

Citymart BidSpark™

one click to get the best bids

- > More bids, more competition
- > Small businesses, MWBE & start-ups
- > Vendor rating & feedback
- > Track & report market engagement

Citymart is a leader in public procurement innovation delivering better outcomes in over 100 leading cities.



AVERAGE RESULTS PER TRANSACTION

600
VENDORS
MATCHED

240
VENDORS
ENGAGED

17.5
BIDS
SUBMITTED

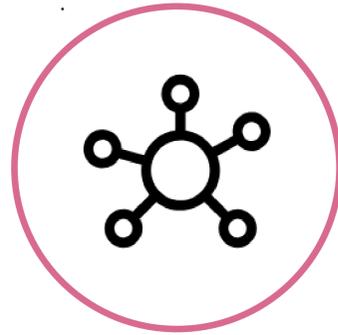
89%
SMALL BUSINESS
PARTICIPATION

90%
FIRST-TIME
BIDDERS REPEAT

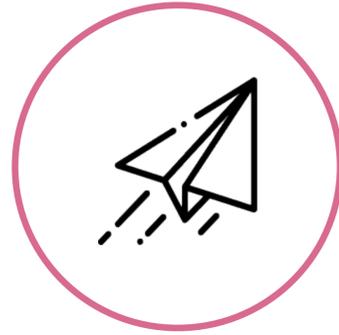
How BidSpark Works...



Submit your opportunity URL to BidSpark



BidSpark matches your opportunity to thousands of vendors



BidSpark runs custom workflow to notify vendors



Vendors access your opportunity page



Vendors rate your procurement and provide feedback



BidSpark dashboard and report track what happened

Data

Proprietary data on 31,000 solutions cover all businesses, irrespective of whether they are registered vendors.

Matching

Our superior technology matches your opportunity to vendors beyond the constraints of NIGP / NAICS codes

Engagement

Your opportunity has its own campaign, customized to each vendor and optimized to get best participation.

Recruitment

BidSpark is tailored to recruit the best bids, excite all types of vendors and remove any barrier to participation.

Reporting

Track what happens to get detailed vendor insights, rating and feedback even from vendors that do not bid.

Design Tools

Citymart data on transactions gathers what works and provides market research, templates and guidelines.

BIDSPARK DOES NOT...

LIMIT OR PROVIDE ANY RESTRICTION ON PARTICIPATION BY VENDORS

CHARGE VENDORS IN ANY FORM OR SHAPE

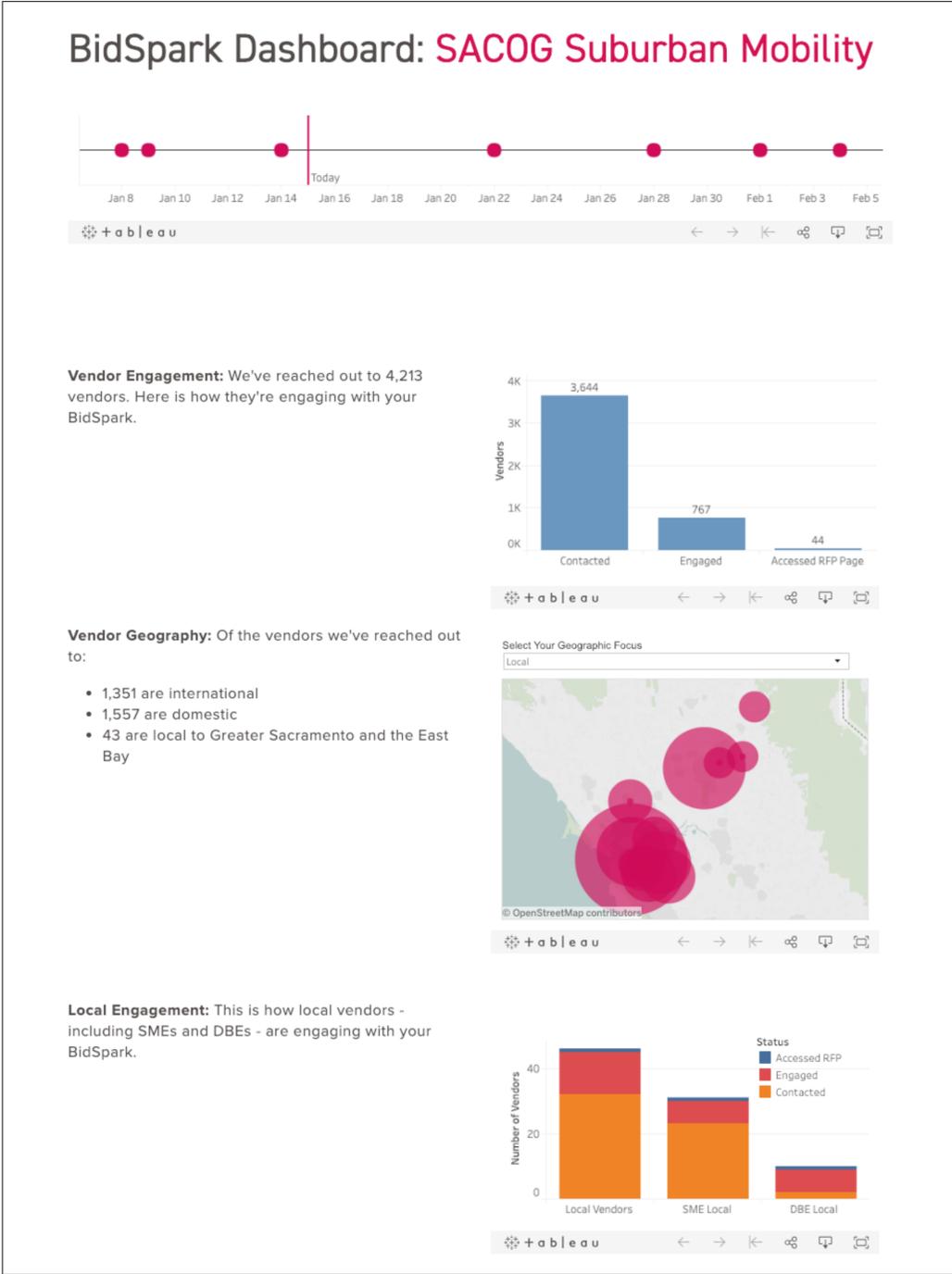
HANDLE PROCUREMENT MATERIAL, DOCUMENTS OR BIDS

REPLACE YOUR PROCUREMENT SYSTEM OR E-PROCUREMENT PLATFORM

INTERFERE WITH ANY LAWS OR PROCEDURES

REQUIRE YOU TO SHARE CONFIDENTIAL RFP OR BID INFORMATION

Report
Track progress, vendor rating & feedback through the BidSpark live dashboard and final report.



BidSpark Final Report

Boston Senior Shuttle Scheduling Software

Procurement Details

The City of Boston's Commission on Affairs of the Elderly (Elderly Commission) is in the process of developing a citywide mobility plan to increase access for 60+ community to services and programs. We currently manage a free program that provides transportation services to this demographic - the Senior Shuttle. The Commission is interested in identifying innovative solutions to increase transportation access for the growing population of older adults. Through this request for proposals (RFP), our goal is to implement scheduling software for our Senior Shuttle, to manage our operations and customer service.

Open Date: 07/16/2018
Close Date: 08/28/2018

URL: 
<https://bit.ly/2CgKJXX>

This project focuses on the implementation and installation of a scheduling software and database. The system will be utilized by Senior Shuttle operations to develop plans, schedules and reports that provide increased efficiency in service delivery. We're looking for a data system to manage both operations and customer service.

Vendor Outreach

Vendors Contacted	Emails Opened	Total Clicks	Bids Received
1,087	407	76	6
7.5% MWBE 87.5% SME			0% MWBE 100% SME

Feedback

Survey Responses	Vendor Highlights	Citymart Recommends
<p>Overall Score ●●●●○</p> <p>Clear language ●●●●○</p> <p>State-of-the-art ●●●●○</p> <p>Timeframes ●●●●○</p> <p>Bidding requirements ●●●●○</p>	<p>"The procurement officer was very responsive when I emailed her a question. That was very much appreciated!" -Did not bid</p> <p>"More clearly state the product requirements and specifications... Bid was not clear on what we should submit!" -Did not bid</p> <p>"The city wants to make public all information supplied by bidders...we are not comfortable with this and prefer not to apply as doing so would disclose confidential information to our competitors, some of them local." -Did not bid</p>	<p>· Allow at least two weeks between the opening of the RFP and the first deadline for questions or submissions.</p> <p>· For RFPs requesting a product with multiple features, consider prioritizing or ordering features in the RFP text and allowing flexibility for vendors to submit a roadmap instead of a full-featured product.</p> <p>· Encourage vendors to partner with each other in order to provide more innovative, cooperative RFP submissions.</p>

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