Front-End Developer/Designer

The Run Down:

We are looking for a UX rock star that has solid experience designing and building websites, landing pages, emails, ads and digital campaigns. You are an artist, builder and collaborator that understands the big picture. You must have strong experience with wireframing responsive, conversion friendly sites, with a focus on UX principles, website usability, and SEO. A successful candidate must have the ability to analyze user flow and analytics to inform and defend design solutions, and accomplish business requirements with design elements.

What You'll Do:

- Collaborate with the marketing team to revamp the company website and landing pages with focus on the user journey – to explore the brand, find necessary information, and/or make web-based purchases.
- Ensure site is responsive across browsers and devices, and create SEO friendly wireframes and template designs for maximum usability, which support A/B testing and sales funnel optimization.
- Conceptualize and develop compelling design assets for all marketing campaigns including, emails, online advertisements, social media, blogs, and other print collateral. Leverage campaign analytics and KPIs to optimize design.
- Implement and maintain a uniform and cohesive style guide. Ensure that all design (print, web, social media, etc.) is consistent and aligned with the CME's brand vision.
- Collaborate with the data and content team to maintain and update the website as needed using the Magento platform.
- Serve as subject matter expert on design best practices, and remain current with evolving trends and technology in web design/development and user experience.

What You Should Have:

- 3+ years of web design and front-end development experience, with strong experience creating modular, well structured, responsive web pages with beautiful and useful UI.
- A strong command of HTML5, CSS, and JavaScript, with proficiency in Adobe Creative Suite
- Experience implementing responsive designs in standards-based, semantic, well-formatted and commented HTML & CSS, with thought given to accessibility and SEO best practices.
- Solid understanding of cross-browser/platform issues and solutions, from IE7 and Firefox 3.5 to all modern browsers
- Experience using version control, preferably Git
- Experience with Magento or other eCommerce platforms
- Empathy for our users, an entrepreneurial spirit, and a "can-do" attitude with the ability to prioritize and multi-tasking efficiently.
- A portfolio of your design projects.

What Would Be Great To Have:

- Knowledge of e-commerce and digital marketing/advertising
- Experience with LESS or SASS
- Working knowledge of PHP

What We Have:

- A highly collaborative environment that allows you to deliver innovative streamlined supply chain solutions to the healthcare industry.
- An opportunity to tackle interesting challenges in a highly creative environment, and pave the way for optimizing end-to-end supply chain services in the healthcare equipment space.
- A culture that encourages employees to do their best work and advance their professional brand.

Job Location: Warwick, RI

All interested parties please contact:

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