

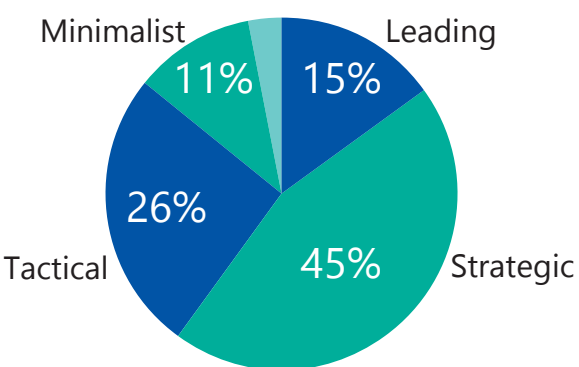
Business Your Way

Start with what you need today and add what you need later – whether it's in the cloud or on your servers. A business solution from SMB Suite gives you flexibility and choice now and as your business needs change.



Embrace changing IT priorities

Organizational approach to information technology



As your business grows, the role of IT becomes even more strategic. SMB Suite Financials is an easy-to-use and flexible-to-deploy business management system that allows your IT team to align resources with business priorities. For example:



Cloud: Virtualize IT and focus full attention on revenue generating applications.

Control cost structures

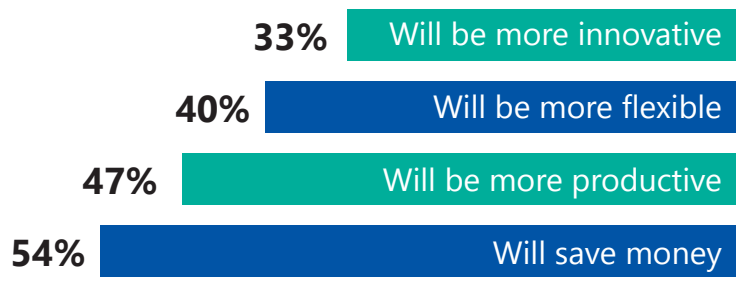


SMB Suite lets you make the right choice of capital investment versus operating expense to meet your company's needs. For

Cloud: Spread out software and/or hardware expense into predictable monthly payments.

25

Benefits that small and mid-size companies expect from cloud computing



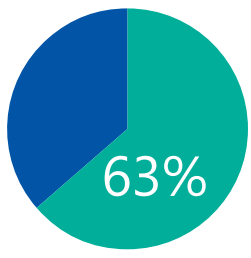
Support workforce requirements

Only **20%** of small and medium businesses believe that data is less secure in the cloud.

The way people work and connect is changing, but companies with a centralized workforce have different needs than those with dispersed workers. Give your people access to the tools they need to do their best, whether it's in the office, at home, or on the road. For example:



Cloud: Web based access to business management software delivers information regardless of location.



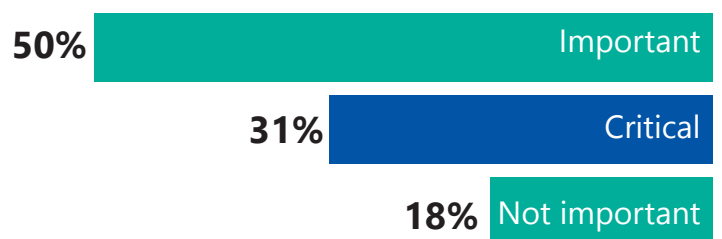
Increase service options



Cloud: Implementation and support services can be included in your monthly payment to minimize upfront expenses.

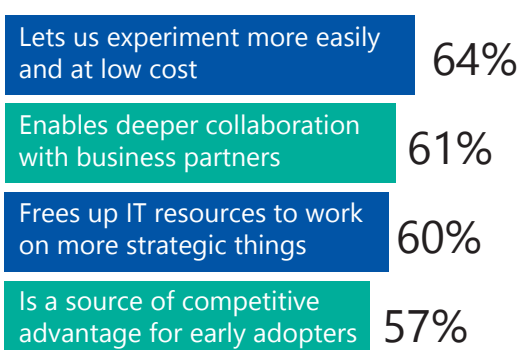


The importance of a local service provider to small and mid-size companies



Prepare for growth

Why businesses move to the cloud



Planning for your future shouldn't be taken lightly. As your business grows you will want a business management solution that provides flexibility and choice to support your changing needs. For example:

Cloud: Adjust user counts to respond to seasonal or project requirements and provide easy access to employees growing new regions.



SMB Suite Financials gives you the real power of choice. Learn more about business solutions from SMB Suite and let's chat about what's right for your business.

Sources: Information Week Reports: Outlook 2013 by Mike Healy, Edge Strategies survey commissioned by Microsoft Corp., "SMB Business in the Cloud 2012", How the Cloud Looks from the Top: Achieving Competitive Advantage In the Age of Cloud Computing. A Harvard Business Review Analytic Services Report

