



GE VOLUNTEERS

**2013 Global
Leadership Conference**
The Power of One...
Making an Impact

2012 Awards

Corinne Johnson Volunteer Leadership Award
Phillippe Awards
Impact Awards



MISSION & MANDATE

GE Volunteers is a global network that includes employees, retirees, Elfun, Affinity Groups, friends and family —“good people doing great things”—all supported by GE Businesses and Corporate resources. The global mission of GE Volunteers is to facilitate and support volunteering activities that improve life in the communities where GE people live and work. These are carried out through a wide range of projects in the areas of health, education, the environment and community-building.

GE VOLUNTEERS ARE:

Good for the Community

GE Volunteers activities directly benefit those who need help the most. They help to build employee-community rapport and improve the overall quality of life in the community.

Good for the Volunteer

GE Volunteers projects are more than just enjoyable and satisfying activities. They help employees build skills, put things into perspective and share their talents in a meaningful way.

Good for GE

GE Volunteers programs help to develop caring, inclusive and accountable leaders. GE Volunteers engagement builds partnerships with the community and strengthens our reputation as a good corporate citizen.

**GOOD
PEOPLE
DOING GREAT THINGS**



At GE, our global scale is a great strength. We are one of the world's largest infrastructure companies, and we build, power, move and cure in more than 160 countries. We also have roughly 300,000 employees worldwide, providing GE with a tremendous capacity to contribute to the communities where our people work and live. In fact, GE employees donated 1.3 million hours of volunteer time last year.

This commitment to contribute in meaningful ways has sustained us for more than 130 years. And today, it is embedded not only in our business strategy but also in our culture. It is *why* GE Works.

We are mission-based. GE looks at what the world needs.

We are committed to finding solutions to the toughest challenges. We pride ourselves in providing solutions to global needs, but we also take time to address the needs of our local neighbors.

We search for a better way. We drive solutions for our customers and for society.

Our people bring their energy to invent and build things that matter not only to the workplace but also to their communities. Through their volunteer efforts, they demonstrate leadership, innovation and compassion as they strive to make the world work better.

We are a "We Company."

Our employees enjoy working in teams to make a difference on a very local level. In the end, we all benefit by helping the communities around us grow and thrive.

I congratulate the 2012 GE Volunteers award winners and thank all of our employees for their service.

Thank you.

A handwritten signature in black ink, appearing to read "Jeff Immelt". The signature is fluid and cursive, with a small flourish at the end.

Jeffery R. Immelt
Chairman of the Board and
Chief Executive Officer



GE VOLUNTEERS ACROSS THE GLOBE

NORTH AMERICA REGION

112 Volunteer Councils
in 3 Countries

4,700 Projects
70,000 Volunteers
868,000 Hours

EUROPE REGION

65 Volunteer Councils
in 22 Countries

1,200 Projects
16,400 Volunteers
119,500 Hours

LATIN AMERICA REGION

13 Volunteer Councils
in 8 Countries

450 Projects
11,400 Volunteers
159,000 Hours

1.3 MILLION
HOURS ON OVER
7,400
PROJECTS

242 COUNCILS IN 55 COUNTRIES ACROSS FIVE REGIONS



MIDDLE EAST & AFRICA REGION

9 Volunteer Councils
in 9 Countries

25 Projects
330 Volunteers
1,520 Hours

ASIA PACIFIC REGION

43 Volunteer Councils
in 13 Countries

1,050 Projects
21,300 Volunteers
150,000 Hours



\$219M
INVESTED IN
COMMUNITY
NEEDS

At GE, our commitment to citizenship is part of our culture and strategy. You can see it in the products we make, how we make them, and in the difference we make in communities around the world.

We invest in sustainable solutions that benefit the planet, its people and the economy to ensure a better future for generations to come. We direct resources to help solve tough problems in the areas of health, education, the environment and disaster relief. And our strategic philanthropic programs draw on GE's culture of leadership, performance and accountability.

As GE Volunteers, you mirror the Company's approach in the type of projects you take on, in the way you organize, and in your determination to develop stronger, more self-reliant communities where you work and live.

You, our Council Leaders and GE Volunteers, are a major source of inspiration. You draw on your expertise and engage other employees to help provide solutions — not because you have to or because someone asked, but because you believe it's the right thing to do.

Thank you.

Bob Corcoran
 Vice President
 Corporate Citizenship



\$2.4M
IN VOLUNTEER
GRANTS IN
50 COUNTRIES

GE is proud of its legacy of encouraging and supporting employee volunteerism globally. Since 2005, the formal network of GE Volunteers has contributed more than 9 million volunteer hours on over 30,000 projects that span the globe. In 2012, as GE Volunteers you were responsible for 1.3 million volunteer hours and \$2.4 million in volunteer grants to community organizations in some 50 countries.

GE Volunteers' formidable infrastructure of 240 local Volunteer Councils keeps the spirit of volunteerism alive. Collaborations with large programs like Developing Health™ and Junior Achievement, and with small programs such as local food banks, are possible thanks to GE's shared belief in a better way.

We are inspired by the 2012 Impact and Phillippe Award winners, GE individuals and Councils from every region of the world. Their projects reflect the GE Works pillars of Building, Curing, Moving and Powering.

GE works on things that matter. GE Volunteers, you are doing something every day to make someone else's life better. One volunteer at a time, one project at a time — The Power of One...Making an Impact.

Janine P. Rouson
 Director
 Global Volunteerism and Corporate Citizenship



FOCUS AREAS

COMMUNITY-BUILDING



GE supports many programs through which the Company and its employees can make a fundamental difference in addressing basic needs. Programs range from food bank drives and shelter renovations to disaster relief and refugee support — all providing services that are part of building strong and vital communities.

EDUCATION



For more than 50 years, GE has invested in programs based on the fundamental premise that a quality education ushers in a lifetime of opportunity. GE Volunteers efforts include programs that improve student achievement, strengthen teacher development, and build the capacity of schools to educate all citizens.

ENVIRONMENT



GE Volunteers help address environmental issues in their communities with creativity and resolve. Beyond creating awareness, their projects help establish relationships between GE and local communities, and instill personal ownership of environmental issues. Projects include public space cleanup, heritage conservation, environmental stewardship and ecomagination efforts.

HEALTH



GE Volunteers are committed to making sustainable healthcare a reality. Projects include work on health-related issues, support for organizations that provide health education, and sharing knowledge and expertise with nonprofit organizations. Programs are often linked to GE's Developing Health™ and HealthAhead initiatives.

CORINNE JOHNSON VOLUNTEER LEADERSHIP AWARD

The GE Corinne Johnson Volunteer Leadership Award was created in 2008, in memory of Corinne Johnson, a GE Aviation business leader and avid supporter of local community engagement. Corinne Johnson was known for her ability to galvanize others and inspire them to contribute and perform at their best, whether on the job or in the community.

While GE has many leaders who support community engagement through personal involvement and encouragement of others, this award recognizes a GE leader who goes beyond expectations and significantly demonstrates and champions the cause of employee engagement in their business.

Prior winners

2008 — Mark Little

2009 — Jeanne Rosario

2010 — Michael B. Petras, Jr.

2011 — Stuart Dean



2012 CORINNE JOHNSON VOLUNTEER LEADERSHIP AWARD RECIPIENT



David L. Joyce
President & CEO
GE Aviation

David lives out GE Aviation's purpose every day: "We invent the future of flight, lift people up, and bring them home safely." David "lifts people up" at GE Aviation

communities around the world as the business's community engagement champion, driving volunteerism as a differentiator for GE. Through his demonstrated commitment and engagement in community activities, David sets a personal example for the business he leads and for GE employees worldwide.

David dedicates his time and business acumen to community organizations in a variety of ways: through active service as Education Task Force co-chair of the Cincinnati Business Committee, on the boards of United Way of Greater Cincinnati, Xavier University and the Tri-State Warbird Museum, and on the advisory board for the University of Cincinnati College of Engineering and Applied Science, where he's been awarded an Honorary Doctorate of Commercial Science for leadership in technology and business. Additionally, he serves on the executive committee of the Aerospace Industries Association and the board of the National Air and Space Museum.

In 2012, as campaign chair for United Way, David helped raise more than \$61 million for improving education, health and income. His personal engagement included building and leading

a community-wide team, developing and executing campaign strategy, and participating in community events along with other GE Volunteers to support and improve United Way and its agencies.

In addition to his deep involvement in community- and industry-related organizations, David introduced GE Aviation's Purpose Awards in 2012, recognizing outstanding employee teams worldwide, including GE Volunteers domestically and globally.

Under David's leadership, GE Aviation employees:

- Support GE Developing Futures™ with weekly tutoring programs, STEM initiatives, central-office-process improvement, and minority and district leadership mentoring.
- Support GE Developing Health™ in five Aviation communities to improve clinic processes, facilitate positive patient experiences, and assure quality of care levels.
- Contribute more than 150,000 GE Volunteers hours annually.
- Donate time each year as GE Volunteers in communities where they live and work, totaling 20,950 Volunteers worldwide.
- Actively volunteer in 44 communities in 13 countries.
- Span the globe, with Aviation's most active GE Volunteers sites located in the U.S., the U.K., Mexico, Poland, Brazil and China.
- Share their good works at www.facebook.com/geavolunteers

GERALD L. PHILLIPPE AWARDS

Since 1970, GE has presented the Gerald L. Phillippe Awards in memory of the former GE Board chairman — widely known for his leadership in the nationwide effort to enlist the support of business in addressing urban problems and unemployment. Founder of the Urban Coalition, Gerald embodied the spirit of community service.

GE selects and honors GE people who are outstanding examples of the spirit of volunteerism. Fully committed to doing whatever it takes, these volunteers have the special ability to motivate others and get them working toward a common goal. Winners receive the Phillippe medallion and are given the opportunity to designate a grant to a nonprofit organization of their choice.

Junita Siregar
GGO, Indonesia

Throughout her 16 years of service at GE, Junita has dedicated more than 10,000 volunteers hours to a wide variety of community efforts. She has been supporting all GE Volunteers activities since the inception of GE Volunteers Indonesia in 1998, serving as the Volunteer Council's database manager and lead fund-raiser. Her contributions to the Volunteers Council's efforts — from preparing letters and proposing a fund, to setting up a virtual team — have produced high-quality results time and time again.

JUNITA HAS DEDICATED MORE THAN 10,000 VOLUNTEER HOURS

Junita is admired by her colleagues for her humility, eagerness and selflessness in helping those in need. She consistently demonstrates a strong work ethic and a dedication to the well-being of others. She often serves as the catalyst in volunteer projects, gathering resources and enlisting volunteers to ensure the success of the activities.

In 2012 alone, Junita was the lead organizer on projects including the GE-Pertamina Medical Drive Palembang; the Global Community Day at Ciparay-Bandung; the Pink Ribbon walk at GBK; and the GE Transportation GLM Award donation to Junior Achievement Indonesia. In addition, she was involved in the volunteer initiative with and GE donation to the Anyo Foundation (Children's Cancer Center) in September.

Daniel Feldmann
GE Aviation, Ohio, USA

Dan is no stranger to volunteer work. For the past 11 years he's held a variety of positions with Milestones Inc., a nonprofit that provides therapeutic horseback riding for individuals with disabilities. Improvement in cognitive, physical and psychological

DAN HAS VOLUNTEERED WITH THE MILESTONES ORGANIZATION FOR THE PAST 11 YEARS

functions has been shown in Milestones program participants, many of whom have special needs due to conditions such as cerebral palsy, muscular diseases, Down syndrome, and balance and motor-skill-coordination problems. Some are in wheelchairs.

Dan's own son, John, who has cerebral palsy, began horseback-riding therapy when he was 13, and although he has limited use of his right arm and leg, he now saddles his horse and rides by himself. John also works as a volunteer in the program.

Dan is highly engaged with the organization. For the last four years, he has served as president of its board. Until recently, he also served as facilities/barn project manager, which covers construction, lighting and electrical repairs and replacements, barn repairs, grounds upkeep, and more. This required a lot of Dan's time at the farm, doing much of the work himself and often funding many of the repairs out of his own pocket. Today, he volunteers with the students on lesson days and at fund-raising events.

In addition to his work with Milestones, Dan also serves his community as a board member/secretary for the Alexandria, Ky. planning and zoning commission, a bimonthly commitment that he has held for years.

Corinne Schuft
GE Power & Water, France

For the past 12 years, Corinne has dedicated her vacation time and weekends to leading and participating in volunteer activities. Corinne has been a pillar of the Belfort, France, GE Volunteer Council since its creation in 2001.



Corinne combines her love of baking with her compassion for the elderly, disabled and disadvantaged people in her community. Since 2004, the Belfort-based GE Volunteers have been involved with La Charmeuse, a branch of the local hospital that provides

..... long-term care for people suffering from Alzheimer's disease. Recognizing the strong memory trigger that smell and taste provide, Corinne has been leading the elderly patients in apple pie-baking activities. In the morning, they help peel the fruit and make the pies, and in the afternoon volunteers join Corinne in serving the pie to the seniors.

Corinne's passion has inspired other volunteers and members of their families to join the baking activity. It is estimated that over the past eight years, Corinne has baked more than 500 pies and cakes and put countless smiles on the faces of the elderly.

In 2012, she was also engaged in many other volunteer activities, including selling cakes to raise funds for disabled persons; selling flowers to raise funds for breast cancer research; visiting and playing with autistic children; and organizing the recycling of two tons of plastic, which helped to purchase wheelchairs. Corinne even set a local record by selling more than 100 pounds of cake to GE employees to raise funds for schools in Africa.

André Elmer
GE Aviation, Brazil

André Elmer has dedicated years to volunteering, and in recent years has been involved in almost all aspects of the Petropolis, Brazil, GE Volunteers Council. André has a big heart and is always willing to help, especially when it comes to people in need. His

commitment to causes that help children runs especially deep. His dedication to service is contagious as he recruits coworkers and even members of his family to pitch in and help others. And he always works with enthusiasm and a smile.

GE CELMA employees who participate in community service projects always see a familiar face, as André has also been involved in every project undertaken by its local council. Projects have included helping with repairs at a shelter for seniors, assisting with refurbishment projects at a children's home, tackling repair projects at a local school, and donating food.

..... 2012 events that André took part in include the Backpack Donation Campaign; the Tasteful Lunch Event; the Milk Donation Campaign; the Anniversary of the Playing with You Group; The Walk at the Imperial Museum; the Happy Easter Event; the Children at the ZOO Event; Health Day; the Ecologic Walk; Junior Achievement; Anniversary of the Imagine You Group / A Day in the Kingdom; A Day with Children (Play with You Group); the Children's Day Party; a Talent Show; the Christmas Day Event; and a Children's Adoption event.

**CORINNE'S
PASSION HAS
INSPIRED OTHER
VOLUNTEERS**

**ANDRÉ'S
DEDICATION
TO SERVICE
IS CONTAGIOUS**





Junita Siregar
GGO, Indonesia



Daniel Feldmann
GE Aviation, Ohio, USA



Corinne Schuft
GE Power & Water, France



André Elmer
GE Aviation, Brazil

IMPACT AWARDS

The Impact Awards recognize exemplary employee volunteer projects managed by a GE Volunteers Council. Nominations from around the world are evaluated using three main criteria: demonstration of unique ways of volunteering; engagement of many people; and achievement of a measurable and sustainable improvement in a community. Team awards are presented to the winning GE Volunteers Councils, and cash grants are provided to nonprofit organizations selected by the award winners.



COMMUNITY-BUILDING

This award recognizes projects that take place through community-based organizations where GE Volunteers focus on sharing best practices, building organizational capacity and strengthening communities.

GEV Community Day

Australia and New Zealand (ANZ) Councils

One day last June, more than 800 GE employees from six GE businesses participated in 94 community volunteer projects in two countries. Over the past six years, the GEV Community Day has become the single most important date on the GE Volunteers ANZ calendar. The effort to plan and coordinate so many simultaneous events requires GE-style leadership and efficiency. The ability to ensure that GE Volunteers have meaningful experiences is a credit to the GE Volunteers ANZ team. This Council has demonstrated an unyielding commitment to harnessing the collective strength and passion of those on its team to make a difference in the communities where they work and live.

GE has more than 100 locations across the Australian landscape, from the capital cities to the mining capital of Perth, from Darwin in the north to the southern island of Tasmania. The breadth of volunteering activities undertaken and the wide range of community groups reached in one day was impressive. From planting and gardening to painting and cleanup efforts; refurbishing libraries and classrooms; serving meals to the elderly; sorting clothes; and boxing up food for the needy; more than 3,600 volunteer hours were logged in one day.

Celebrating 115 Years of Good Actions

Mexico Councils

In celebration of 115 years of GE in Mexico, GE Volunteers implemented an ambitious community effort that inspired employees across the country to work together to achieve three

goals: building 115 houses for poor families; installing new eco-friendly lighting in 115 schools; and encouraging good reading habits among GE employees and their families — for a total of 115,000 reading hours. Each project exceeded expectations.

GE VOLUNTEERS
CONSTRUCTED
121
HOUSES

In order for the “115 Campaign” objectives to be met, a huge effort was necessary. All GE Volunteers Councils across the country rallied employees, friends and family, resulting in more than 127,000 GE Volunteers hours.

Working with the Latin American organization Un Techo Foundation, GE Volunteers constructed 121 houses that directly benefited 726 people in 10 different communities across the country.

Taking inspiration from Thomas Edison, the second initiative provided new eco-friendly lighting to 115 public schools. GE Volunteers replaced incandescent lightbulbs with energy-efficient GE CFL bulbs to improve light levels in the classroom. GE Volunteers took things even further by helping the students, teachers and school principals understand the benefits of sustainable lighting.

The third initiative, in which employees and their friends and relatives read with their families, involved GE employees at 21 plants, eight services centers, two corporate offices and one Advanced Engineering Center. By the middle of the year, volunteers had already far exceeded their goal of 115,000 reading hours, clocking more than 216,000 in total.

Greenhouse Program

Kenya — Nairobi Council

The Kenya Red Cross Society’s (KRCS) greenhouse program was established to strengthen community resilience in the face of drought. GE Volunteers began supporting the program in 2011,



the year of the worst drought in the horn of Africa in 60 years. The effects of this drought included severe depletion of grazing and water sources, leading to exceptionally long migrations; livestock deaths; alarming school dropout rates; increased malnutrition rates; and a resurgence of conflict as communities competed for resources.

To date, the KRCS has distributed more than 500 greenhouse kits to communities and schools, to enhance food security and improve livelihoods. GE Volunteers partnered with KRCS to install greenhouses in schools in several communities. While each school has had some exposure to farming, their farming practices are limited in the context of climate change and declining resource availability. GE Volunteers helped train the local communities to ensure that the greenhouse kit recipients were successful through their first growing season, educating them to make sure that resources were utilized in the most sustainable way.

Overall, the greenhouse program aims to provide a sustainable solution by transitioning communities from dependence on food relief to achieving their own food security; improving nutritional diets in schools; promoting farming as a viable career; and creating awareness of climate change-related adaptive and modern farming technologies.

Milwaukee Annual Community Service Day USA — Milwaukee, Wisconsin, Council

For GE Volunteers in Milwaukee, “back to school” means getting to work painting, cleaning, organizing and enhancing the facilities for 20 public schools in Milwaukee and Waukesha, Wis. In its 18th consecutive year, GE Milwaukee’s Community Service Day is the largest single-day volunteer event at GE, involving a record number of participants in 2012. More than 2,800 volunteers dedicated more than 22,000 hours in one day to help prepare for the new school season. Nearly 200 volunteers from outside

the company joined the event as well, including GE retirees and members of the Milwaukee Bucks (of the NBA) and BloodCenter of Wisconsin. The event attracted significant local media attention.

.....
**MORE THAN
2,800
VOLUNTEERS**
DEDICATED MORE THAN
**22,000 HRS
IN ONE DAY**
.....

Innovative projects included turning a large storage room into an office, installing a donated entertainment center, and creating a bookstore kiosk in a classroom. At one school, volunteers painted murals, redecorated a teachers’ lounge and landscaped 7,000 square feet of grounds. Volunteers at another school designed and built outdoor benches and planter boxes, and painted hallways. Another school

received a new daycare room, play area, art area and reading center, and more than 100 feet of plantings.

The Annual Community Service Day builds on GE’s broad collaboration with Milwaukee Public Schools, which includes the GE Foundation’s Developing Futures™ initiatives with the school district, resulting in 100% of GEF schools updating school-improvement plans and Common Core State Standards professional development.

Teestube Schwaz Austria Council

The Teestube was founded in 1994 in Schwaz, Austria, as a homeless shelter, offering needy people a place to stay, a warm meal, and access to showers and laundry facilities. Later it expanded its offerings to include a wide range of counseling services for low-income families. GE Volunteers has supported the Teestube for over six years. Meals are prepared on-site at the GE cafeteria and then distributed to the shelter and served to the needy by GE Volunteers. Some 500 meals are coordinated and served by GE Volunteers on an annual basis.



The ongoing support of Teestube by GE Volunteers affects the local community in a very direct way. Organizations like Teestube provide people in need with a place to turn to in difficult times to meet some of their most basic needs, such as food and shelter.

In 2012, GE Volunteers extended its involvement with this critical-needs community agency by preparing a traditional holiday Nikolaus party for families at Teestube. This included collecting and distributing gifts, making it possible for these families to enjoy the spirit of the holidays.

EDUCATION

This award recognizes GE Volunteers Councils that have supported sustainable solutions in education.

School Facility Improvement Indonesia Council

As part of the GE Aviation Asia Pacific Regional meeting held on Lombok Island, Indonesia, GE Volunteers and Garuda Indonesia, the national airline of Indonesia and a major GE Aviation customer, organized a joint volunteer project in Gunung Sari Village. The volunteer project addressed the village's need for an improved early childhood care and development facility and the promotion of healthy lifestyles, all while strengthening an important customer relationship.

THE NEW CLASSROOMS WILL EDUCATE AN ADDITIONAL 50 CHILDREN

GE Volunteers, partnering with the people of Gunung Sari village, spent more than 300 hours renovating an existing child care facility, which included re-walling, painting, installing new lighting and refurbishing the playground. In addition, the volunteers laid the foundation for new classrooms to be built on land donated by the community to

help expand access to early childhood education in the village. The new classrooms will educate an additional 50 children.

The governor of the local province expressed his appreciation and gratitude to both GE and Garuda Indonesia and cited them as role models in community-building for other companies.

KnowAtom

USA — Lynn, Massachusetts, Council

KnowAtom is an innovative curriculum that brings science, engineering and technology to life for children. For the past four years, GE Volunteers have teamed up with four of the 18 elementary schools in Lynn, Mass., to bring this curriculum to the students in grades 3–5. The curriculum combines lesson plans and hands-on experiments in which students learn skills of observation, data recording, analysis, and the writing of conclusions. The curriculum was designed to be consistent with the Common Core State Standards and the requirements of the Massachusetts Comprehensive Assessment Scores (MCAS).

GE Volunteers introduced this curriculum to the schools, assisted with funding and worked with students in the classroom on their experiments. They coached students on observation techniques, recording data, logical reasoning and writing conclusions. In addition to providing a fun and educational introduction to science for the students, the KnowAtom program has also assisted teachers with their professional development.

Students in Lynn have declared KnowAtom Day their favorite day of school, and some now aspire to be engineers or scientists. The program has had such tremendous success in improving the district's science achievement scores that the Board of Education voted to fund KnowAtom as the core science curriculum in all Lynn elementary schools for the 2013–2014 school year. What began as a GE Volunteers project is now a sustainable solution for science achievement in the city's elementary schools.



GirlsGetSET

United Kingdom Council

GirlsGetSET is an educational program developed by female engineers at GE Cheltenham, in the U.K., to encourage girls to pursue SET (science, engineering & technology) professions. GirlsGetSET is strategically positioned in the U.K. secondary education system to be available at times when students are making decisions about curriculum that will affect their preparedness for future careers.

.....
**SINCE ITS
CREATION,
THE PROGRAM HAS
REACHED OUT TO
1,000 GIRLS**
.....

Through a series of events, workshops and projects, GirlsGetSET aims to help girls develop personal and professional skills, from setting achievable and measurable goals to mock-interview opportunities and understanding the skills and analytical mind-set required for a career in science, engineering or technology.

GE Volunteers mentor the girls and bring them into the workplace, where they engage in such GE projects as ecomagination and healthymagination. The students also make meaningful connections with members of GE affinity networks, including the Women's Network, as a way to foster personal development.

GirlsGetSET is run by a core committee of 45 GE Volunteers, with additional employees providing support for program events. Based on its success, the program has expanded from Cheltenham to numerous other GE sites in the U.K. (Cardiff, Gloucester and Groby). Since its creation, the program has reached out to 1,000 girls, engaged 250 GE Volunteers and contributed more than 5,000 volunteer hours.

ENVIRONMENT

This award recognizes a GE Volunteers Council for environmental beautification and for responding to environmental issues.

Mayor's Challenge – Global Community Days USA – Cincinnati, Ohio, Council

In 2007, GE Volunteers were looking to organize a community volunteer effort to help beautify the downtown area of Cincinnati. The success of that effort spawned what is now known as the Mayor's Corporate Challenge. Since its inception, GE Volunteers have played a leading role in galvanizing support for this large-scale corporate service day. The event has grown to include 19 other corporations and three city departments, with an annual contribution of nearly 4,000 volunteer hours.

2012 marked the 6th Mayor's Corporate Challenge and was an especially exciting year for Cincinnati. The Queen City was selected as the first venue in the U.S. to host the World Choir Games, held in July, to which hundreds of choirs came from around the globe to compete in the "Olympics of Choral Music." In May, more than 300 GE Volunteers along with other corporate partner volunteers participated with city officials to meet the challenge and to beautify the city for visitors and residents alike. This included planting 500 floral pots along the route of the games, planting more than 16,000 annuals in downtown parks, creating welcome graphics for visitors, and mulching more than 2,000 trees.

GE Volunteers in Cincinnati are leading the way for other corporations and, most importantly, investing in the future of the city.



HEALTH

This award recognizes GE Volunteers Councils whose projects focused on health initiatives.

Midday Meal – Food for Thought

India – Bangalore Council

For GE Volunteers in Bangalore, linking health to education provided a way to serve economically challenged populations of children. While teaching and mentoring children in area schools, GE Volunteers realized that the students were hungry and malnourished, diminishing their ability to concentrate and learn. Dropout rates were also high, as children were sent to work as day laborers to help support their families.

GE Volunteers identified The Akshaya Patra Foundation (TAPF) as a partner with which it could address this issue. The nonprofit organization has a state-of-the-art kitchen that provides healthy and hygienic midday meals for a nominal cost. Volunteers from multiple GE businesses worked together with TAPF to implement a solution that provided a nutritious meal program.

Over the past seven years, GE Volunteers in Bangalore have significantly improved the health and education of hundreds of school students through this midday meal program. The students came to school knowing they would receive a meal, and with that the learning began. The results are evident, and include increased school enrollment, reduced dropout rates, improved student concentration, participation in coaching sessions, and distinguished results in competitive exams. Also, as determined by periodic medical assessments, improved nutrition levels appear to have improved the students' general health and reduced medical follow-up visits.

FUN RUN

UAE – Dubai Council

The GE Volunteers Council in Dubai designed, coordinated, executed and participated in a first-time "Fun Run" that engaged employees and their families in a healthy activity while raising funds for an organization that provides therapeutic horseback riding programs for children with disabilities.

THE GEV TEAM CREATED THE CONCEPT AND ORGANIZED THE ENTIRE "FUN RUN" EVENT

Riding for the Disabled Association of Dubai (RDAD) hosts horseback riding programs for dozens of children with disabilities, including autism, cerebral palsy, Down syndrome, spina bifida, mental retardation and various learning disabilities. RDAD's programs utilize horseback riding to achieve a variety of therapeutic goals, and focus on the abilities rather than the disabilities of the program participants.

The GE Volunteers team created the "Fun Run" concept and organized the entire event, from obtaining approvals and setting a safe and accurate course to creating a website to manage registrations. GE Volunteers worked with a variety of local agencies in planning the event and created and ran a post-run "athletes village" where they provided a healthy breakfast, medical tests and sports equipment for participants.

More than 130 GE employees, family members and friends took part in the Fun Run, which kicked off from GE's regional headquarters in Dubai Internet City. The project partnered with HealthAhead and was successful at increasing volunteerism in the UAE while creating awareness for children with special needs.



Developing Health — New Horizons

USA — Greenville, South Carolina Council

The GE Volunteers Council, in partnership with the local GE affinity networks, has created a particularly strong partnership with New Horizons Family Health Services, Inc., to implement the GE Foundation's Developing Health™ program in Greenville, S.C. New Horizons operates a system of freestanding practices, including seven primary care offices and a mobile unit.

GE Volunteers worked closely with New Horizons' leadership to prioritize efforts for the year: Vision Mission Projects, Functional and Operational Areas, and One-Time Volunteer opportunities. The operating rhythms established with New Horizons allowed GE to work through resourcing and bandwidth constraints as a team so that expectations were always balanced and the relationship solid.

Dedicated talent from Greenville's affinity networks were recruited into leadership roles for each of the initiatives. These individuals consistently exceeded expectations, and grew the volunteer base by 300% from 2011 to 2012. Working with GE Volunteers, they executed many effective skill-based volunteering projects such as: a Leadership Development program for 28 New Horizons leaders, aimed at helping them run their businesses more effectively and reducing staff attrition; a significant effort to help rewire New Horizons' IT infrastructure, including getting computer systems up and running; a major website redesign that includes a three-year growth plan; finance and asset management support, such as a physical asset inventory; customer service training; and improved communication between the sites and New Horizons' mobile unit.

Child Cancer Care

Switzerland Council

For the past 10 years, GE Volunteers Switzerland has taken a creative approach to supporting families with a child suffering from cancer. Every year, volunteers organize special days for 60 children fighting this disease. The objective of the program is to offer a respite for the families while providing a fun-filled day for the children. GE Volunteers take care of the children — together with care specialists from hospitals — so that mothers and fathers can take a break and spend a day together. While the children are the focus of the day's activities, the intention is to alleviate some of the stress experienced by the parents as well.

**MORE THAN 200
GE VOLUNTEERS
HAVE SERVED
OVER 2,000 HOURS**

GE Volunteers are involved in organizing fun-filled activities for the kids with a focus on nature and historical topics, with playful themes like "Cowboys and Indians," or "Kings & Queens." In the evening, after the kids go to sleep, the volunteers sit with the parents and provide a safe environment in which they can voice their feelings and concerns. These conversations often lead to friendships between the parents and the volunteers. This is a very valuable aspect of the program, one that keeps GE Volunteers coming back to this program year after year.

The longevity and success of this program has led to expansion to an additional site. The Child Cancer Care program is now supported by GE Volunteers in two additional locations: Engelberg, in central Switzerland, and Meiringen, in the Alpine region. To date, more than 200 GE Volunteers have served over 2,000 hours with these families.





SPECIAL RECOGNITION

Ruth Bedingham

For nearly 25 years, Ruth Bedingham was the designer and catalyst of as well as the engine that powered GE's volunteerism in the U.K. and across Europe. Ruth brought creativity and commitment to guiding the Company's community involvement and our expanding corporate citizenship initiatives. With a keen understanding of the role volunteerism plays in building and fortifying a company's culture, Ruth was instrumental in laying the foundation of what is now a thriving GE Volunteers organization in the region.

From the first Elfun chapter she helped form in Bristol in 1996 to the establishment of volunteer teams at GE sites in Italy,

France, Sweden, Switzerland and Germany in 2003, Ruth blazed trails and carried the GE Volunteers torch throughout her career with the Company. Her legacy includes countless community-based programs, with a particular focus on education, that continue to this day.

We salute Ruth for her tremendous contributions to the Company. Her leadership and energy will be missed as she makes her departure in 2013 from GE.



2012 AWARD NOMINEES

PHILLIPPE AWARD INDIVIDUAL NOMINEES

ASIA PACIFIC

Joyce Collars-Komaran
Jayesh Jain
Amit Jaiswal
Sharulnizam Mohamed Tamizi
Yane Siahaan
Junita Siregar
Sridhar V

EUROPE

James Allan
Zoltán Bugnyár
Gordon Docherty
Zoltán Gábor
Christopher Hare
Tomasz Kozar
John Malget
Rita Orosz
Richard Roberts
Krisztina Sándor
Corinne Schuft
Frederike Suitner
Ágnes Székely
Gail Thurston-Chiddy
Matthew Twomey
Kay Welsh

LATIN AMERICA

André Elmer
Marco Silva

NORTH AMERICA

Deborah Barker
Suresh Choubey
Daniel Feldmann
Robin Foster
Julie Hatch
Cheryl Hill
Mark Hutchinson
Richard Kehl
Jackie Lunde
Kellyann May
Daniel Meyer
Amol Mody
Kelly Piacsek
Jeffrey Tretter
Christine Watson
Christopher Woodard

IMPACT AWARD COUNCIL NOMINEES

EDUCATION

Brazil
São Paulo
China
France
India
Indonesia
Italy
Malaysia
Singapore
Taiwan
United Kingdom
USA
Canton, OH
Cincinnati, OH
Cleveland, OH
Fort Wayne, IN
Lynn, MA
Milwaukee, WI
Schenectady, NY
Twin Cities, MN

HEALTH

France
India
Bangalore
Indonesia
UAE
United Kingdom
USA
Cincinnati, OH
Cleveland, OH
Greenville, SC

ENVIRONMENT

India
Bangalore
Switzerland
USA
Cincinnati, OH

COMMUNITY-BUILDING

Australia and New Zealand
Austria
India
Chennai
Italy
Milan
Kenya
Nairobi
Malaysia
Mexico
Bajio
Poland
Singapore
Switzerland
United Kingdom
USA
Atlanta, GA
Charlotte, NC
Cincinnati, OH
Cleveland, OH
Hartford, CT
Huntsville, AL
Louisville, KY
Lynn, MA
Milwaukee, WI
Rochester, NY
Schenectady, NY
Twin Cities, MN



As a 130-year-old technology company, GE's commitment to citizenship is part of our culture and our strategy. You can see it in the products we make, how we make them, and in the difference we make in communities around the world. We work on things that matter, are mindful of our limited natural resources and believe in a better way. We invest in people, technology and communities to ensure a better future for generations to come. For more information on GE Volunteers, visit www.gecitizenship.com



imagination at work

General Electric Company
Fairfield, Connecticut 06828
www.ge.com

