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SugarCreek Presents The Sous Vide Solution at Grocerant Summit

SugarCreek partners with Ampac to take sous vide to retailers

Cincinnati, Ohio – SugarCreek will partner with Ampac to share *The Sous Vide Solution* with retailers from across the country at Progressive Grocer's Grocerant Summit 2015, held at Chicago's Hilton Northbrook Hotel, Oct. 20-21, 2015.

The event was born from a *Progressive Grocer* survey that showed more than 88 percent of retailers offer foodservice or food-on-the-go programs, yet many struggle with them, including staffing and training issues, food safety and equipment, and marketing. Together, SugarCreek and Ampac will explain how retailers can help solve these issues with sous vide prepared meals.

"Sous vide has been a staple of European cooking for years, but it's been limited to small batch cooking in the United States until now," said Lance Layman, vice president of business development for SugarCreek and one of the presenters at Grocerant. "With the opening of our new sous vide facility, we'll be able to help retailers discover the possibilities with sous vide and stay top of mind when their customers are hungry for a freshly prepared meal."

SugarCreek is the largest bacon producer in the nation and recently opened a 418,000 square foot facility in Cambridge City, Ind., featuring the largest sous vide line in the nation. The company is building on its bacon roots to provide a wide range of raw and fully-cooked proteins to the retail and food service industry.

For more information about SugarCreek's sous vide expertise, please visit <u>sugarcreek.com</u>. For details about the Grocerant Summit or to secure an invitation, please visit <u>http://www.progressivegrocer.com/node/83350</u>.

About SugarCreek

SugarCreek is an innovative, diversified and flexible food manufacturer helping some of the industry's largest and best-known companies develop brandworthy food solutions. SugarCreek's authentic culinary expertise helps drive innovation, and our in-house expertise in everything from food trends and marketing to packaging and logistics makes the company an ideal partner for new product development – including bringing scale to Sous Vide. SugarCreek employs 1,700 people in six manufacturing facilities, and serves clients across the U.S. and internationally.

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