NewsHQ Basic is a repository of all of your company’s press releases that have been distributed through Business Wire. Take advantage of NewsHQ Basic with either a) a text-only XML format feed to be integrated into your company site, or b) a microsite designed to match your company site.

**XML Feed**

2. Simultaneous, automatic and direct posting of press releases.
3. URL access provided to your technical team.
4. Formatting is not available within the full-text XML feed.
5. A link to multimedia on the Business Wire site is provided in the full-text XML feed.
6. Email alerts not included in NewsHQ Basic.

**Microsite**

2. Simultaneous, automatic and direct posting of press releases.
3. URL access provided to your technical team.
4. Formatted press releases (multimedia, quotes, links, bullet points).
5. Inclusion of main navigation from company website.
7. Email alerts not included in NewsHQ Basic.

With a Business Wire release, you can simultaneously reach multiple news organizations and key markets, while also landing a coveted spot on the Business Wire site. Those same press releases can also post directly and automatically to your company’s website with NewsHQ Basic.

**Rates**

Set-up and content transfer fees as quoted.

NewsHQ Basic - $4,500 annually

Contact us for your free demo: 888.381.9473 or info@businesswire.com