

Citymart BidSpark™

one click to get the best bids

- > More bids, more competition
- > Small businesses, MWBE & start-ups
- > Vendor rating & feedback
- > Track & report market engagement

Citymart is a leader in public procurement innovation delivering better outcomes in over 100 leading cities.



Detroit, MI



Tulsa, OK



Pittsburgh, PA



Vancouver, BC



New York City



Norfolk, VA



Dublin, IE



Boston, MA

AVERAGE RESULTS PER TRANSACTION

1,000
VENDORS
MATCHED

340
VENDORS
ENGAGED

18
SUBMISSIONS

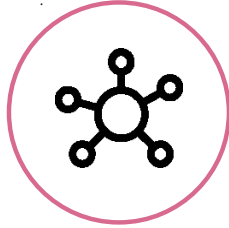
89%
SMALL BUSINESS
PARTICIPATION

90%
FIRST TIME
BIDDERS REPEAT

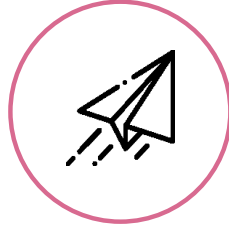
How BidSpark Works...



Submit your opportunity URL to BidSpark



BidSpark matches your opportunity to thousands of vendors



BidSpark runs custom workflow to notify vendors



Vendors access your opportunity page



Vendors rate your procurement and provide feedback



BidSpark dashboard and report track what happened

Data

Proprietary data on 50,000 solutions cover all businesses, irrespective of whether they are registered vendors.

Matching

Our superior technology matches your opportunity to vendors beyond the constraints of NIGP / NAICS codes

Engagement

Your opportunity has its own campaign, customized to each vendor and optimized to get best participation.

Recruitment

BidSpark is tailored to recruit the best bids, excite all types of vendors and remove any barrier to participation.

Reporting

Track what happens to get detailed vendor insights, rating and feedback even from vendors that do not bid.

Design Tools

Citymart data on transactions gathers what works and provides market research, templates and guidelines.

BIDSPARK DOES NOT...

LIMIT OR PROVIDE ANY RESTRICTION ON PARTICIPATION BY VENDORS

CHARGE VENDORS IN ANY FORM OR SHAPE

HANDLE PROCUREMENT MATERIAL, DOCUMENTS OR BIDS

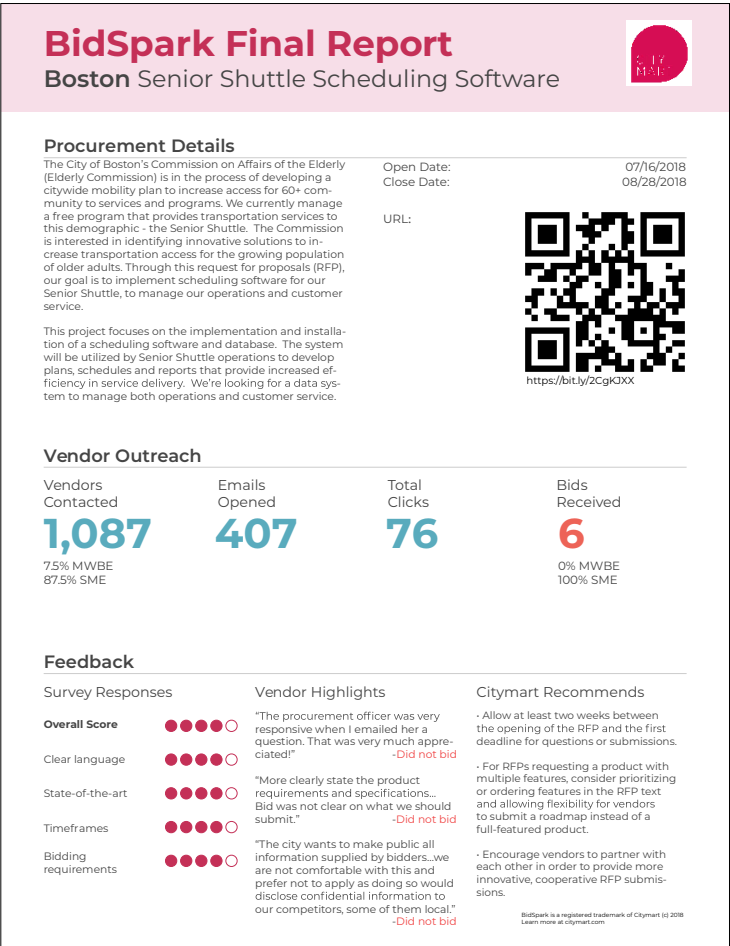
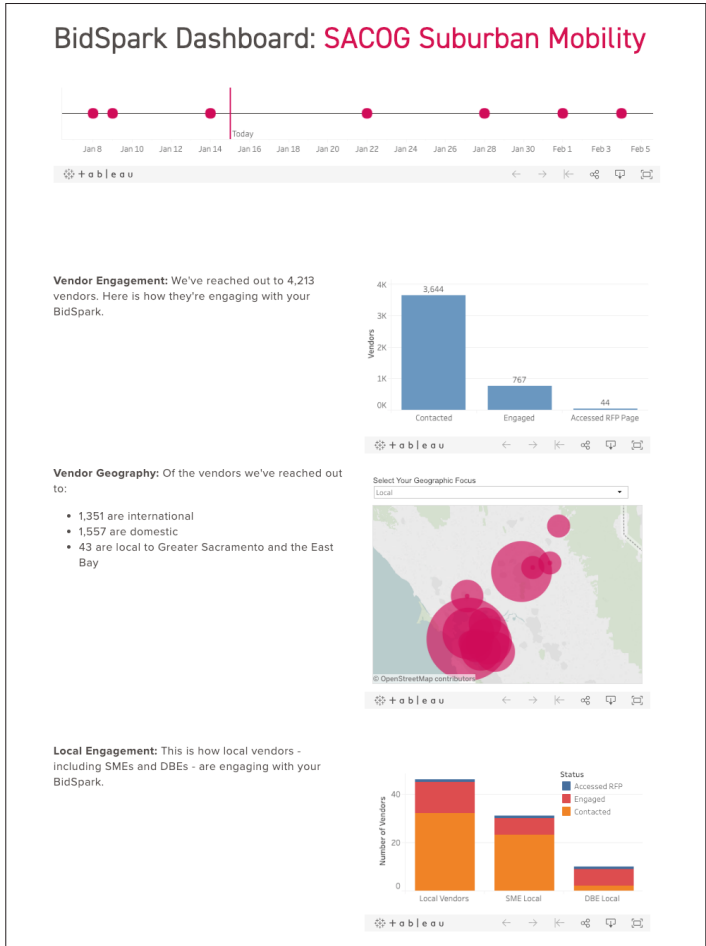
REPLACE YOUR PROCUREMENT SYSTEM OR E-PROCUREMENT PLATFORM

INTERFERE WITH ANY LAWS OR PROCEDURES

REQUIRE YOU TO SHARE CONFIDENTIAL RFP OR BID INFORMATION

Report

Track progress, vendor rating & feedback through the BidSpark live dashboard and final report.



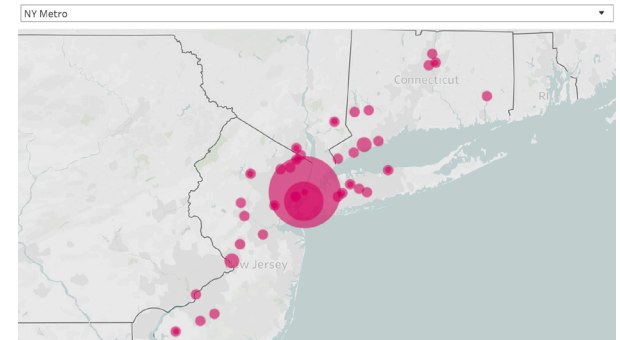
Local Economy

BidSpark delivers the best local vendor engagement, reporting detailed metrics for small business

Contact Geography

Of the vendors we've reached out to:

- 100 are from the NYC Metropolitan area.
- 796 are from elsewhere in the United States
- 937 are international



Local Engagement

This is how NYC area vendors - including small and minority or women businesses - are engaging with your BidSpark.

