

Teamwork

Planning & Organization

Problem Solving & Decision Making

Working with Tools & Technology

ACADEMIC SKILLS

Numeracy & Literacy Foundation

Computer

CROSS-INDUSTRY SKILLS

Supervisory

Microsoft® Office

Business Management

Workforce and Power

Spanish

Building upon industry-recognized competency models, our online courses covering critical skills bring together personal effectiveness, workplace readiness and foundational academic skills.

PARTNER SPOTLIGHT



Banfield Pet Hospital partners with Penn Foster to offer associates affordable or cost-free pathways for becoming Credentialed Veterinary Technicians (CVTs). Recognizing the importance of employing talented CVTs and increasing competition among external hires, Banfield leveraged Penn Foster College's Veterinary Academy to offer career training as a benefit to fill skills gaps and retain top-performing employees.

- *More than 3,600 employees are currently enrolled at Penn Foster*
- *Among enrolled employees, the turnover rate is 10% lower than those not engaged in career training*
- *88% of enrolled employees reported that Banfield's full or partial-sponsorship of their career training has increased their loyalty to the organization*

DELIVERING SUPERIOR VALUE FOR BOTH EMPLOYERS AND LEARNERS



Expert Level Insights:

Online diagnostic tools and expertise in solution design sets context for ROI; includes recommendations on sponsorship funding levels, eligibility, program options, pricing and delivery models.



Marketing & Engagement Expertise:

Leveraged capabilities of Penn Foster consumer marketing engine generating 1 million leads/year.



Multi-channel Learner Support:

Award-winning support for learners - coordinated human and tech enabled efforts to overcome academic, financial, technical, and motivational barriers.



Competency Based Mobile Learning Platform:

Designed for working learners, for anytime, anywhere access to course materials; supports evidence of incremental skills attainment.



ROI Impact Analytics:

Metrics-driven approach to tracking and measuring established business and employee KPIs across retention, recruitment, productivity, career mobility.

LEARNER OUTCOMES

96%

Improved Performance

Learners feel they perform their job better or on-par with their coworkers.

78%

Career Mobility

Learners report a positive change in job status (promotion, more responsibility, increased pay.)

86%

Increased Confidence

Learners report being more confident in their skill sets and ability to succeed in the workplace.

CAREER LINK: Employment Matching

Our Career Link program enables employers and staffing firms to connect with hundreds of thousands of Penn Foster students and graduates to help build their talent pipeline and fill in-demand jobs.

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