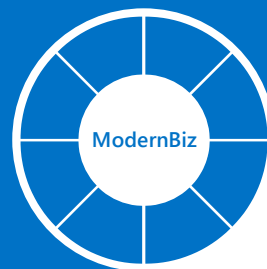


# Microsoft Azure

The cloud platform for the modern business



**37 critical updates**



were released in 2013 for Windows Server 2003/R2. With Windows Server 2003 reaching end of support, your organization could be at risk.

It starts with the first step. Start your path to modern today!

**99.95% Availability SLA**

**1**

## Make your plan

Leverage your Microsoft partner's expertise to build a custom plan and determine your best first step to modernizing your business.



Reduce capital costs

**2**

## Get the power of the cloud

Use the on-demand power of Microsoft Azure, whether for data backup, fast recovery from unexpected downtime, or hosting apps on a cloud infrastructure that can scale up or down as needed.

**57% of Fortune 500** companies already use Azure. It's the same enterprise-tested platform that powers Skype, Office 365, Bing and Xbox.<sup>1</sup>

**3**

## Prepare to grow

With a hybrid IT built on Microsoft Azure and Windows Server 2012 R2, you're ready to go wherever your business takes you.

**2X faster job growth** and **15% faster revenue growth** for businesses who are ahead of their peers in adopting new technologies like the cloud.<sup>2</sup>

Fully-managed global datacenters  
Data backup in a choice of geographies  
Robust physical security and data protection

## What's your path to the cloud?

With Microsoft, the cloud isn't an "all or none" proposition. You choose the path that's right for your business, whether it's on-site servers, the cloud, or hybrid.

<sup>1</sup> azure.microsoft.com

<sup>2</sup> Boston Consulting Group, "Ahead of the Curve" study, October 2013

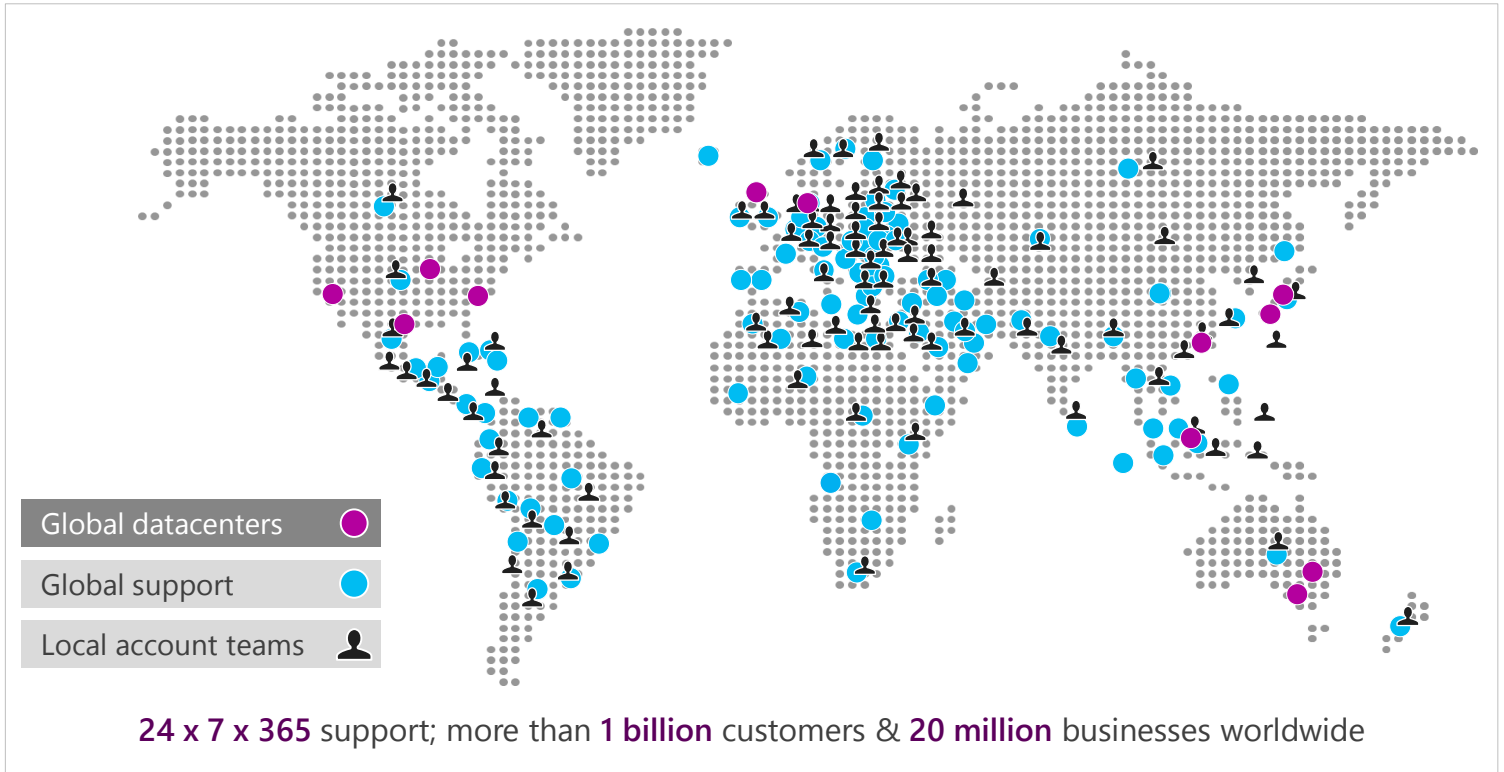


*"Our growers and buyers don't care about our IT systems, but they do care when we can't ship product or issue an invoice. Our brand rests on the continuity of our IT systems, which are now more available running in Azure."*

Andrew Goodin

Global Manager of Information Systems, Zespri International

## Azure global datacenters



## Why Microsoft?

Only Microsoft offers a flexible platform that lets you choose the path that's best for your business, whether that's on-premises, in the cloud, or a hybrid combination. Azure is a core part of this overall vision that helps make the cloud a seamless part of your IT in a way that's best for your company's specific needs.

### How Axon can help

We're there to help you every step of the way. Contact us today to get started in realizing the benefits of the modern business with solutions from Microsoft.



### Contact information

Axon  
 hello@axon-it.com  
 01625 837800  
 www.axon-it.com