Business Wire’s
Investor Relations Services

All The Tools You Need To Communicate Financial News
Business Wire provides the tools needed to quickly, broadly and effectively communicate your news to all stakeholders, including investors, analysts, and the media.

Material News Disclosure
Business Wire has been a trusted and recognized disclosure vehicle for more than half a century. All US geographic circuits satisfy your disclosure requirements, conforming to stock exchange and regulatory requirements. Each release is:

- Delivered directly into the editorial systems of newspapers, disclosure outlets, TV, radio and other media
- Delivered full-text into leading financial systems, portals and websites including AP, Bloomberg, Dow Jones, Bloomberg, FactSet, Thomson Reuters, Yahoo! Finance and Google News
- Targeted to industry and consumer trade press and information systems
- Archived in major databases including LexisNexis and Factiva
- Made available to journalists, consumers, bloggers and other online news audiences via RSS feeds, subscription emails, our exclusive PressPass service, mobile alerts, social promotion and other channels
- GMSM (Global-Mobile-Social-Measurable)-enabled, featuring NUVI social media monitoring

Additionally, Business Wire’s Canadian disclosure circuits are sanctioned by the Toronto Stock Exchange and anchored by our partnership with Postmedia Network. In Europe, Business Wire works closely with key media and regulatory stakeholders to fulfill disclosure requirements and reach critical capital markets.

Investor Relations Websites
Business Wire’s InvestorHQ, a complete IR site, offers automatic posting of your Business Wire press releases, along with stock quotes and charts, SEC filings, financial statements, annual and quarterly reports, analyst coverage, corporate governance, investor FAQs, site analytics and much more. Mobile and social features also available.
**Webcasting Services**
Your company’s quarterly webcasts are some of the most important events on the investor relations calendar. A comprehensive, reliable communications solution is crucial to a successful webcast. Allow Business Wire, your earnings partner, to manage your webcast.

**Market Impact Report**
Achieve a deeper understanding of how and why your stock moves on release day and beyond with Business Wire’s Market Impact Report powered by News Quantified. This innovative report provides a comprehensive overview of event-day analytics in relation to press release dissemination and refreshes automatically for 90 days.

**Corporate Social Responsibility Distribution**
Business Wire’s CSR Circuit is ideal for news concerning sustainability reporting, business ethics, the environment, community development, philanthropy, corporate governance, human rights and diversity. Our CSR Circuit reaches relevant journalists, activists, investors and academics worldwide.

**Ease of Mind with Workiva**
Business Wire’s exclusive relationship with Workiva allows mutual clients to export news releases and supporting documents from wDesk directly into Business Wire’s news portal.

Learn how we can help with your investor relations efforts by contacting us at workiva@businesswire.com or 888.381.9473.