

ITALIAN WATER ICE COST & PROFIT ANALYSIS

Avg. ingredient cost for a 3 gallon batch: \$7.00

Ounces per 3 gallons is:

Ingredient cost per ounce is:

Cost for cup, spoon and napkin is:

384 ounces
1.8 cents
10 cents

6 ounce serving X 1.8 cents per ounce is: 10.8 cents Cup, spoon, and napkin is: 10 cents

Total cost for a 6 ounce serving is: 20.8 (21) cents

Selling price for a 6 ounce cup is: \$1.75
Total cost for 6 oz. serving: 21 cents
Gross profit is: \$1.54
Gross profit percentage: 88%

6 ounce serving per 3 gallons is: 64 servings

Take per 3 gallon batch is: \$112.00 (64 servings X \$1.75 price per serving)

Ingredient & supply cost for 3 gallon: \$13.44 Gross profit per 3 gallon batch is: \$98.56

 Sell 10 batches per day, gross sales is:
 \$1120.00

 Ingredient and supply cost for 10 bpd:
 \$134.40

 Gross profit is:
 \$985.60

 180 day season X \$985.60:
 \$177,408.00

 Overhead of:
 \$40,000

Net profit: \$137,408.00

