

# Strategy Tool #8

## Strategic Assumptions

### Instructions / Points of Reference

1. Use template to capture and make visible strategic assumptions
  2. Based on Assumptions what Product, Market and Capability alternatives do you have, what is their EBITDA scenarios and what is your Frequency of review for this assumptions to gauge rate of change
- Contact me ([timlewko@thinkingdimensions.ca](mailto:timlewko@thinkingdimensions.ca)) if you want to discuss further.

Assumptions (EXTERNAL- SDT)			Implications (INTERNAL- PMC)			
1. Assumptions-----	Probability	2. Graph - Visible	3. Implications / Alternatives-----	P&L Impact	4. EBITDA Scenarios	5. Freq.
1.	H=75%+ M=50%+ L=<50%		A. . B. . C. .	H=____ M=____ L=____		A Q M
2.	H=75%+ M=50%+ L=<50%			H=____ M=____ L=____		A Q M
3.	H=75%+ M=50%+ L=<50%			H=____ M=____ L=____		A Q M
4.	H=75%+ M=50%+ L=<50%			H=____ M=____ L=____		A Q M
5.	H=75%+ M=50%+ L=<50%			H=____ M=____ L=____		A Q M