

# NewsHQ Basic

## A Digital Archive of Your Company's Press Releases

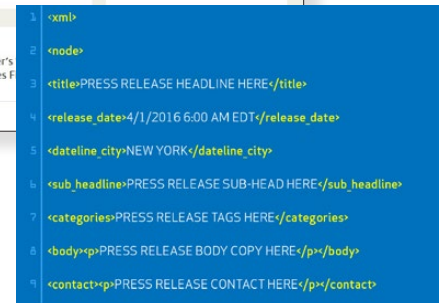
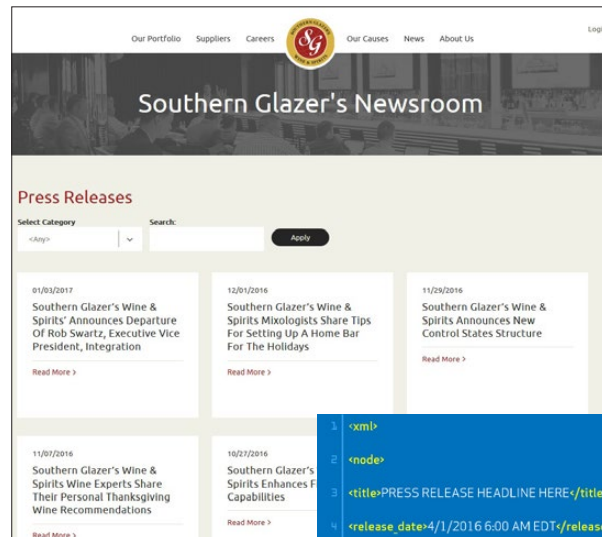
NewsHQ Basic is a repository of all of your company's press releases that have been distributed through Business Wire. Take advantage of NewsHQ Basic with either a) a text-only XML format feed to be integrated into your company site, or b) a microsite designed to match your company site.

### XML Feed

- 1 Archive of Business Wire-distributed press releases.
- 2 Simultaneous, automatic and direct posting of press releases.
- 3 URL access provided to your technical team.
- 4 Design is not required for the full-text XML feed.
- 5 Formatting is not available within the full-text XML feed.
- 6 A link to multimedia on the Business Wire site is provided in the full-text XML feed.
- 7 Email alerts not included in NewsHQ Basic.
- 8 Business Wire hosted.

### Microsite

- 1 Archive of Business Wire-distributed press releases.
- 2 Simultaneous, automatic and direct posting of press releases.
- 3 Formatted press releases (multimedia, quotes, links, bullet points).
- 4 Designed to match company website.
- 5 Inclusion of main navigation from company website.
- 6 Six external navigation links.
- 7 Email alerts not included in NewsHQ Basic.
- 8 Business Wire hosted.



With a Business Wire release, you can simultaneously reach multiple news organizations and key markets, while also landing a coveted spot on the Business Wire site. Those same press releases can also post directly and automatically to your company's website with NewsHQ Basic.

### Rates

Set-up and content transfer fees as quoted.  
NewsHQ Basic - \$4,500 annually

Contact us for your free demo: 888.381.9473 or [info@businesswire.com](mailto:info@businesswire.com)!