

Objective:

Looking for E-Commerce Manager

Job Characteristics:

Do you thrive in an entrepreneurial environment? Do you have the business discipline and problem-solving skills necessary to grow a business? Are you looking to come on board and make an immediate impact? If so, you would be a great fit for our predominantly B2B business at CME.

CME is looking for an Ecommerce Manager to drive projects and initiatives that support the building of our business.

The Ecommerce Manager will have the ability to jump head-first into cross-functional projects but also work with the support of an experienced Data Management and Marketing team. This role will require sifting through large amounts of data, drawing conclusions and interacting daily with Data Management and Marketing. This is a role for someone who thrives working on cross-functional projects with a “can do” attitude, the willingness to get to the bottom-of things and an eye for details.

We value leadership experience in a fast-paced and complex organization, where thought leadership, solid communications, and a collaborative spirit are required.

Description of Responsibilities:

- Develop, implement, and improve operational strategy to support business goals for revenue, operational performance, and profitability.
- Drive a wide range of projects and initiatives, from cross-functional projects to strategic supplier outreaches
- Prioritize competing interests and focus project plans on the highest impact activities
- Help define new and improve existing processes across functions
- This role has direct access to the senior executive team and will be a real change agent

Compensation:

Position includes: TBD

Job Location:

Warwick, RI

Requirements:

- Bachelor's degree with 2-3 years of experience
- Ability to work cross-functionally and motivation to move beyond existing practices
- Innovative problem-solving skills – dissect and determine root causes of problems, and implement solutions
- Senior presence with thoughtful, articulate communication style
- Familiarity with Excel and SQL are a plus
- Strong written and verbal communication skills
- Comfortable in a fast-paced, dynamic environment
- Entrepreneurial spirit, self-reliant and able to motivate others
- Problem solving mindset with strict attention to detail

- Understanding of multi-channel marketing strategies
- Familiar with marketing automation software and strategies
- Expertise with web analytics and platforms such as Google Analytics
- Expertise in effective execution of PPC, CSE and all types of display campaigns
- Hubspot and Magento experience is a plus
- Expertise in working with marketing team for high-ticket B2B sales with long pipelines
- Working knowledge of how email campaigns and content interact onsite
- Turn data insights into actionable strategic plans
- Serve as a thought partner to the Executive team – be the “go to” person on all things related to Ecommerce analytics and performance management

All interested parties please contact:

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