



2019 OurCrowd Global Investor Summit

Where the Startup World Gathers

01. CONSTRUCTION GOES DIGITAL Building sites turn into tech-driven factories

Construction is a **\$10T** market, but one of the least digitized. Digitization to reduce costs as much as 45%, solve d

March 7, 2019
Jerusalem, Israel

Overview

WHERE THE STARTUP WORLD GATHERS

For one week in March, the startup world converges in Jerusalem

- Entrepreneurs, venture capitalists, corporations, investors
- Network, learn, do business
- Discover the most historic city in the most exciting country in the world

\$1T

In Capital Represented

1,000

Entrepreneurs

350

Multinational Corporations

122

Countries

260

Venture Capitalists

50

Diplomats from
20 Countries



**10,000 investors and
entrepreneurs from around
the globe"**

The New York Times



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ABOUT OURCROWD



OurCrowd is a global investment platform, bringing venture capital opportunities to accredited investors worldwide

A leader in equity crowdfunding, OurCrowd is managed by a team of seasoned investment professionals and is led by serial entrepreneur Jon Medved.

OurCrowd vets and selects companies, invests its own capital, and invites its accredited network of investors and institutional partners to invest alongside in these opportunities.

OurCrowd provides support to its portfolio companies, assigns industry experts as mentors, and creates growth opportunities through its network of strategic multinational partnerships.

“ A \$650 million behemoth”*

AP Associated Press

“ The hottest equity crowdfunding operation in the world”

Inc.

“ In just five years, OurCrowd has made a splash in Israel’s venture capital scene”

THE GLOBE AND MAIL 

**One of 50 “leading global FinTech innovators”
2017, 2016, 2015, 2014**



\$750M

Total Raised

160

Portfolio Companies

8,500

Companies Vetted

12

Funds

25,000

Accredited Investors

112

Countries Represented

22

Exits

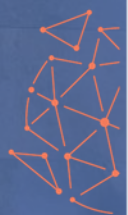
PARTNERSHIPS WITH GLOBAL LEADERS

Through co-investment or the Corporate Innovation Program, we connect major firms with the Israeli startup ecosystem



It's through relationships with OurCrowd that we get to find the best of the best startups at the right time"

Morgan Stanley



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FRONT-ROW SEAT TO FANTASTIC CONTENT

- Main stage and breakout sessions with global decision-makers, innovators, and captains of industry
- Exclusive exposure to cutting-edge technologies
- Entrée to formerly closed world of startup venture capital
- No paid speakers – passion and expertise the only criteria



**Most coveted
conference ticket of
the year"**

DIE  WELT

Germany's leading newspaper



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***See highlights
from 2018***

"Top Ten Tech Trends
for 2018"

"Killer Robots and Mutant
Children: How to Keep Next-
Gen Tech from Destroying
Us"

"Eat the Sharks: Three
Startups Grill Three
VCs"

"Blockchain, Bubbles, and
BS: Live Debate on What's
Real and What Isn't"

INTERACTIVE, HANDS-ON, AND EYE-POPPING



A 360° full-day experience

- Real-time demos
- Dynamic sector spaces
- Strategic meeting areas
- Facilitated networking



I am blown away by the quantity and quality of the crowd, the content, and the seamless logistics"

VISA



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PREVIEW OF WHAT'S COMING IN 2019

Select Sessions

- Top Ten Tech Trends for 2019
- Live Deal Launch: Unprecedented Invite-Only Opportunity
- Eat the Sharks 2: Three Startups Grill Three VCs
- Demo Theater: No Pitches, Just Wow
- OurCrowd University: Master Classes in Startup Investing
- Pitch the Crowd: Open Mic for Entrepreneurs

Startups – Making a Global Impact

The Summit will explore the incredible power of breakthrough technologies to make a real and lasting difference in the world

- **“The Best Impact Investing?”** Hear new research on why startup investing may produce strong returns while addressing societal goals. Plus multinationals leveraging startup technologies to remake industries, markets, and the world.
- **“The Power of the Crowd”** Case studies on how linked networks like OurCrowd’s 25,000-strong investor group can contribute capital, personnel, and deal flow.
- **“An Alternatives Path to Peace”** The power of entrepreneurship to create jobs and alignment of interests. Local and global players will gather to explore the challenges and opportunities.



A great show... You guys keep outdoing yourselves”

2018

Global
Investor

intuit



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PRE-SUMMIT LEADERS FORUM

High-level, invite-only gathering

- Workshops, roundtables, presentations, and one-on-one meetings
- Dedicated tracks for top investors, multinational corporations, and select entrepreneurs

“The amazing companies and investors were beyond anything we had imagined”

SIDLEY

A WEEK OF CAN'T-MISS EVENTS

March 4-7, 2019

Monday, Tuesday, Wednesday

- Insider access to accelerators, labs, and startups
- Corporate meetups
- Cultural tours
- Evening activities

Wednesday

- Pre-Summit Leaders Forum

Thursday

- The Summit
- ShukTech – partying with startup CEOs at Jerusalem's fabled bazaar

“

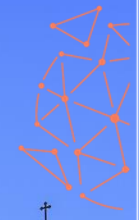
**Israel was
the place to
be last
week”**

Forbes

post-Summit coverage

COME SEE THE PAST AND THE FUTURE

Join OurCrowd in Israel, the center of civilizations and innovation



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- Trek through 3,000 years of history
- Experience the fastest-growing tech ecosystem
- Taste the Mediterranean's finest cuisine
- Party with Tel Aviv's legendary nightlife
- Witness Israel's high-velocity growth and high-octane living



**You should not read about
Israel. You should come
here, feel it and touch it"**

– Jack Ma, **Alibaba**



THE DESTINATION FOR TECH PRESS

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Excellent content and exhibiting partners, and the quality of the attendees is exemplary. The Summit has led to a large number of important connections"

VentureBeat

- Access to the movers and shakers of the startup investing world
- Endless story hooks from the Summit and the Israeli tech ecosystem
- Extensive pre-Summit Tech Tour
- Speaking opportunities
 - › Press panel
 - › Moderator slots
- Full support for journalists
 - › Dedicated OurCrowd press team
 - › Full press room onsite
 - › Prepared materials
 - › OurCrowd leaders prepped for interviews and background



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