A Complete Online Newsroom Content Management System

NewsHQ is a communications center for hosting news, multimedia, executive biographies, event calendars, social network links, brand articles and more - all from one central news headquarters. NewsHQ supplies shareable content and conversation for media, bloggers, and consumers.

1. Brand the online newsroom with the same design and top tier navigation structure as the company site.
2. Manage media inquiries through information, interview and credentials forms, allowing registered users access to secure content.
3. Automatically post and highlight Business Wire-distributed press releases and multimedia directly to NewsHQ, while also self-publishing content, along with the option to display multiple languages. Feature the most important press releases in a rotating carousel on the Home Page of the online newsroom.
4. Enable media to search newsroom-only content with an advanced search module.
5. Include corporate statements and past editorial coverage via an “In the News” section, along with an archive of press releases categorized by topic.
6. Display an event calendar for upcoming and past events.
7. House press kits and multimedia including logos, graphics, photographs, audio or video for download.
8. Provide a list of subject matter experts and their associated white papers for quote material.
9. Integrate social networking sites.
10. Identify PR contacts for media members.
11. Provide media with resources such as email alerts and advisories, along with access to secured content.
12. Offer categorized RSS feeds so that media can be notified when new content is made available.

NewsHQ features a secure and dependable content management system

- Business Wire’s NewsHQ empowers users to make content changes to the site without contacting the IT department or requiring extensive technical training.
NewsHQ is the perfect customized web solution to:

- Effectively manage all corporate communications including news and brand articles.
- Eliminate delay and create ease of publishing press releases to the online newsroom with automatic, direct, and immediate posting of press releases that have been distributed by Business Wire.
- Tell the company’s story with historical content, a graphic timeline and recognition received.
- Integrate or link to investor relations content or InvestorHQ.
- Prepare for crisis communications by creating multiple Dark Sites.
- Import or gather media contacts and distribute email alerts/advisories to registered users.
- Gather information and opinions by polling or surveying members of the media.
- Provide various levels of secured access to an unlimited amount of site administrators.

Rates
Automatic posting of Business Wire distributed press releases included. Set-up and content transfer fees as quoted.
NewsHQ - International (serves multiple languages) - $16,500 annually
NewsHQ - Premium - $12,500 annually
NewsHQ - Standard - $6,500 annually
NewsHQ - Basic - $4,500 annually

Ask us about adaptive-responsive mobile features! Getting started is easy. Contact us for your free demo: 888.381.9473 or info@businesswire.com!

Where your news lives.