



April 20-22, 2018
Washington, D.C.

Organized By



About DataFest

The 2018 DC Datafest is a 48-hour competition where teams of undergraduate students from the DC metro area converge at Summit Consulting to analyze rich, complex data sets from a major organization. Students are allowed just two slides to convince the judges that they have found the best data supported insights or visualization. Datafest promotes collaboration, creativity, critical and practical analysis skills, and most of all, fun.

We can't reveal the source of this year's data until the event begins, but a few past data sets have been provided by the Los Angeles Police Department, eHarmony and Ticketmaster. The competition is open to undergraduate students from the University of Maryland and other prominent universities and colleges in the D.C. metropolitan area.

Academic & Real-World Impact

Students' analysis skills are put to the test with much more complex data than what they normally see in class. Their creativity is challenged as students are given free rein to analyze the data however they see fit, taking direction from the client's presentation on the first night of Datafest.

Datafest gives students the opportunity to gain real-world analysis experience and network with potential employers. All sponsoring companies have the opportunity to act as VIP Consultants and Judges to Datafest participants. VIP Consultants are invited to drop in during Datafest to see the student teams in action, and offer advice and guidance. The role of a Judge is to evaluate presentations at the end of the competition and determine the winners in 3 categories: 1) Best Insights, 2) Best in Visualization, and 3) Best use of Outside Data.

The Impact of Your Sponsorship

Your sponsorship of the 2018 DC Datafest makes an enormous difference in the success of this annual event and contributes significantly to the growth of the data science community.

CAUCHY SPONSOR

\$3000

- Large logo prominently placed on all banners
- Logo prominently placed on Datafest poster
- Short company profile and link on Datafest social media (FB, Twitter, etc)
- Prominent company name to scroll across unused computers during Datafest
- Company name on food table display
- Table for HR/Recruitment for two hours during DC Datafest

PARETO SPONSOR

\$1500

- Medium logo on all banners
- Logo placed on Datafest poster
- Short company profile and link on Datafest social media (FB, Twitter, etc)
- Prominent company name to scroll across unused computers during Datafest
- Company name on food table display
- Table for HR/Recruitment for two hours during DC Datafest

LOGNORMAL SPONSOR

\$1000

- Small logo on all banners
- Logo placed on Datafest poster
- Short company profile and link on Datafest social media (FB, Twitter, etc)
- Prominent company name to scroll across unused computers during Datafest
- Company name on food table display
- Table for HR/Recruitment for two hours during DC Datafest

WEIBULL SPONSOR

\$500

- Short company profile and link on Datafest social media (FB, Twitter, etc)
- Prominent company name to scroll across unused computers during Datafest
- Acknowledgement on Datafest website
- Company name on food table display



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2018 DC DATAFEST SPONSORSHIP FORM

Yes, I/we would be pleased to sponsor Datafest.

Name(s) to appear in printed materials: _____

CHOOSE SPONSORSHIP LEVEL

- Cauchy Sponsor- \$3,000**
(\$2,400 is tax deductible)
- Pareto Sponsor- \$1,500**
- Lognormal Sponsor- \$1,000**
- Weibull Sponsor- \$500**
- Donation Only-** Please accept my/our contribution of \$_____ (100% tax deductible)

Name: _____ Title and Company: _____

Address: _____ Telephone: (____) _____

City: _____ State: _____ Zip: _____

E-mail: _____ home business

PAYMENT INFORMATION

Check (The funds received will be administered by the University System of Maryland Foundation, Inc. for the benefit of the Joint Program in Survey Methodology. Please make check payable to "University System of Maryland Foundation" and reference Account # "21086: JPSM Student Programs.)

Please mail checks:
Attn: Jody Derezhinski Williams
JPSM
1218 Lefrak Hall
7521 Preinkert Dr College Park, MD 20742

ADDITIONAL WAYS TO SUPPORT 2018 DC DATAFEST

We would like to offer you the opportunity to be an even bigger part of the 2018 DC DataFest by participating as a VIP consultant or Judge.

If either of these positions sound like something you or a colleague would like to be a part of, please return a completed questionnaire to dcdatifest@summitllc.us. The 2018 DC DataFest team will be in contact with you.

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- Yes, I would like to be a VIP Consultant. Please contact me with the available times.
 - No, I cannot volunteer to be a VIP Consultant but please contact:
Name: _____ Email: _____
 - Yes, I would like to be a judge. Please contact me with the times and specific instructions.
 - No, I cannot volunteer to be a Judge but please contact:
Name: _____ Email: _____