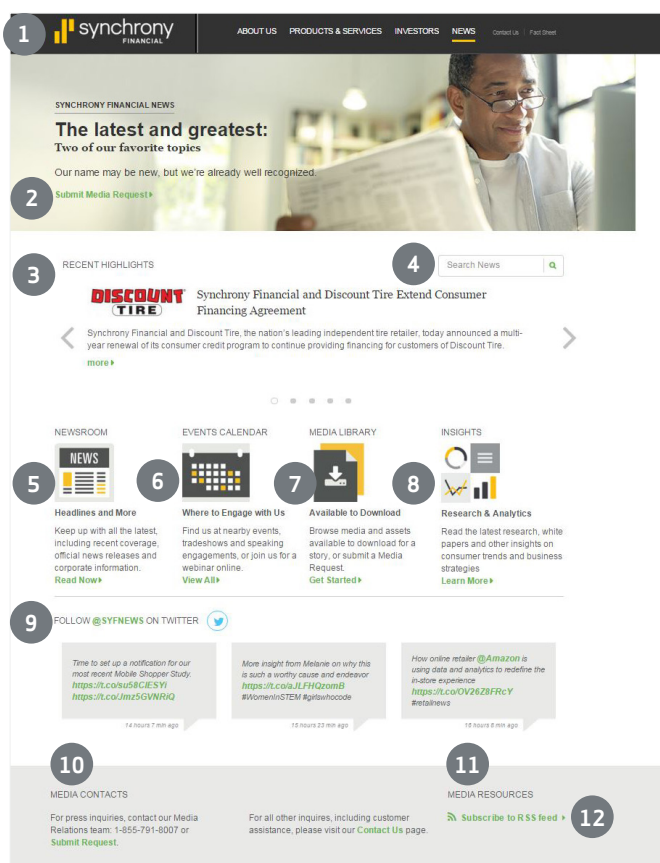


NewsHQ

A Complete Online Newsroom Content Management System

NewsHQ is a communications center for hosting news, multimedia, executive biographies, event calendars, social network links, brand articles and more - all from one central news headquarters. NewsHQ supplies shareable content and conversation for media, bloggers, and consumers.



- 1 Brand the online newsroom with the same design and top tier navigation structure as the company site.
- 2 Manage media inquiries through information, interview and credentials forms, allowing registered users access to secure content.
- 3 Automatically post and highlight Business Wire-distributed press releases and multimedia directly to NewsHQ, while also self-publishing content, along with the option to display multiple languages. Feature the most important press releases in a rotating carousel on the Home Page of the online newsroom.
- 4 Enable media to search newsroom-only content with an advanced search module.
- 5 Include corporate statements and past editorial coverage via an "In the News" section, along with an archive of press releases categorized by topic.
- 6 Display an event calendar for upcoming and past events.
- 7 House press kits and multimedia including logos, graphics, photographs, audio or video for download.
- 8 Provide a list of subject matter experts and their associated white papers for quote material.
- 9 Integrate social networking sites.
- 10 Identify PR contacts for media members.
- 11 Provide media with resources such as email alerts and advisories, along with access to secured content.
- 12 Offer categorized RSS feeds so that media can be notified when new content is made available.

NewsHQ features a secure and dependable content management system

- Business Wire's NewsHQ empowers users to make content changes to the site without contacting the IT department or requiring extensive technical training.



NewsHQ is the perfect customized web solution to:

- Effectively manage all corporate communications including news and brand articles.
- Eliminate delay and create ease of publishing press releases to the online newsroom with automatic, direct, and immediate posting of press releases that have been distributed by Business Wire.
- Tell the company's story with historical content, a graphic timeline and recognition received.
- Integrate or link to investor relations content or InvestorHQ.
- Prepare for crisis communications by creating multiple Dark Sites.
- Import or gather media contacts and distribute email alerts/advisories to registered users.
- Gather information and opinions by polling or surveying members of the media.
- Provide various levels of secured access to an unlimited amount of site administrators.



Rates

Automatic posting of Business Wire distributed press releases included. Set-up and content transfer fees as quoted.

NewsHQ - International (serves multiple languages) - \$16,500 annually

NewsHQ - Premium - \$12,500 annually

NewsHQ - Standard - \$6,500 annually

NewsHQ - Basic - \$4,500 annually

Ask us about adaptive-responsive mobile features! Getting started is easy. Contact us for your free demo: 888.381.9473 or info@businesswire.com!

Where your news lives.

