



# 2019 OurCrowd Global Investor Summit

*Where the Startup World Gathers*

## 01. CONSTRUCTION GOES DIGITAL Building sites turn into tech-driven factories

Construction is a **\$10T** market, but one of the least digitized. Digitization to reduce costs as much as 45%, solve d

March 7, 2019  
Jerusalem, Israel

# Overview



# WHERE THE STARTUP WORLD GATHERS

For one week in March, the startup world converges in Jerusalem

- Entrepreneurs, venture capitalists, corporations, investors
- Network, learn, do business
- Discover the most historic city in the most exciting country in the world

**\$1T**

In Capital Represented

**1,000**

Entrepreneurs

**350**

Multinational Corporations

**122**

Countries

**260**

Venture Capitalists

**50**

Diplomats from  
20 Countries



**10,000 investors and  
entrepreneurs from around  
the globe"**

**The New York Times**



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# ABOUT OURCROWD



**OurCrowd is a global investment platform, bringing venture capital opportunities to accredited investors worldwide**

A leader in equity crowdfunding, OurCrowd is managed by a team of seasoned investment professionals and is led by serial entrepreneur Jon Medved.

OurCrowd vets and selects companies, invests its own capital, and invites its accredited network of investors and institutional partners to invest alongside in these opportunities.

OurCrowd provides support to its portfolio companies, assigns industry experts as mentors, and creates growth opportunities through its network of strategic multinational partnerships.

“A \$650 million behemoth”

**AP** Associated Press

“The hottest equity crowdfunding operation in the world”

**Inc.**

“In just five years, OurCrowd has made a splash in Israel’s venture capital scene”

**THE GLOBE AND MAIL** 

**One of 50 “leading global FinTech innovators”  
2017, 2016, 2015, 2014**



**\$750M**

Total Raised

**150**

Portfolio Companies

**8,500**

Companies Vetted

**12**

Funds

**25,000**

Accredited Investors

**112**

Countries Represented

**21**

Exits



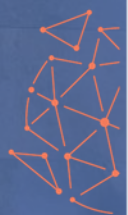
# PARTNERSHIPS WITH GLOBAL LEADERS

Through co-investment or the Corporate Innovation Program, we connect major firms with the Israeli startup ecosystem



It's through relationships with OurCrowd that we get to find the best of the best startups at the right time"

Morgan Stanley



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# FRONT-ROW SEAT TO FANTASTIC CONTENT

- Main stage and breakout sessions with global decision-makers, innovators, and captains of industry
- Exclusive exposure to cutting-edge technologies
- Entrée to formerly closed world of startup venture capital
- No paid speakers – passion and expertise the only criteria



**Most coveted  
conference ticket of  
the year"**

**DIE  WELT**

Germany's leading newspaper



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***See highlights  
from 2018***

"Top Ten Tech Trends  
for 2018"

"Killer Robots and Mutant  
Children: How to Keep Next-  
Gen Tech from Destroying  
Us"

"Eat the Sharks: Three  
Startups Grill Three  
VCs"

"Blockchain, Bubbles, and  
BS: Live Debate on What's  
Real and What Isn't"



# INTERACTIVE, HANDS-ON, AND EYE-POPPING



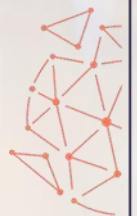
## A 360° full-day experience

- Real-time demos
- Dynamic sector spaces
- Strategic meeting areas
- Facilitated networking



**I am blown away by the quantity and quality of the crowd, the content, and the seamless logistics"**

**VISA**



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# PREVIEW OF WHAT'S COMING IN 2019

## Select Sessions

- Top Ten Tech Trends for 2019
- Live Deal Launch: Unprecedented Invite-Only Opportunity
- Eat the Sharks 2: Three Startups Grill Three VCs
- Demo Theater: No Pitches, Just Wow
- OurCrowd University: Master Classes in Startup Investing
- Pitch the Crowd: Open Mic for Entrepreneurs

## Startups – Making a Global Impact

*The Summit will explore the incredible power of breakthrough technologies to make a real and lasting difference in the world*

- **“The Best Impact Investing?”** Hear new research on why startup investing may produce strong returns while addressing societal goals. Plus multinationals leveraging startup technologies to remake industries, markets, and the world.
- **“The Power of the Crowd”** Case studies on how linked networks like OurCrowd’s 25,000-strong investor group can contribute capital, personnel, and deal flow.
- **“An Alternatives Path to Peace”** The power of entrepreneurship to create jobs and alignment of interests. Local and global players will gather to explore the challenges and opportunities.



A great show... You guys keep outdoing yourselves”

OurCrowd

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# PRE-SUMMIT LEADERS FORUM

High-level, invite-only gathering

- Workshops, roundtables, presentations, and one-on-one meetings
- Dedicated tracks for top investors, multinational corporations, and select entrepreneurs

“The amazing companies and investors were beyond anything we had imagined”

SIDLEY



# A WEEK OF CAN'T-MISS EVENTS

**March 4-7, 2019**

## **Monday, Tuesday, Wednesday**

- Insider access to accelerators, labs, and startups
- Corporate meetups
- Cultural tours
- Evening activities

## **Wednesday**

- Pre-Summit Leaders Forum

## **Thursday**

- The Summit
- ShukTech – partying with startup CEOs at Jerusalem's fabled bazaar

“

**Israel was  
the place to  
be last  
week”**

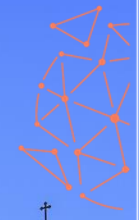
**Forbes**

post-Summit coverage



# COME SEE THE PAST AND THE FUTURE

Join OurCrowd in Israel, the center of civilizations and innovation



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- Trek through 3,000 years of history
- Experience the fastest-growing tech ecosystem
- Taste the Mediterranean's finest cuisine
- Party with Tel Aviv's legendary nightlife
- Witness Israel's high-velocity growth and high-octane living



**You should not read about  
Israel. You should come  
here, feel it and touch it"**

– Jack Ma, **Alibaba**





# KEY DESTINATION FOR DELEGATIONS

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- Introduction to the Innovation Nation
- Exposure to brand-name organizations at high-profile event
- Access to top-tier attendees and companies
- Facilitated networking through event platform



**An exceptional event. The speakers, panels, and networking opportunities were spectacularly well-planned, dynamic, and engaging”**

⋮ Israel-Asia Center

- Complimentary registration
- Breakfast and lunch included
- Special hotel rates
- Startup Tech & city tour discounts
- Access to evening events
- Opportunity for additional programming





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