

Expand Your eCommerce Capabilities

Magento Commerce Cloud puts more power in your hands to grow your business faster than Magento Open Source. Enjoy a richer feature set, dedicated support, and a managed cloud infrastructure to operate your business with confidence.

MAGENTO COMMERCE PROVIDES MORE TOOLS TO HELP YOU DRIVE SALES



Boost Sales & Conversions

Use advanced customer segmentation tools to target promotions and merchandising, industry-leading search to improve conversion rates, and automated product up-sell and cross-sell rules to increase your average order value.



Benefit from Dedicated Support

Spend less time troubleshooting issues with help from our support team and special diagnostic tools. You'll also benefit from Account Managers who can advise you on how to get the most out of your solution.



Build Customer Loyalty

Foster brand affinity and repeat purchases by enabling customers to earn reward points, create gift registries and multiple wish lists, receive store credit, and participate in exclusive private sale events.



Increase Business Productivity

Create, schedule, and review new pages and site changes faster, without IT support using Page Builder and content staging capabilities.



Simplify Site Management

Focus on growing your business rather than managing your IT infrastructure. Magento Commerce provides a reliable, secure, and high-performance cloud service with 24x7 support.



Sell to Businesses

Get to market fast with native support for B2C and B2B selling on a single platform. Magento Commerce supports company accounts, quoting, custom catalogs and pricing, and quick ordering to meet your business customers' needs.



Scale for Growth

Ramp up your site to handle high traffic with elastic scalability and support for multiple master databases and MySQL Cluster. Easily handle growing search volume with powerful Elasticsearch technology.



Gain Powerful Data Capabilities

Harness the power of your Magento data and integrate external data sources for a complete 360-degree view of your business. Gain insights into your customers, what they are buying, how frequent they shop, how often they abandon carts, etc.

Over 40 Reasons to Move to Magento Commerce

Magento Commerce offers fully-integrated, advanced capabilities to power your growth.

DIRECT CUSTOMER AND PRODUCT SUPPORT

24x7 technical support (phone, online)

Dedicated account management

Access to expert Magento Services

Advanced feature updates as part of your subscription

MANAGED CLOUD EXPERIENCE

Single contact for licensing, hosting, and support

Reliable, secure managed hosting and CDN

Ability to deploy globally

PCI Certified cloud infrastructure

DYNAMIC MARKETING & MERCHANDISING

Advanced segmentation and targeting

Custom attributes for deeper customer profiles

Drag-and-drop visual merchandising tools and sorting rules

Rules-based related products, up-sells, and cross-sells

Automated emails to recover abandoned shopping carts and wishlists

Enhanced CMS with drag-and-drop capabilities

INCREASED CUSTOMER LOYALTY

Reward points with merchant-defined redemption rules

Virtual and physical gift cards

Store credit for returns or gift card balances

Private sales with viral "invite-a-friend" emails

Gift registry and multiple wishlists

Gift wrapping options, gift receipts, and gift cards

¹Indemnity capped at the amount of fees paid by the licensee for the Magento software license in the first twelve (12) month period after the effective date

²Available with the on premises version of Magento Commerce only

B2B FUNCTIONALITY

Self-service company account management

Multiple buyers per company

Assigned buyer roles and permissions

Support for payments on account

Custom catalogs and pricing per company

Streamlined online request for quote workflow

Quick ordering by entering SKUs or uploading CSV files

Requisition lists to speed purchase of frequently-ordered items

Fast reordering from previous orders

BUSINESS USER TOOLS

Advanced Content Management with Page Builder

Business Intelligence

Content staging and preview

Return Management Authorization (RMA)

Scheduled import and export of data

Support for larger administrative teams

Ship-from or pick-up from store capability with Magento Order Management

Patent or copyright infringement indemnification¹

POWERFUL SCALABILITY & PERFORMANCE

Cloud elastic scalability to handle peak selling days

Separate checkout, order management, and product databases²

Support for multiple slave databases²

Compatibility with MySQL Cluster²

Queuing technology to speed checkouts and shared catalog updates



Find out how Magento can grow your business.

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