

# InvestorHQ

## A Complete Investor Relations “IR Site” Content Management System

In addition to Fortune 500 companies relying upon Business Wire to accurately deliver sensitive and timely information, these companies also depend on Business Wire to securely host their investor relations communications, and provide guidance on the fundamental requirements for regulatory compliance. InvestorHQ is a cost-effective way to manage financial communications by featuring content and initiating conversations with investors, analysts, financial media, bloggers and consumers.

We’re Experienced and Here to Stay

Comprehensive self-service content management tools give you anytime, anywhere access to add, edit and change content.

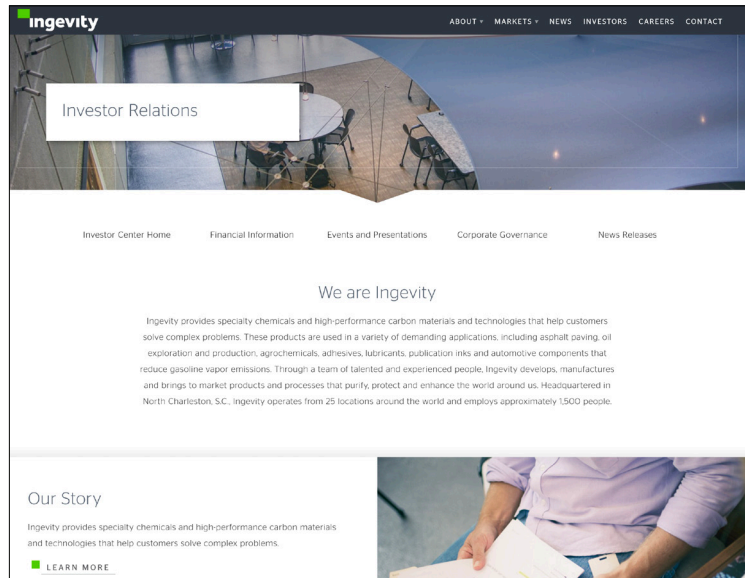
The screenshot shows the Williams-Sonoma InvestorHQ website. At the top, the company name 'WILLIAMS-SONOMA, INC.' is displayed. Below it is a navigation menu with categories like 'POTTERY BARN', 'POTTERY BARN KIDS', 'POTTEEN', 'WILLIAMS-SONOMA', 'WILLIAMS-SONOMA HOME', 'WEST ELM', 'MARK AND GRAHAM', and 'REJUVENATION'. A secondary menu includes 'COMPANY OVERVIEW', 'INVESTOR INFORMATION', 'CAREERS', and 'CORPORATE RESPONSIBILITY'. The main content area features a large 'INVESTOR INFORMATION' banner with a stock quote for Williams-Sonoma, Inc. (NYSE: WSG) at \$50.72. Below this is a 'RECENT NEWS' section with several articles, a 'CORPORATE RESPONSIBILITY' section with buttons for 'OUR HOME', 'YOUR HOME', and 'THE WORLD'S HOME', and a grid of featured content including 'NEWS RELEASES', 'FINANCIAL REPORTS', 'EVENTS & PRESENTATIONS', 'STOCK PERFORMANCE', 'GOVERNANCE', and 'SHAREHOLDER RESOURCES'. At the bottom, there is a search bar for investor information and a contact form for investor relations.

- 1 Brand the IR site with the same design and navigation structure as the company site.
- 2 Automatically post Business Wire releases and multimedia directly to InvestorHQ, and self-publish content, with the option to display multiple languages. Feature important press releases on the Home page of the IR site.
- 3 Tell the company’s story with historical content, a graphic timeline and corporate responsibility reports with hosted multimedia.
- 4 Decrease the time it takes analysts to access financial content within the IR site through advanced search.
- 5 Identify IR contacts for investors, analysts and media.
- 6 Display SEC Filings and other financial reports.
- 7 Share dates for upcoming investor relations webcasts, events and presentations.
- 8 Update shareholders on stock performance with stock charts, and provide them with investment calculators.
- 9 Provide corporate governance documents, including guidelines, code of ethics, committee charters and executive biographies.
- 10 Supply easy access to shareholder resources, a list of analysts, frequently asked questions, information request forms, and email stock alerts.



## InvestorHQ is the perfect customized web solution to:

- Effectively manage all financial communications in one central location.
- Eliminate delay and create ease of publishing press releases to the online newsroom with automatic, direct, and immediate posting of press releases that have been distributed by Business Wire.
- Follow SEC guidelines for IR sites.
- Display wide financial tables in an easy-to-read format.
- Post webcast materials and all earnings components in an organized area.
- Prepare for crisis communications by creating multiple Dark Sites.
- Import or gather investor/analyst contacts and distribute email alerts/advisories to registered users.
- Provide various levels of secured access to an unlimited amount of site administrators.



### Rates

Automatic posting of Business Wire distributed press releases included. Set-up and content transfer fees as quoted.

InvestorHQ - International (serves multiple languages) - \$16,500 annually

InvestorHQ - Premium - \$12,500 annually

Getting started is easy. Contact us for your free demo: 888.381.9473 or [info@businesswire.com](mailto:info@businesswire.com)!

## Where your financial news lives.

