

# IPO Services

## All The Tools You Need To Communicate Your Financial News

Business Wire provides all the tools needed to quickly, broadly and effectively communicate your news to investors, analysts, the media and other audiences. Our financial services include:

### Material News Disclosure

Simultaneous, full-text delivery of your material news. Your press releases are:

- Delivered directly into the editorial systems of newspapers, disclosure services, TV and radio stations and other media
- Delivered full-text into leading financial systems, portals and websites including AP, Bloomberg, Dow Jones, Thomson Reuters, Yahoo! Finance, and Google News
- Targeted to industry and consumer information systems
- Archived in major databases including LexisNexis and Factiva
- Made available to journalists, consumers, bloggers and other online news audiences via RSS feeds, subscription emails, our exclusive PressPass service and other channels

### EDGAR Formatting and Filing

Our expert in-house EDGAR team can format and file all of your required SEC documents. The 8-K/6-K ComboPack allows for simultaneous wire distribution and filing of your material press releases, reaching your chosen audiences and fulfilling your SEC requirements in one easy step. We can also handle HTML conversion and filing of your 10-Q, 10-K, 20-F and other critical documents.



### InvestorHQ

Business Wire's InvestorHQ, a complete IR site, offers automatic posting of your Business Wire press releases, along with stock quotes and charts, SEC filings, financial statements, annual and quarterly reports, analyst coverage, corporate governance, investor FAQs, site analytics and much more. Mobile and social features also available. Built and hosted by Business Wire, InvestorHQ is one of our most popular IR products.

### Webcasting Services

Your company's quarterly webcasts are some of the most important events on the investor relations calendar. A comprehensive, reliable communications solution is crucial to a successful webcast. Allow Business Wire, your earnings day partner, to manage every facet of your investor relations webcast. Business Wire's webcasting service is operated by our in-house team of communications experts who will oversee your event, from start to finish.

Learn more about how we can help with your investor relations efforts by contacting your local Business Wire account executive at [info@businesswire.com](mailto:info@businesswire.com) or 888.381.9473.

*Strategic financial communication.*